

Strategic Plan 2026-28

At-A-Glance

Mission

“Through **innovative and impactful** business education and research, we provide **transformative experiential learning**, foster equity, diversity, and inclusion, and create **local and global impact**, preparing our students for meaningful careers and contributions to society.”

Vision

“Where **responsible business** comes to life through education and research.”

Values

Student-Centred; Ethical Conduct and Professional Practice; Commitment to Truth and Reconciliation; Curiosity; Diversity, Equity, and Inclusion; Community

