

RESEARCH BULLETIN 2009

REFEREED JOURNAL ARTICLES

Articles Published During 2009

- Dana, L. P., **Anderson, R.** & **Meis Mason, A.** (2009). A study of the impact of oil and gas development on the Dene First Nations of the Sahtu (Great Bear Lake) Region of the Canadian Northwest Territories (NWT). *Journal of Enterprising Communities: People and Places in the Global Economy*, 3(1), 94-117.
- Schaper, M.T., Dana, L. P., **Anderson, R.** & Moroz, P.W. (2009). Distribution of firms by size: Observations and evidence from selected countries. *International Journal of Entrepreneurship and Innovation Management*, 10(1), 86-96.
- Bonner, W.**, Chiasson, M. & Gopal, A. (2009). Restoring balance: How history tilts the scales against privacy. An Actor-Network Theory investigation. *Information & Organization*, 19(2), 84-102.
- Charlebois, S.** (2009). Equilibrium Point for a Stakeholder Management Strategy in crisis episodes: The case of a crisis in a food processing plant. *Research and Applied Economics*, 1(1), E4, ISSN 1948-5433.
- Charlebois, S.** & Elliott, G. (2009). Mining for mindsets: The conceptual anatomy of a successful crisis communication strategy in mining. *Journal of Marketing Communications*, 15(1), 55-71.
- Charlebois, S.** & **Giberson, R.** (2009). From classroom to boardroom: How international marketing students earn their way to experiential learning opportunities, and the case of the "Beyond Borders of a Classroom" program. *International Journal of Education*, Vol. 1, No. 1: E3.
- Charlebois, S.** & Labrecque, J. (2009). Socio-political Foundations for Food Safety Regulation and the Governance of Global Agri-food Systems. *Journal of Macromarketing*, 29, 363-373.
- Tamalia, R. & **Charlebois, S.** (2009). Wholesaling, the role of the middleman and marketing costs: Some forgotten concepts in marketing thought. *Journal of Management Research*, 1(2), ISSN 1941-899X.
- Cismaru, M., Lavack, A.** & Markewich, E. (2009). Social Marketing Campaigns Aimed at Preventing Drunk Driving: A Review and Recommendations. *International Marketing Review, Special Issue: Social Marketing in a Global Context*, 26(3), 292-311.
- Cismaru, M.**, Nagpal, A. & Krishnamurthy, P. (2009). The Role of Response and Self-Efficacy in Persuasiveness of Health Recommendations. *Journal of Health Psychology*, 14(1), 135-141.
- Cismaru, M.**, Nelson, K. & Elliott, G. (2009). How Could Entrepreneurs Identify Business Opportunities? A Case in the Environmentally Friendly Resort Properties. *Small and Medium-sized Enterprises and Entrepreneurship (SMEE) Review*, 2(1), 13-17.
- Kilbourne, W., Dorch, M., McDonagh, P., Urien, B., Prothero, A., Grunahgen, M., Marshal, D., **Foley, J.** & Bradshaw, A. (2009). The institutional foundation of materialism in Western societies: A conceptualization and empirical test. *Journal of Marketing Management*, 29:259-278.
- Ito, J.** & Brotheridge, C. (2009). Predictors and consequences of promotion stress: A bad situation made worse by employment dependence. *International Journal of Stress Management*, 16(1).
- Johnson, E.** (2009). Multidimensional Perspective of Internet Security – A critical review. *The E-Business Review*, 9, 55-59.
- Johnson, E.** & Johnson, C. S. (2009). Internet Use and Access to Health Information across Age and Gender Groups. *Journal of Health Informatics*.
- Johnson, E.** & Kay, G. (2009). A Framework for Electronic Workflow Management: City of Regina. *The E-Business Review*, 9, 59-64.
- Chung, K. & **Kim, Y.** (2009). Volatility, Market Structure, and the Bid-Ask Spread. *Asia-Pacific Journal of Financial Studies*, v38 n1 pp 67-107.
- Lockhart, W.** & Backman, A. (2009). Health care management competencies: Identifying the GAPS. *Healthcare Management Forum*. Summer; 22(2):30-7.
- Lepnum, R., **Lockhart, W.**, & Keegan, D. (2009). A Measure of Daily Distress in Practicing Medicine. *The Canadian Journal of Psychiatry*, 54(3) 170-180.
- Qu, S., Ding, S. & **Lukasewich, S.** (2009). Research the American Way: The Role of US Elites in Disseminating and Legitimizing Canadian Academic Accounting Research. *European Accounting Review*, 18(3), 515-569.
- Meis Mason, A.**, Dana, L. P. & **Anderson, R.** (2009). A Study of Enterprise in Rankin Inlet, Nunavut: Where Subsistence Self-employment Meets Formal Entrepreneurship. *International Journal of Entrepreneurship and Small Business*, 7(1), 1-23.
- Rennie, M.**, & **Senkow, D.** (2009). Financial Reporting for Private Companies: The Canadian Experience. *Accounting Perspectives*, 8(1), 43-67.
- Mueller, J., Warrick, D., **Rennie, M.** & Dana, L. P. (2009). New corporate leaders for better corporate boards. *Journal of the Academy of Business and Economics*, (January 2009).
- Street, C.** & Gallupe, R. (2009). A Proposal For Operationalizing the Pace and Scope of Organizational Change in Management Studies. *Organizational Research Methods*, 12(4), 720-737.

SSHRC RESEARCH GRANT SUCCESS – 2009



Anne Lavack is a co-investigator on a new SSHRC standard grant that received funding totaling \$77,630 over 3 years (with Rajesh Manchanda and Namita Bhatnagar from University of Manitoba), entitled, *Effects of Group-membership Status, Gender, and Community Participation on Individuals' Enforcement of Anti-Smoking Regulations*.



Lisa Watson and sessional lecturer **John McKenzie** are part of a research team that has been awarded a SSHRC Strategic Research Grant of \$238,200 over the next three years in the *Canadian Environmental Issues* category. The research title is *Energy Futures: Managing a Transition to Sustainable Energy in Saskatchewan*.



REFEREED JOURNAL ARTICLES—CONTINUED

Articles Forthcoming at December 31, 2009

Ovaska, T. & **Anderson R.** (forthcoming). Why has Viimsi become the wealthiest community in post-socialist Estonia?: Explaining one small community's success in a changing world. *International Journal of Development Issues*.

Moroz, P., Hindle, K. & **Anderson, R.** (forthcoming). Collaboration with entrepreneurship education programs: Building spinout capacity at university. *International Journal of Innovation and Learning*.

Charlebois, S. (forthcoming). Maple Leaf and Listeria: Lessons learned and practical implications. *British Food Journal*.

Charlebois, S. & Horan, H. (forthcoming). Institutional and relational determinants in high- and medium-extent food product crises: The inner perspective of a public health crisis. *International Journal of Environmental Health Research*.

Cismaru, M., Deshpande, S., Thurmeier, R., **Lavack, A.** & Agrey, N. (forthcoming). Preventing Fetal Alcohol Spectrum Disorders: The Role of Protection Motivation Theory. *Health Marketing Quarterly*, Vol. 27(1).

Cismaru, M. & Lavack, A. (forthcoming). Don't Suffer in Silence - Applying the Integrated Model for Social Marketers to Campaigns Targeting Victims of Domestic Violence. *Social Marketing Quarterly Journal*.

Jensen, G., **Cismaru, M., Lavack, A. & Cismaru, R.** (forthcoming). Examining Prejudice-reduction Theories in Anti-racism Initiatives. *International Journal of Nonprofit and Voluntary Sector Marketing*.

Parker, J. & **Foley J.** (forthcoming). Progress on women's equality within UK and Canadian trade unions - do women's structures make a difference? *Relations Industrielles/Industrial Relations RI/IR*, 65:2.

Johnson, E. & Giesinger, N. (forthcoming). Electronic Health Record (Her) Today, Here and Around the World: A Canadian Perspective. *The E-Business Review*.

Huson, M., **Kim, Y. & Mehrotra, V.** (forthcoming). Decimal quotes, market quality and competition for order flow: Evidence from the Toronto Stock Exchange. *International Review of Finance*.

Nkongolo-Bakenda, J., Anderson, R., Ito, J. & Garven, G. (forthcoming). Structural and Competitive Determinants of Globally-oriented Small and Medium-sized Enterprises: An Empirical Analysis. *Journal of International Entrepreneurship*.

Nkongolo-Bakenda, J., Anderson, R., Kayseas, B. & Camp, R. (forthcoming). Entrepreneurship, aboriginal values and stakeholder interests: Proposition of a framework for conflict resolution. *Geography Research Forum*.

Rennie, M., Kopp, L. S. & Lemon, W. M. (forthcoming). Exploring trust and the auditor-client relationship: Factors influencing the auditor's trust of a client representative. *Auditing: A Journal of Practice & Theory* 29(1).

Tucker, S. & Mucalov, A. (forthcoming). Industrial voluntarism in Canada. *Relations Industrielles/Industrial Relations*.

Watson, L., Lavack, A., Rudin-Brown, C., Burns, P. & Mintz, J. (forthcoming). Message Content in Canadian Automotive Advertising: A Role for Regulation? *Canadian Public Policy*. Special Issue The Automobile and its Industry in Canada: Challenges and Opportunities in the 21st Century.

Mittoo, U. & **Zhang, Z.** (forthcoming). Bond Market Access, Credit Quality and Capital Structure: Canadian Evidence. *The Financial Review*.

Editorship and Editorial Board Membership of Peer-Reviewed Journals

A variety of academic journals have invited our faculty members to serve on their editorial boards:

- Dr. Robert Anderson**
- Editor of *Journal of Small Business and Entrepreneurship*
 - Co-editor of *Journal of Aboriginal Economic Development*
 - Regional Editor for Canada of *International Journal of Entrepreneurship and Small Business*
 - Associate Editor of *Asian Journal of Asia Entrepreneurship and Sustainability*
 - Editorial Board member of *International Journal of Sociology and Social Policy*
 - Co-editor of *Journal of Enterprising Communities: People and Places in the Global Economy*
 - Editorial Board member of *International Journal of Business Excellence*
 - Editorial Board member of *Social Responsibility Journal*
- Dr. Ronald Camp**
- Editorial Board member of *International Journal of Organizational Trust*
- Dr. Sylvain Charlebois**
- Editorial Board member of *International Food & Agribusiness Management Review*
 - Editorial Board member of *British Food Journal*
 - Editorial Board member of *Food Policy*
 - Editorial Board member of *Journal of Macromarketing*.
- Dr. Ernest Johnson**
- Editorial Board member of *Journal of Mobile Technologies, Knowledge & Society*
- Dr. Anne Lavack**
- Editorial Board member of *Journal of Nonprofit & Public Sector Marketing*
 - Scientific Board member of *International Review on Public and Non Profit Marketing*
- Dr. Jean-Marie Nkongolo-Bakenda**
- Editor of *Small and Medium-Sized Enterprises and Entrepreneurship Review (SMEE Review)*
 - Member of the Scientific Committee for the XXth colloquium of CEDIMES, Quebec Canada (www.cedimes.org/).
- Dr. Morina Rennie**
- Editorial Board member of *Accounting Perspectives*

BOOKS and BOOK CHAPTERS

Published During 2009 and Forthcoming at December 31, 2009

- Anderson, R.** & Bone, R. (2009). *Natural Resources and Aboriginal Peoples in Canada: Readings, Cases, and Commentary, Second edition*. Toronto: Captus University Press.
- Galbraith, C., Stiles, C. & **Anderson, R.** (2009). Supply chain management and corporate sponsored import substitution strategies. In Aras, G., Crowther, D. & Vettori, S. (Eds.), *Corporate Social Responsibility in SMEs*. SRRNet: Leicester, UK.
- Charlebois S.** (forthcoming). Pas dans mon assiette: Entre le risque et la peur / Food safety's manifesto: Between risks and fears. Éditions La Presse, March 2010.
- Charlebois, S. & Watson, L.** (2009). Risk Communication and Food Recalls: A conceptual model and empirical investigation of risk perceptions resulting from the outbreak of *E. coli O157:H7* on fresh spinach. In Lindgree, A., Hingley, M. & Vanhamme, J. (Eds.) *The Crisis of Food Brands: Sustaining Safe, Innovative and Competitive Food Supply*, Aldershot etc: Gower.
- Foley, J.** (2009). Conceptual argument. In *Sage Encyclopedia of Case Study Research*, A Mills, G. Durepos & E. Wiebe (Eds.). Thousand Oaks, CA: Sage.
- Foley, J.** & Baker, P. (Eds.) (2009). *Union, equity and the path to renewal*. Vancouver: UBC Press.
- Foley, J.** (2009). Introduction. In **Foley, J.** & Baker, P. (Eds.) *Union, equity and the path to renewal*. Vancouver: UBC Press.
- Foley, J.** (2009). Developing a conceptual model of equity progress in unions. In **Foley, J.** & Baker, P. (Eds.) *Union, equity and the path to renewal*. Vancouver: UBC Press.
- Polanyi, M., Tompa, E. & **Foley J.** (2009). Labor market flexibility and worker insecurity: Towards healthy and productive work in the New Economy. In D. Raphael, J. Romanow & C. Bennett (eds.) *Social Determinants of Health: Canadian Perspectives 2nd*, Toronto: Canadian Scholars Press.
- Meis Mason, A.**, Dana, L. P. & **Anderson, R.** (2009). The Inuit caribou harvest and related agri-food industries in Nunavut. In **Anderson, R.** & Bone, R. (Eds.) *Natural Resources and Aboriginal Peoples in Canada: Readings, Cases, and Commentary*. 2nd Edition. Toronto: Captus University Press.
- Rubalcava, A.** & Kryzanowski, L. (forthcoming). Ownership Control and Valuation Changes for Earnings Announcements Around U.S. Cross-listings by Canadian Firms. In Black, H., Blenman, L. & Kane, E. (Eds.) *Banking and Capital Markets: New International Perspectives*.
- Steen, S.**, Noe, R., Hollenbeck, J., Gerhart, B. & Wright, P. (2009). Human Resource Management Second Canadian Edition, McGraw-Hill Ryerson.
- Street, C.** & Ward, K. (2009). Retrospective Case Studies. In Mills, A. Durepos, G. & Wiebe, E. (Eds) *Encyclopaedia of Case Study Research*. Sage Publications.
- Ward, K. & **Street, C.** (2009). Reliability in Case Study Research. In Mills, A. Durepos, G. & Wiebe, E. (Eds) *Encyclopaedia of Case Study Research*. Sage Publications.
- Mittoo, U., Chung, D. & **Zhang, Z.** (forthcoming). Country-of-Origin Determinants of Value Creation in International Joint Ventures: A Comparison of Hong Kong and U.S. Investments in China. In Black, H., Blenman, L. & Kane, E. (Eds.) *Banking and Capital Markets: New International Perspectives*.

REFEREED CONFERENCE PRESENTATIONS - 2009

- Anderson, R.**, Bansal, P., Crowther, D. & Aras, G. (2009). Enterprising Our World: Sustainable Business in Action. *2009 Annual Meeting of the American Academy of Management*. Chicago, IL.
- Anderson, R.**, Bansal, T. & Crowther, D. (2009). Enterprising Our World: Sustainable Business in Action. A colloquium at the *2009 Annual Meeting of the American Academy of Management*. Chicago, IL.
- Anderson, R.**, Moroz, P. & Hindle, K. (2009). Transforming New Ideas into Economic Value: Understanding Entrepreneurship and Innovation at Universities. *2009 Annual Conference of the Association of University Technology Managers*. Orlando, FL.
- Anderson, R.**, **Nkongolo-Bakenda, J.** & Vigheri, N. (2009). Entrepreneurship and Conflict: Perspectives from the Democratic republic of Congo. *United Nations University World Institute for Development Economic Research (UNU-WIDER)*. Londonderry, Northern Ireland.
- Schlosser, F., **Anderson, R.**, Honig, B. & De Clercq, D. (2009). Fostering Entrepreneurship among People with Special Needs through Entrepreneurial Mentoring Programs Workshop. *Annual Conference of the United States Association for Entrepreneurship and Small Business*. Anaheim, CA.
- Schlosser, F., **Anderson, R.**, Honig, B. & De Clercq, D. (2009). Fostering Entrepreneurship among People with Special Needs through Entrepreneurial Mentoring Programs, Profession Development Workshop. *2009 Annual Meeting of the American Academy of Management*. Chicago, IL.
- Branzei, O., Le Ber, M., **Anderson, R.**, Frooman, J., Mook, L., Konrad, A. & Peredo, A. (2009). The Intersection of the New Economy and the Social Economy. *2009 Conference of the Administrative Sciences Association of Canada*. Niagara Falls, ON.
- Moroz, P.W., Hindle, K. & **Anderson, R.** (2009). Exploring Performance Disparities between Exemplar and Evolving Universities. *Canadian Council for Small Business and Entrepreneurship (CCSBE) Conference*. Toronto, ON.
- Camp, R.**, Mikkelsen, A. & **Anderson R.** (2009). Oil and gas operations, social responsibility and sustainable development in Arctic communities. *Administrative Sciences Association of Canada 2009 Conference*. International Business Division. Niagara Falls, ON.
- Szafron, L., Grieve, J., Kelm, P., Liu, E. & **Camp, R.** (2009). The Bone & Joint Association – Manitoba Division. *Administrative Sciences Association of Canada 2009 Conference*. Case Track. Niagara Falls, ON.
- Cismaru, M.**, Deshpande, S., Thurmeier, R., **Lavack, A.** & Agrey, N. (2009). Preventing Fetal Alcohol Spectrum Disorders: The Role of Protection Motivation Theory. *Administrative Sciences Association of Canada (ASAC) Annual Conference*. Niagara Falls, ON.
- Cismaru, M.** & **Lavack, A.** (2009). Social Marketing Campaigns aimed at Preventing Drinking and Driving: A Review and Recommendations. *World Marketing Congress* biannual conference. Oslo, Norway.

REFEREED CONFERENCE PRESENTATIONS – 2009 (CONT'D)

- Deshpande, S., **Cismaru, M.** & Thurmeier, R. (2009) Developing Primary Prevention Strategies: Conversations with Women. *The 3rd International Conference on Fetal Alcohol Disorder*. Victoria, BC.
- Jensen, G., **Cismaru, M., Lavack, A., & Cismaru, R.** (2009). Examining Prejudice-Reduction Theories in Anti-Racism Initiatives. *American Psychological Association Annual Conference*. Toronto, ON.
- Foley, J.** (2009). Resuscitating the forestry industry? *Administrative Sciences Association of Canada 2009 Conference*. Niagara Falls, ON.
- Parker, J. and **Foley, J.** (2009). The role of women's groups in progressing gender equity within UK and Canadian trade unions. *The 15th World Congress of the International Industrial Relations Association*. Sydney, Australia.
- Parker, J. and **Foley, J.** (2009). Progress on equity within UK and Canadian trade unions – do women's structures make a difference? *Association of Industrial Relations Academics of Australia and New Zealand Conference*, Newcastle, Australia.
- Lavack, A.** (2009). Code-named Tobacco Industry Projects. *14th World Conference on Tobacco or Health*. Mumbai, India.
- Cooper, P. & **Lavack, A.** (2009). Policy Networks Applied to a Model of Agenda-Setting. *14th World Conference on Tobacco or Health*. Mumbai, India.
- Planinac, L., Cohen, J., O'Connor, S., **Lavack, A.,** Di Nardo, J., Robinson, D. & Thompson, F. (2009). Banning the display of cigarettes at retail: Pre-post implementation study. *6th National Conference on Tobacco or Health*. Montreal, QC.
- Planinac, L., Cohen, J., Griffin, C., Robinson, D., **Lavack, A.,** O'Conner, S., Thompson, F. & Di Nardo, J. (2009). Point-of-sale tobacco promotions: Four waves of data collection pre- and post-display ban. *14th World Conference on Tobacco or Health*. Mumbai, India.
- Lockhart, W.** & Backman, A. (2009). Healthcare Management Competencies: Identifying the Gaps. *Canadian College of Health Service Executives, Healthcare Leadership Conference*. St. John's, NFLD.
- Lockhart, W.** & Lepnum, R. (2009). Healthcare Quality: Development of Benchmarking Indices for Health Regions *Canadian College of Health Service Executives, Healthcare Leadership Conference*. St. John's, NFLD.
- Marchildon, G. & **Lockhart, W.** (2009). Public Stewardship, Managerial Competence and Regionalization in Canada. *The Fourth International Jerusalem Conference on Health Policy*. Jerusalem, Israel.
- Meis Mason, A.,** Dana, L.P. & **Anderson, R.** (2009). Aboriginal Entrepreneurship and Economic Development From Canada's Proposed MacKenzie Gas Pipeline. *2009 Babson College Entrepreneurship Research Conference*. Babson College, Wellesley, MA.
- Meis Mason, A.,** Dana, L. P., **Anderson, R.** & Peredo, A. (2009). Caribou In the Bio Economy: Nunavut Inuit Experiences with Opting. *48th Annual Meeting Western Regional Sciences Association (Remote Regions Section)*. Napa, CA.
- Nkongolo-Bakenda, J., Camp, R., Anderson, R.** & Kayseas, B. (2009). Entrepreneurship, Aboriginal Values and Stakeholder Interests: A Framework for Conflict Resolution. The United Nations University, World Institute for Developmental Economics Research, *Workshop on Entrepreneurship and Conflict*. Londonderry, Northern Ireland.
- Robichaud, Y., McGraw, E., **Nkongolo-Bakenda, J.,** & Gasse, Y. (2009). Les problématiques et les principaux défis des femmes entrepreneurs : une étude qualitative, (Problematics and major challenges of woman entrepreneurs : A qualitative study). *The Atlantic Schools of Business Conference*. Moncton, NB.
- Baker, R. & **Rennie, M.** (2009). An Institutional perspective on the development of Canada's first public accounts. *Conference of the Administrative Sciences Association of Canada*. Niagara Falls, ON.
- Mueller, J., Warrick, D., **Rennie, M.** & Dana, L. (2009). New Corporate Leaders for Better Corporate Boards. *Conference of the International Academy of Business and Economics*. Thessaloniki, Greece.
- Tucker, S.** & Turner, N. (2009). New measures for assessing young worker safety behaviour. *Work, Stress, and Health Conference*. Puerto Rico.
- Tucker, S.** & Turner, N. (2009). Young worker responses to declining safety: A focus group study. *Work, Stress, and Health Conference*. Puerto Rico.
- Watson, L.** (2009). Speaking to Narcissistic and Entitled Consumers: Changes in Advertising Message Content between 1978 and 2008. *Administrative Sciences Association of Canada (ASAC) Conference*. Niagara Falls, ON.
- Rayner, J., Hurlbert, M., McIntosh, T., McMartin, D., McNutt, K. & **Watson, L.** (2009). Pathways to Power: Policy transitions and the reappearance of the nuclear power option in Saskatchewan. *Conference Proceedings of Canada's Political Environment and the Politics of the Canadian Environment A Conference at the John F. Kennedy-Institute for North American Studies & the Embassy of Canada in Germany*. Berlin, Germany.