A Tradition Begins…

On Friday, September 20 the Paul J. Hill School of Business launched a new chapter of engagement between students and future alumni with the inaugural Hill Legacy Pinning Ceremony. Commencing this year, all new students of the Paul J. Hill School of Business will receive the Hill Legacy Pin.

The pin was designed in collaboration with local marketing firm Bravo Tango, and Laurie Artiss, the Pin People, and was funded by the Hill Business Students Society. It’s produced in gold, comes in its own black velvet and satin-lined case, and is exclusively for students registered in the Paul J. Hill School of Business.

The Hill Legacy Pin is for students to wear proudly at school-related functions and events where they want to be recognized as a Hill business student. However, on the day the students graduate from the Paul J. Hill School of Business, they will return the Hill Legacy Pin, with a letter reflecting upon their time at the Hill School.

In return for safe stewardship of the pin, students receive a graduate ring. The ring signifies they have successfully completed their program and are among respected alumni who have graduated from their studies at the Paul J. Hill School of Business. The ring will also be a reminder of their dedicated years of study and internship as well as their continued learning, application, and mentorship to others throughout their professional career.

Why do students return the pin? In the following year the returned pin will be presented to a new incoming student of the Hill School of Business, along with the letter. The pin and letter will foster relationships through time, creating a legacy that connects past and present students of the Paul J. Hill School. The incoming student will know of someone else who has successfully made it through the program. Hill alumni will learn of the incoming students who have become the new stewards of their pin.

For the first time, students will not only have a cohort they belong to by virtue of graduating together, students will also identify with a cohort that share stewardship of the same pin through generations. For the first time, many alumni will be connected to one student who is working through her or his studies in business.

On Friday September 20th, new students to the Paul J. Hill School of Business gathered with Hill faculty, administration and staff. Some students were with their parents. They listened to presentations by three distinguished alumni (Ken Sunquist, Mark Stefan, and Marty Klyne) who were receiving Alumni Crowning Achievement Awards that evening.

The students were then called by name, and one-by-one they stepped up to receive their pin. Once every student had received it, they turned to the person next to them. Together, they assisted each other in affixing the Hill Legacy Pin. Together, they also started a journey in business studies at Paul J. Hill School with an entering cohort, and with future students that will follow for generations to come. Let the tradition begin…