BUS 394 (001): Entrepreneurial Finance
Winter Session 2018
Course Outline

Class Time:       MW 16:00 – 17:45 (ED 619)
Instructor:      Lee Elliott, B.A., MBA, C.Dir.
                 Lecturer (Finance and Entrepreneurship)
Email             lee.elliott@uregina.ca
Office Hours:    By Appointment

PREREQUISITES:
BUS 288 and BUS 290.

Text


Grading

Presentations and writeup                     20%
Class participation and case briefs          15%
2 assignments (5% each)                      10%
Mid-Term Exam: (March 5)                     15%
Final Exam (2:00 PM, April 19):              40%
                                        100%

Note: Students must pass final exam to receive a passing grade in this class.

Course Objective and Content

While maintaining strong focus on the fundamentals of finance, this course will examine many of the issues of starting and maintaining an entrepreneurial venture. We will cover all 11 chapters of the required text as well as some additional topics that will include raising capital, asset valuation and business strategy. We will discuss many real-life business situations using cases and entertain a number of guest speakers.
**Class Attendance and Contribution:**

Students are expected to come to class well-prepared and are encouraged to participate in class discussions. Students who cannot attend a class should advise me prior to the class. Repeated and unexcused absences will result in loss of participation marks and possibly a grade of incomplete. **Attendance will be taken periodically** and considered in the class participation mark. Missing more than 5 classes may result in a grade of Incomplete for the course.

**Financial Calculator:**

Students should have a financial calculator that can do complex financial calculations (e.g. Net Present Value, Annuities). Students are expected to learn the specifics of their individual calculators on their own time.

**Special Needs:**

Students with disabilities and need special accommodations should contact me, as well as the Coordinator of Special Needs Services at 585-4631

**Note on Exams:**

For the Mid-Term Exam, students will be responsible for all material previously covered in class, as well as the assigned text chapters and problems. The Final Exam will be based on the entire term work, but those topics and materials covered subsequent to the Mid-Term will be given additional emphasis. Students who cannot attend an exam should advise me accordingly as early as possible. Deferred exams will only be given in exceptional circumstances.

**Assignments**

The assignments are designed to prepare for exams. Students experiencing difficulties with assignments are encouraged to contact me, after thoroughly reading the text and reviewing class notes. Students must hand in assignments at the beginning of class. Assignments submitted after the beginning of class will be considered late and assessed a penalty of -25%. **No assignments will be accepted after the end of class on the day that they are due for any reason.**

**Intellectual Integrity**

Students enrolled in Business courses at the University of Regina are expected to adhere rigorously to principles of intellectual integrity. Plagiarism is a form of intellectual dishonesty in which another person's work is presented as one’s own. Plagiarism or cheating on examinations/assignments is a serious offence that may result in a zero grade on an assignment, a failing grade in a course, or expulsion from the University. Having any electronic device (phone) on your person during and exam other than approved calculator is considered academic misconduct.

**Presentations**

Groups of 3-4 will be assigned in January. Group presentations will last 20 minutes plus questions from the class. Topics relevant to the field of finance are to be chosen by students and submitted for approval prior to February 28. Students are required to be present for all presentations and final exam questions will reflect presentation content. Each individual will submit a 3-5 page write up at the time of presentation.

**Case Briefs**

Case Briefs are to be a maximum of one page and will be handed in at the beginning of class on case days. The purpose of these assignments is to prepare students for class discussion. They will not be graded or returned, only scored pass or fail. No late assignments will be accepted for any reason.
Individual Write up

Maximum 1250 words on the topic of your choice. You may write on your presentation topic but you may not repeat that material; could be extra material, areas of further study or your personal experience. You may also write on other topics of interest related to this class. For example, how this material has impacted you personally or how you would like to use it in the future. As well, you could suggest improvements to the class like new topics or different ways of doing things. Due on the day of your presentation.

Tentative Course Outline:

This is a guideline only and the schedule will definitely change as we add cases and guest speakers. Cases, guest lectures and selected topics will be announced in class.

Week 1 (Jan 8 & 10): Introduction. Vision, Mission, and Corporate Values
Ch.1. Financial and Economic Concepts

Week 2 (Jan 15 & 17): Ch.2. Financial Management and Planning
Case #1

Week 3 (Jan 22 & 24): Ch.3. Financial Statements

Week 4 (Jan 29 & Jan 31): Case # 2

Week 5 (Feb 5 & 7): Ch.4. Analysis of financial statements

Week 6 (Feb 12 & 14): Ch.5. Profitability and Break Even Analysis

Week 7 (Feb 19 & 21): Winter Break - No Classes

Week 8 (Feb 26 & Feb 28): Banking and Sources of Capital

Assignment #1 Due – FEB 14

Midterm Exam – March 5

Week 9 (Mar 5 & 7): Ch.6. Forecasting

Week 10 (Mar 12 & 14): Ch. 7. Working Capital Management
Ch.8 & 9. Time Value of Money

Week 11 (Mar 19 & 21): Business Valuation

Assignment#2 Due Mar 28

Week 12 (Mar 26 & 28): Venture Capital, Angel Investing

Week 13 (April 2 & 4): Presentations

Week 14(April 9 & 11) Presentations and Wrap Up

Individual Write up

Final Exam – April 19, 2:00pm

Welcome Entrepreneurs!
Feeling Stressed? Always worried?

Some stress is normal when you’re going to university but 1 in 5 students will suffer from enough distress that they would benefit from counselling.

What can I do?
The U of R offers several counselling services free of charge for students at the U of R. These sessions are confidential and easy to access for students – simply go to the second floor of Riddell, Room 251 to make an appointment.

When should you go?
Knowing when to schedule an appointment can be tough. Some common issues you might need help with include test anxiety, if you’ve experienced a trauma like losing a family member or a close friend, or if you’ve recently ended a relationship.

If the feelings you’re experiencing are more intense and severe counselling services can also provide urgent service within 3 days and referrals as needed.

What options are available for me?

Personal Counselling – This is a great option if you’d like one on one attention for things like anxiety and panic, relationship conflict, depression, grief and loss, academic issues, body image and substance abuse.
Up to 5 sessions are free per semester. Try it – talking about your problems can be more helpful than you might think!

Group Counselling – Simply put, you’re not alone. Many students are experiencing the same things as you. The U of R offers a wide variety of group counselling opportunities that can help teach many skills for managing your mental health, including: Meditation and relaxation, Healthy relationships, Stress Management and Self-Care.

But I can’t afford counselling…
Seeking counselling doesn’t have to be cost prohibitive. Many students can benefit from the 5 free sessions offered by the University as a benefit of being a student.

If you need more sessions make sure you contact URSU and visit www.iHaveAPlan.ca. Many expenses that are related to mental health, including going to a psychologist, are partially covered by your Student Health and Dental Plan!

What else can I do?
Self-care - taking better care of yourself, can help you out. Eating better, working out, smoking and drinking less and balancing school with fun can all help with mental health!
Have a problem but don’t know how to fix it?
URSU’s Student Advocate can help you free of charge!

- Academic Appeals
- Disciplinary Appeals
- Student Loan Appeals
- E-mail advocate@ursu.ca to schedule an appointment today!