

Curriculum Vitae

Jacqueline Gagnon, PhD, CPA, CGA

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Education

PhD Accounting and Finance, Lancaster University, 2019
MRes. Accounting and Financial Management, Distinction, Lancaster University, 2013
CPA, CGA (audit and tax stream), Chartered Professional Accountants Saskatchewan, 2010
BBA (Accounting), Distinction, University of Regina, 2006

Academic Employment

Assistant Professor, University of Regina (CPA Scholar) — 2016-present
Seminar Instructor, Lancaster University — 2013-2016
Lecturer, University of Regina — 2011-2012

Research and Scholarly Activity

Research Interests

My research describes and critiques corporate disclosures using linguistic methods and computing. I focus on UK annual reports because low regulation on the content and structure of UK reports allows companies to tailor their disclosures to their firm-specific environment, strategy, and corporate structure.

Academic Publications

Chircop, J., Gagnon, J., & Young, S. (2022). Capital market response to high quality annual reporting: evidence from UK annual report awards. *Accounting and Business Research*, 54(2), 125-167.

Arsenault, R., Gagnon, J. (2024) Managerial accounting practices, HR metrics, and firm performance. *Advances in Accounting*, 64.

Articles in Professional Journals

Young, S., Gagnon, J., Alves, P. (2019). Replacing the judges? Using AI to measure annual report quality. *Informed Magazine*, Issue 104, p. 10.

Work in Progress

Gagnon, J., Young, S., & Alves, P. And the Winner is...Corporate Reporting? The Role of annual report awards in promoting reporting quality.

Gagnon, J., & Mansurov, A. Diversity snapshots: Analysis of U.K. annual report cover photos.

Gagnon, J. Textual patterns in UK diversity discourse and ESG performance. (*Accounting and Business Research* 2023)

Gagnon, J. Disability disclosure in UK annual reports: Evidence on current practice and impact of incremental disclosure on corporate trust. (British Accounting Review)

Gagnon, J., & Mansurov, A. Register variation: A study in genre and readability of U.K. annual reports.

Gagnon, J. & Isiaka, A. Bridging the hiring expectations gap in accounting graduate soft skills.

Gagnon, J., & Vu, Q. Public accounting quality in Canada: The role of municipal report rankings.

Fletcher, A., & Gagnon, J. Gendered access to financial capital in the agricultural sector.

Refereed Conference Presentations (accepted on basis of review of full papers)

Arseneault, R., & Gagnon, J. (2023, June) *Management Accounting Practices, HR Metrics, and Firm Performance*. Paper presented at the Administrative Sciences Association of Canada (ASAC). Toronto Ontario.

Gagnon, J., (2022, June). *Disability disclosure in UK annual reports*. Paper presented at the Canadian Academic Accounting Association. Saskatoon Saskatchewan.

Gagnon, J., (2021, June). *Diversity disclosure in UK annual reports*. Paper presented at the Canadian Academic Accounting Association conference via Zoom.

Chircop, J., Gagnon, J., & Young, S. (2017) *Capital market outcomes from high-quality annual report narratives: Evidence from UK Narrative Reporting Awards*. Paper presented at the European Accounting Association Conference, Valencia Spain.

Other Conference and Workshop Presentations

Gagnon, J. (2023, May) *Corporate EDI disclosure: truth-telling or posturing*. Presentation at CPA Canada's ESG Symposium. Online.

Gagnon, J., Young, S., & Alves, P., (2019, September). *Characteristics of award-winning annual reports*. Paper presented at the 2nd Annual Workshop on Textual Analysis Methods in Accounting and Finance, Lancaster University Management School, Lancaster UK.

Gagnon, J., Young, S., & Alves, P., (2019, July). *The linguistic properties of award-winning annual report narratives*. Paper presented at the SPAR workshop, WHU Germany.

Gagnon, J., Young, S., & Alves, P., (2019, June). *The linguistic properties of award-winning annual report narratives*. Paper presented at the Wolfe Research Global Quant and Macro Investing Conference, London UK.

Teaching

Courses taught:

Introductory Financial Accounting (BUS 285)

Introductory Managerial Accounting (BUS 288)

Intermediate Financial Accounting I (BUS 385)

Intermediate Financial Accounting II (BUS 387)
Advanced Financial Accounting (BUS 485)
Accounting Theory (BUS 487)

Awards and Grants

Lieutenant Governor's Post-Secondary Teaching Award (Nominated) – 2023
University of Regina Provost's Award for Innovation in Teaching (\$2,000) – 2023
OER Large Project Grant (\$18,050) – 2023
CPA Scholar (\$5,000 annually) – 2016 to present
CPA Teaching Innovation Award (\$1,500) – 2022
Dean's Research Grant (\$4,976) – 2020

Service

Co-ordinator of Accounting Fellowship Program – 2016 to present
Instructor for Prince's Trust Operation Entrepreneur – July 2023
Canadian Academic Accounting Association (CAAA) campus liaison – 2022 to present
Undergraduate Program Committee – 2017-2022
Representative to the Faculty of Engineering – 2020-2021
University Recovery Planning Group (URP-G) – May 2020 - April 2021
FBA Working Group on Mental Wellness – 2021
Executive of Council – 2018-2020

Professional Experience

Board Member and Treasurer, Rainbow Youth Centre – 2019-2021
Board Member and Treasurer, Regina Sexual Assault Centre – 2018-2019
President, Jacqui Munro, CGA (public practice) — 2010-2012
Bookkeeper, Beam Dependable Vacuums and Munro Homes — 2003-2010
Accountant, Meyers Norris Penny (MNP) — 2006-2007