

IESEG International Summer Academy
(July 6th to 31st 2020)
Courses Selection Form

Read carefully the Application Procedures and the Terms and Conditions before completing the form.

Personal Information (please complete all fields)		
Family / Last Name: _____		
First / Given Name(s): _____		
Gender:	Female <input type="checkbox"/>	Male <input type="checkbox"/>
Date of Birth:	_____ (DD/MM/YYYY)	
Nationality:	_____	
Email Address:	_____	
Postal Address:	_____	
(Zip Code, City)	_____	
(State, Country)	_____	
Phone (Home):	_____	Phone (Mobile): _____
Topic-based Courses (64 contact hours / 8 ECTS credits)		
Please refer to the <u>course list</u> and choose one course from each week below. The following is a tentative calendar. Distribution by week is subject to change. Courses will be attributed on a first-come, first-served basis.		
Week from July 6 th to 10 th	<ul style="list-style-type: none"> • European Integration <input type="checkbox"/> • Managing Cross-Cultural Differences <input type="checkbox"/> • Brand Management (from Digital Marketing Summer Program) <input type="checkbox"/> • Managing Innovation (from Entrepreneurship and Innovation Summer Program) <input type="checkbox"/> • Economic Development and Globalization <input type="checkbox"/> 	
Week from July 13 th to 17 th	<ul style="list-style-type: none"> • A unique Approach to Cross-Cultural Management <input type="checkbox"/> • Experiential Marketing <input type="checkbox"/> • International Marketing <input type="checkbox"/> • Topics in Global Markets <input type="checkbox"/> 	
Week from July 20 th to 24 th	<ul style="list-style-type: none"> • Practical Business Negotiation Skills <input type="checkbox"/> • Corporate Communication <input type="checkbox"/> • Develop your Soft Skills <input type="checkbox"/> • Innovation Management <input type="checkbox"/> 	
Week from July 27 th to 31 st	<ul style="list-style-type: none"> • Business and Human Rights: Historical, Legal and Contemporary Perspectives <input type="checkbox"/> • Communication and Conflict Management Skills <input type="checkbox"/> • Recent Management Issues Sharing Economy <input type="checkbox"/> • TBD <input type="checkbox"/> 	
French Language Course (30 contact hours / 4 ECTS credits)		
Do you want to participate in the French language course? (If yes, please indicate your level of French language below)		Yes <input type="checkbox"/> No <input type="checkbox"/>
		<i>Additional cost of \$800 Cdn</i>
What is your level of French language? Please refer to the <u>Council of Europe's Self-Assessment Grid</u> to find out your level of French language and fill out below (A1, A2, B1, B2, C1, C2)		
Understanding:	Speaking:	Writing:
Home University		
University Name:	<i>University of Regina</i>	
Field of Study (Major):	Undergraduate <input checked="" type="checkbox"/>	Graduate <input type="checkbox"/>
Coordinator's Name:	<i>Wendy Tebb</i>	
Coordinator's Email Address:	<i>wendy.tebb@uregina.ca</i>	