UNIVERSITY OF REGINA

BUS 306 BUSINESS ETHICS

Winter 2018
7 pm – 9:45 pm Wednesday (Room ED 616)

Professor: Dr. Chris Street
Office: I don’t have an office on campus so am free to meet where you would like
E-mail: UR Courses email
Office Hours: Feel free to make an appointment for a time that suits your schedule, or you can reach the instructor by email or telephone.

TEXTBOOK:
- Dan Ariely, “The Honest Truth About Dishonesty” available in the bookstore, or online through Amazon
- Optional: Owen, “Cowboy Ethics” available online through Amazon
- Individual readings as posted on URCourse

COURSE OBJECTIVE:
The objective of this course to discuss the question “Why do good people do bad things?” This is an overview course to demonstrate the importance of ethical considerations in the administration of organizations. The course will introduce students to the principles of ethical practices in the context of organizational management.

This course is designed to give undergraduate students conceptual and practical knowledge of business ethics. This course will provide students with both expectations of the Faculty and the professional world while exploring the personal basis for ethical decision making. The course will also provide students with real opportunities to exercise ethical decision-making.

WRITING RESOURCES:
The University of Regina's Writing Clinic provides consultation for students in all disciplines and at all year levels. For further information, contact the clinic at 585-4076 or Room 230, Dr. William Riddell Centre. You can also visit the clinic at http://www.uregina.ca/sdc. The quality of your written expression will affect your grades!

ACADEMIC MISCONDUCT:
You are encouraged to interact with and learn from other students in this class. However, you are expected to behave with integrity and this includes adhering to the section on Student Behavior found in the Academic Calendar. Ask me in advance if you have any questions about misconduct.
GRADING AND EXAMINATIONS:

<table>
<thead>
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<th>Component</th>
<th>Marks</th>
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<tbody>
<tr>
<td>Exercise Essays (3 essays x 15 marks each)</td>
<td>45</td>
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<tr>
<td>Quizzes (6 quizzes x 3 marks each)</td>
<td>18</td>
</tr>
<tr>
<td>Moral Code Essay</td>
<td>12</td>
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<tr>
<td>Ethical Dilemma Presentation</td>
<td>10</td>
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<tr>
<td>Fudge Factor test</td>
<td>15</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>100</strong></td>
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The course average for a 300-level class over the last five years is approximately 73%.

**Essays**
There are three classroom exercises throughout the semester. After the exercise you will write an essay about what happened in the exercise and why you think the outcome occurred the way it did.

**Late Essays**
Late assignments will not be graded. Early assignments, however, will be rewarded. This policy is meant to encourage people to work ahead and think of deadlines as the last resort, not the goal line. Assignments handed in 48 hours in advance of the deadline will receive a 10% bonus. For example, the bonus for an essay worth 15 marks is (15 marks * 10%) = 1.5 marks. Start your essays right away and hand them in early.

**Quizzes**
The intent of the quizzes is to motivate up-to-date reading by providing a grade for reading and understanding the basic content. There will be a quiz held in the first few minutes of the classes as scheduled. There are no make-up quizzes if you miss one or are late for class.

**Moral Code Essay**
You will write an essay explaining what your moral code is for how you will conduct yourself as a professional. The format is based on Owen’s “Cowboy Ethics” book. Your essay does not have to follow the same format but the theme will be similar.

**Ethical Dilemma Presentation**
This is an individual presentation. You will pick an ethical problem from the world of business and develop a five minute presentation on this topic.

**Fudge Factor test**
You will be examined on the textbook and discussions presented from the Ariely book.

**Attendance**
If you are aware of any planned absence(s) please provide the instructor with prior written notification (email) at your earliest convenience. It’s of course not possible to receive credit for quizzes or in-class exercises. The three exercise essays are based on the in-class exercises, so if you miss an exercise you are not eligible to write the essay. There are no exceptions if prior notice of an absence is not sent.
<table>
<thead>
<tr>
<th>Class</th>
<th>Class Schedule</th>
<th>Topic</th>
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| 1     | Wednesday, January 10<sup>th</sup> | Introduction to course  
Introduction to Ethics                                                   |
| 2     | Wednesday, January 17<sup>th</sup> | Workshop: Developing a Moral Code  
Bring an outline of your moral code to class                           |
| 3     | Wednesday, January 24<sup>th</sup> | Examples of Moral Codes in use  
Exercise: Comparing Attitudes                                           |
| 4     | Wednesday, January 31<sup>st</sup>  | Workshop: Moral Codes  
Bring a copy of your essay to class                                      |
| 5     | Wednesday, February 7<sup>th</sup> | Chapter 1: Testing The Simple Model Of Rational Crime (SMORC)  
Chapter 2: Fun With The Fudge Factor  
quiz #1  
Moral Code Essay Due                                                   |
| 6     | Wednesday, February 14<sup>th</sup> | Chapter 2b: Golf  
Chapter 3: Blinded By Our Own Motivation  
quiz #2  
Comparing Attitudes Essay Due                                           |
| 7     | Wednesday, February 28<sup>th</sup> | Chapter 4: Why We Blow It When We’re Tired  
Chapter 5: Why Wearing Fakes Makes Us Cheat More  
quiz #3                                                             |
| 8     | Wednesday, March 7<sup>th</sup>    | Chapter 6: Cheating Ourselves  
Chapter 7: Creativity And Dishonesty: We Are All Storytellers  
Exercise: Cod Fishing  
quiz #4                                                              |
| 9     | Wednesday, March 14<sup>th</sup>   | Chapter 8: Cheating As An Infection: How We Catch The Dishonesty Germ  
Chapter 9: Collaborative Cheating: Why Two Heads Aren’t Necessarily Better Than One  
quiz #5  
Cod Fishing Essay Due                                                   |
| 10    | Wednesday, March 21<sup>st</sup>   | Guest Speakers  
Chapter 10: People Don’t Cheat Enough  
Chapter 11: Religion  
quiz #6                                                              |
| 11    | Wednesday, March 28<sup>th</sup>   | Fudge Factor test  
Exercise: Alliances                                                    |
| 12    | Wednesday, April 4<sup>th</sup>    | Individual Presentations                                               |
| 13    | Wednesday, April 11<sup>th</sup>   | Individual Presentations                                                
Alliances Essay Due                                                     |