

REFERENCE ONLY
BUSINESS, GOVERNMENT AND SOCIETY
***** GBUS 830 / MBA 830 *****
COURSE OUTLINE

Semester: Fall 2022 August 31, 2022 - Dec 06, 2022

Final exam: [REDACTED]

Class time: [REDACTED]

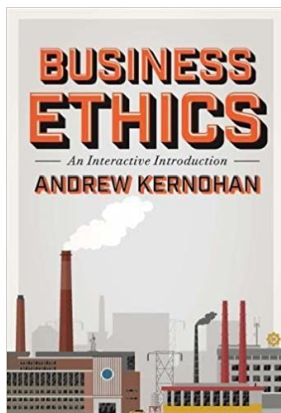
Instructor: [REDACTED]

Office: [REDACTED]

Office Hours: We can schedule a ZOOM appointment for matters that cannot be resolved via email.

Email: I prefer to use the class **URCourses** site (below) for all course-related questions. There is an email feature in URCourses and I have notifications set up to inform me when a new email arrives. If for some reason you need to use my [REDACTED] address, please put "GBUS or MBA 830 student" in the subject line. We can schedule an individual ZOOM for matters that cannot be resolved via email.

URCourses: <https://urcourses.uregina.ca/login/index.php>



Textbook Required for Purchase:

Kernohan, Andrew. Business Ethics: An Interactive Introduction. Broadview, 2015.
ISBN: 978-1-55481-150-2
264 pages

The text is available for purchase at the UofR bookstore or from the publisher:
<https://broadviewpress.com>

The student resource site: <https://sites.broadviewpress.com/businessethics/>

Please note that this text is different from what was used in 2020.

Course Format:

All the materials, including videos, will be posted on URCourses, access to URCourses and high speed Internet connection (broadband) is required. The course will consist of the following components:

- **Assigned Textbook Readings (and online Quizzes), Assigned Videos and Other materials**
- **Guest Speakers (through videos and readings/forums)**
- **Written Case Submissions / Participation in Online Discussions** – This will provide students with the opportunity to reflect on the cases and topics, to apply the course material, to share their reflections with the class, and to interact with others. The work for this course is to be completed asynchronously. Each forum will require your engagement at least 3 times a week.
- **Individual Project (Includes a 4 minute Video Presentation, Q&A, and a report with bibliography)**
- **Final exam** (optional in 2022)

Course Description:

This course examines ethical and social issues relevant to business management, including the issue of corporate social responsibility.

Course Objectives:

- Understand how business affects and is affected by government, public policy, and society
- Analyze situations applying ethical frameworks and decision-making tools
- Consider what a good business and good life means to you and to others in society
- Put yourself in the shoes of the decision maker and reflect on how you ought to behave when faced with an ethical dilemma
- Recognize corporate social responsibility and societal expectations faced by businesses
- Conduct stakeholder analysis and draw conclusions based on its implications
- Review governance structures and the interactions between managers and directors
- Analyze the business environment faced by Canadian organizations at home and abroad

Evaluation: Students will be evaluated based on the following elements (out of 100%):

Participation (through posting and interaction with others) in online introduction (one forum), case discussions (two forums), and brief polls. The online unit completion progress could also be tracked.	20%
Weekly Online quizzes Quizzes are designed to help students receive immediate feedback on their understanding of the textbook readings. Expect a quiz on each of the chapters / topics. Quizzes have no time limit, two attempts are allowed - second attempt is recorded.	10%
Case analysis / Written assignment To be submitted on URCourses through TurnItIn	20%
Individual project Analysis of a current events topic: Report with APA formatted references and Individual presentation (recorded through a video and posted on URCourses), Q&A	20%
Q&A and feedback to other students on their topics/videos	5%
Final exam – Format TBD	25%

Participation and Submissions

In order for me to assess your progress, I will look at all your participation in the course components and your contributions to the online discussions. Quality of your submissions and online discussion contribution is assessed by your preparedness, knowledge of / appropriate references to the assigned materials, timeliness, discussion involvement and interaction, willingness to be among the first to start a discussion, pertinent comments, relevant questions – to other students, your instructor, and the guest speakers, and adherence to the formatting requirements.

Proper citation methods are required for any materials used as sources of information. In this course we use the APA format (links to online sources are given on URCourses; also see the formatting of references in *Journal of Business Ethics*).

TurnItIn software is used to check originality of all submissions.

Final Exam (optional in 2022)

In the past for MBA/GBUS 830 I used exam formats that relied on TurnItIn instead of e-proctoring. However, if deemed necessary, an online electronically proctored final exam could be used for all students in this class.

In 2020, Faculty of Business Administration started to use the Proctortrack e-proctoring platform for online exams. The University of Regina has thoroughly examined the legal, privacy, and security aspects of this e-proctoring platform and has determined that this system is appropriate for use in our courses. The implementation of this system is one means by which the University can fulfill its responsibility to properly supervise the examination process. The expectation is that students will value the opportunity to demonstrate that they have written their exams honestly.

Individual Project

Students select a current news topic and analyze the implications of the organization's actions or government policy. The expectations are to fully research the issue and describe it while taking perspectives of multiple stakeholders.

Students will submit a written report and record a video presentation (4 minutes long), answer questions from peers / instructor, give feedback and pose questions to other students on their topics.

Readings and Quizzes

I encourage you to read the whole chapter and reflect on its contents and questions. Use the first attempt at the chapter quiz to test your understanding of the material. Go back to the chapter to clarify what you have missed in the first attempt before you take the quiz again (only the last attempt is recorded and used in the quiz average calculation).

Besides the textbook, you are expected to study all the materials posted on URCourses for that week.

For a detailed description of the grading system, consult the Faculty of Graduate Studies and Research link here:

<https://www.uregina.ca/gradstudies/current-students/grad-calendar/grading-system.html#gradingsystem>

Special Needs

If there is any student in this course who, because of a disability, may have a need for accommodations, please come and discuss this with the professor, as well as contacting the Coordinator of the Disability Resource Office at 585-4631.

Academic Integrity

Plagiarism and presenting another person's work as your own is not tolerated and may result in a zero grade for an assignment, a failing grade in a course, or even expulsion from the program. Using different sources of information and other people's ideas is encouraged with appropriate citation. When in doubt – ask! The university's regulations on cheating and plagiarism can be found at

<https://www.uregina.ca/gradstudies/current-students/grad-calendar/policy-univ.html>