Evene gsb Kenneth Levene Graduate School of Business

STRATEGIC HUMAN RESOURCE MANAGEMENT | GBUS 843

Winter 2024

INSTRUCTOR DETAILS

Name: Email: (Preferred) UR Courses | (Alternate):

CLASS DETAILS

Class Dates: January 8 – April 12, 2024 Class Times & Location:

COURSE DESCRIPTION

This course examines human resources functions from a strategic and institutional perspective. The topics include human resource planning, recruitment and selection, performance measurement and assessment, training and development, and the design of reward systems.

COURSE STRUCTURE

This course is organized into Weekly Units. Detailed requirements and expectations are provided in each Unit. When UR Courses becomes available at the start of the semester, at least 2 Units will be immediately available, with subsequent Units added as the semester progresses. All course work is completed asynchronously—there are no Zoom lectures or synchronous modules.

COURSE MATERIALS

- **1. Textbook | Print or e-book (Required):** Steen, S., *et al.* (2023). *Human Resource Management (6th Canadian edition).*
- 2. Case Studies: Two Ivey Case Studies will be billed to your student account.
- **3.** UR Courses: A variety of strategic and academic articles are linked and/or referenced in your course materials. Additionally, other course materials will be provided within UR Courses. All assignments are to be submitted electronically (UR Courses).

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COURSE ASSESSMENTS (Additional details will be provided in UR Courses)

- a) Participation & Engagement Individual (18%) | Units 1-9 contain questions (Unit Questions) intended to create engagement with the course materials and stimulate reflection and application of the content. Units 1-9 provide an area for you to post your perspectives and insights (anonymously to you and your colleagues) to a few questions and view the answers provided by your colleagues in the class. Your grade for the semester will be based on your contributions to SEVEN of the NINE Course Units.
- b) Case Write-ups (2) Trios (30%) | There are TWO case write-ups (maximum 1200 words). Trios will be assigned by the instructor after the last day to add/drop classes (January 19). Questions will be provided to guide your response. Note: Only 1 member of your Trio will need to submit your write-up in UR Courses (in Word or PDF format).
- c) Quizzes Individual (12%) | There are FIVE timed and graded Unit quizzes (25 MC/TF Questions). These quizzes are individual assignments—it is academic misconduct to share questions and/or answers or to collaborate with another student in any manner in completing these quizzes. Each quiz is worth 3% but your BEST FOUR will be used for grading purposes.
- d) Take-Home Final Exam Individual (40%) | Submitted in UR Courses.

CONTACTING THE INSTRUCTOR

An "Ask the Instructor" Forum is provided in UR Courses and I am also available to respond by email. I will usually respond within 24 hours during the work week.

ACADEMIC REGULATIONS

Grading | Grades will be posted in UR Courses, usually within 8 days. I am happy to answer questions about grading and your assignments, but please note that grades **are not negotiable**. If you feel that an assignment has received an unfair grade, you are expected to make a case for why it should be re-assessed. This involves a short written submission (a paragraph or two). **You should consider that grades could go down upon review.**

A detailed description of the grading system is provided by the Faculty of Graduate Studies and Research https://www.uregina.ca/gradstudies/current-students/grad-calendar/grading-system.html#gradingsystem

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ACADEMIC REGULATIONS (cont'd)

Academic Integrity | Work submitted for individual grading must be your own individual work, and not work that you did with anyone else. Quizzes are individual assignments and must be completed independently from anyone else. References are required when you provide information that is not your own original thought—paraphrases and direct quotes. This applies to assignments, posted contributions in the weekly Class Results, and the Final Exam. Plagiarism is a serious academic offense regardless of whether it was committed intentionally or due to carelessness. Plagiarism, cheating, or any other form of academic misconduct will not be tolerated. The requirements provided in the University of Regina Graduate Calendar (Academic Conduct and Misconduct) are in effect throughout this course and any suspected academic misconduct will be reported to the Dean/Designate.

A **Code of Conduct** for the class is in effect throughout the semester and requires completion as part of the online Course Orientation.

Late Submissions | Case Write-Ups will be assessed a 20% per day grade reduction. No late submissions for the Quizzes or Unit Questions are permitted. Anyone who does not electronically submit their Final Exam in UR Courses by the due date/time will receive a grade of "NP" for the class.

Graduate Students' Role | Graduate students in this online class are required to demonstrate a conscientious approach including taking initiative in all aspects of the learning process; working remotely and independently; navigating course technologies; and demonstrating readiness for self-directed asynchronous learning e.g. well-organized; confident and adaptable to course requirements, accept and apply developmental feedback; capacity for self-reflection; demonstrated ability to communicate clearly and concisely.

STUDENT RESOURCES

Accessibility Services | If there is any learner who, because of a disability or other consideration, may have a need for accommodation(s), please contact the Centre for Student Accessibility before or at the start of the course https://www.uregina.ca/student/accessibility/ Mental Wellness Hub Resources | The U of R provides mental health resources through the mental wellness hub https://www.uregina.ca/mental-wellness/

Writing Assistance | The Student Success Centre (www.uregina.ca/ssc) offers on-line resources for writing skills.



Tentative Course Schedule and Due Dates See Units in UR Courses for Additional Assigned Readings & Course Materials See Assignment + Grading Details for Additional Information

Welcome & Introductions	CH 1	Introductions Orientation
Strategies, Trends & Opportunities	CH 1	Unit Questions (Due Jan 21)
Legal Context	CH 2	Unit Questions (Due Jan 28)
Analyzing Work & Designing Jobs	CH 3	Unit Questions (Due Feb 4)
		Unit 1-3 Quiz (Jan 29-Feb 4)
Planning for & Recruiting Human	CH 4	Case Write-up 1 (Due Feb 11)
Resources		Unit Questions (Due Feb 11)
Selecting Employees	CH 5	Unit Questions (Due Feb 18)
		Unit 4 & 5 Quiz (Feb 12-18)
Winter Break Week		
Training, Learning, & Development	CH 6	Unit Questions (Due Mar 3)
		Unit 6 Quiz (Feb 26-Mar 3)
Managing Employees' Performance	CH 7	Case Write-up 2 (Due Mar 10)
		Unit Questions (Due Mar 10)
Total Rewards	CH 8	Unit Questions (Due Mar 17)
		Unit 7 & 8 Quiz (Mar 11-17)
Collective Bargaining & Labour	CH 9	Unit Questions (Due Mar 24)
Relations		
Managing HR Globally	CH 10	Unit 9 & 10 Quiz (Mar 25-Apr 2)
High-Performance Organizations	CH 11	
FINAL Exam due April 22 @ 10:00 p.m. CST (UR Courses)		
	Strategies, Trends & OpportunitiesLegal ContextAnalyzing Work & Designing JobsPlanning for & Recruiting Human ResourcesSelecting EmployeesSelecting EmployeesWinter Break WeekTraining, Learning, & DevelopmentManaging Employees' PerformanceTotal RewardsCollective Bargaining & Labour RelationsManaging HR GloballyHigh-Performance OrganizationsFINAL Exam due April 22 @ 10:00 p.m.	Strategies, Trends & OpportunitiesCH 1Legal ContextCH 2Analyzing Work & Designing JobsCH 3Planning for & Recruiting Human ResourcesCH 4Selecting EmployeesCH 5Winter Break WeekCH 6Training, Learning, & DevelopmentCH 6Managing Employees' PerformanceCH 7Collective Bargaining & Labour RelationsCH 9Managing HR GloballyCH 10High-Performance OrganizationsCH 11FINAL Exam due April 22 @ 10:00 p.m.CH 10