# **ROMULUS CISMARU**

Instructor III, Faculty of Business Administration, University of Regina, Canada Romulus.Cismaru@uregina.ca

## **ACADEMIC EXPERIENCE:**

- 2003 present: Instructor in Operations Management, Faculty of Business Administration, University of Regina, Canada
- 2000 2003: Teaching Assistant (Engineering Mechanics Statics and Dynamics), University of Houston, U.S.A.

# **NON ACADEMIC EXPERIENCE:**

- 1996 − 2000: Broker, Trader, and Investment Analyst (Securities Trading), Bucharest, Romania
- 1986 1996: Mechanic, Mechanical Engineer (Machine Tools Manufacturing), Bucharest, Romania

## **EDUCATION:**

- 2004: MBA student at the University of Regina, Canada
- 2000 2003: Master of Science in Mechanical Engineering, Cullen College of Engineering, University of Houston, U.S.A.
- 1987 1993: Bachelor of Science with Honors in Engineering and Management of Technological Systems, Polytechnic Institute of Bucharest, Romania

# **TEACHING CERTIFICATES AWARDED BY:**

- Teaching Innovations Seminar (2010-2011) organized by the University of Regina, Centre for Teaching and Learning.
- Case Teaching Workshop (August 28-August 30, 2006) organized by the University of Western Ontario, Richard Ivey School of Business.
- Institute on Teaching in Higher Education (August 2-September 2, 2005) organized by the University of Regina, Teaching Development Centre.

#### LICENSES

- Securities Agent licensed by the Romanian National Securities Commission (1996)
- Broker and Trader licensed by the Bucharest Stock Exchange (1996)
- Broker and Trader licensed by the Romanian Association of Securities Dealers (1996)

## **TEACHING:**

- BUS 270 (Introduction to Quantitative Analysis)
- BUS 275 (Principles of Operations Management)
- Math Proficiency Workshop and Math Test for the Executive MBA students

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## **ADMINISTRATIVE DUTIES:**

Member of the following committees at the University of Regina:

- Faculty of Business Administration Undergraduate Program Committee
- Faculty of Business Administration Teaching Committee
- Faculty of Business Administration representative to the Faculty of Science
- Faculty of Business Administration representative to the Faculty of Political Science
- Faculty of Business Administration Teaching and Faculty Liaison Committee

# **PUBLICATIONS:**

- **Cismaru, Romulus** and Magdalena Cismaru (2011). "Laptop Use During Class: A Review of Canadian Universities," in *Journal of College Teaching and Learning*, Vol. 8(11), pg. 21-28.
- Nelson, Kristina, Magdalena Cismaru, **Romulus Cismaru**, and Takaya Ono (2011). "Water Management Campaigns and Protection Motivation Theory," in the *International Review on Public and Nonprofit Marketing*, Vol. 8(2), pg. 163-193.
- Cismaru, Magdalena, **Romulus Cismaru**, Takaya Ono, and Kristina Nelson (2011). ""Act on Climate Change" An Application of Protection Motivation Theory," in *Social Marketing Quarterly Journal*, Vol. 17(3), pg. 62-84.
- Jensen, Gitte, Magdalena Cismaru, Anne M. Lavack and **Romulus Cismaru** (2010). "Examining Prejudice-reduction Theories in Anti-racism Initiatives," in the *International Journal of Nonprofit and Voluntary Sector Marketing*, Vol. 15(2), pg. 181-198.
- "E-commerce and Supply Chain Management at Amazon.com" by **Romulus Cismaru**, case study published in the Third Canadian Edition of *Operations Management*, by Stevenson and Hojati (McGraw-Hill Ryerson).
- Chapter Slides for the Third Canadian Edition of *Operations Management*, by Stevenson and Hojati (McGraw-Hill Ryerson).

## **PERSONAL:**

- Canadian Citizen
- Fluent in English and Romanian, functional in Russian