Creativity and Leadership – GBUS 846AO
Winter 2019
Course Outline*

INSTRUCTOR DETAILS:
Name: Sheree Ortman
Phone: 306-536-4066
Email: sheree.ortman@uregina.ca
Office Hours: Please contact to arrange an appointment.

CLASS DETAILS:
Class Dates: January 10th – April 11th, 2019
Class Times: Thursdays 7:00 p.m. to 9:45 p.m.
Class Location: TBA

COURSE DESCRIPTION
This course explores the important role creativity plays in leadership. The intertwining relationship between change, leadership and creativity will be closely examined. Students will learn how to enhance their creative talents and employ these skills as a leader. The Creative Problem-Solving (CPS) process will be examined and students will learn how to systematically apply this process to help drive productive change. Students will learn the specific thinking skills (diagnostic, visionary, strategic, ideational, evaluative, contextual and tactical) that leaders use to enhance their effectiveness at fostering the creative culture that is needed to successfully address complex problems.

LEARNING OBJECTIVES / OUTCOMES
By the end of the course, students will:

• Garner a deeper appreciation for the mutually supportive relationship between change, leadership and creativity.
• Understand the differences between management, creative management and creative leadership.
• Understand the principles for divergent and convergent thinking skills and how to effectively balance these skills to creatively solve problems.
• Gain insight into the cognitive and affective skills needed in the Creative Problem-Solving process.
• Systematically learn and apply the specific thinking skills (diagnostic, visionary, strategic, ideational, evaluative, contextual and tactical) needed to effectively implement the Creative Problem-Solving process.
• Examine strategies to effectively lead and engage people with different creativity styles in an organizational context

* subject to changes
COURSE EXPECTATIONS

This course will comprise of lectures, case discussions, and in-class activities. As a result, regular attendance in class is required. Students are expected to read the assigned articles/case studies and fully participate in classroom discussions. Students will be expected to engage in critical thinking and present their points of view in a respectful and collegial manner. Marks for class participation will be based on evidence that indicates reflective learning and proper application of learned concepts.

COURSE MATERIALS

(2) Case Studies (2) - TBD
(3) Links and/or references will be provided in specific units for all other readings and resources.

Note: Ivy Case Studies will be charged to your student account.

COURSE ASSESSMENT SUMMARY

<table>
<thead>
<tr>
<th>Assignments</th>
<th>Worth</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class Participation</td>
<td>20%</td>
<td></td>
</tr>
<tr>
<td>Case Write-ups (2) – 20% each</td>
<td>40%</td>
<td>TBD</td>
</tr>
<tr>
<td>Group Assignment</td>
<td>30%</td>
<td>TBD</td>
</tr>
<tr>
<td>Reflection Paper</td>
<td>10%</td>
<td>TBD</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
<td></td>
</tr>
</tbody>
</table>

For a description of the grading system, consult the Faculty of Graduate Studies and Research link here: https://www.uregina.ca/gradstudies/current-students/grad-calendar/grading-system.html#gradingsystem

DESCRIPTION OF ASSESSMENT

Class Participation (20%) – Class discussions and activities foster greater insight into learned concepts. Students who wish to excel in this category should be present at all classes, demonstrate preparedness, and activity participate in a meaningful way to all class discussions and activities.

Case Write-ups (2) (40%) – Two case write-ups are required for this class. Each case write-up will provide students an opportunity to reflect and demonstrate proper application of learned concepts.

Group Assignment (30%) – One group assignment will be required. Students will be expected to collaboratively create a presentation that reflects and appropriately applies the Creative Problem-Solving process to a complex problem. The determination of group size will be a function of the final course enrolment.

Reflection Paper (10%) – Students will be required to submit a short reflection paper (1,500 words, 3 references) identifying and addressing three challenges to applying the Creative Problem-Solving process in an organization. Papers will be graded according to how much they demonstrate a clear understanding of the learning concepts and the student’s ability to apply critical thinking skills. Papers should be thorough and reflect proper referencing, grammar, spelling and formatting.
ACADEMIC REGULATIONS

Academic Ethics and Integrity – Students will be expected to adhere to the standards of ethics set by the University of Regina as outlined in the Academic Calendar under Academic Conduct and Misconduct. Plagiarism will not be tolerated. Students are expected to submit their own work and appropriately reference any material obtained from another source. All submissions will be checked for plagiarism and any suspected misconduct will be reported to Dean.

Late Assignments - All late assignments will be deducted 10% per day after the submission date. All written submissions should be double spaced with a 12 font and adhere to APA format.

STUDENT RESOURCES

Accessibility Services
If there is any learner who, because of a disability or other consideration, may have a need for accommodation(s), please contact the Centre for Student Accessibility before or at the start of the course https://www.uregina.ca/student/accessibility/ . The Centre will advise how you proceed and the required communication with your instructor.

Counseling Services
If any learner is experiencing personal problems which may be affecting their studies, please consider consulting UofR Consulting Services. For more information check here https://www.uregina.ca/student/counselling/services/index.html

Writing Assistance
The Student Success Centre (www.uregina.ca/ssc) offers both on-line resources and in- person tutoring on writing skills.