**LEVENE MBA – General Management (effective Fall 2020)**

**NAME: SID:**

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| PROGRAM REQUIREMENTS | | | |
|  | **SEMESTER** | **CREDIT HRS** | **GRADE** |
| **Core Courses (5) – 3 credits each** | | | |
| MBA 815\* |  |  |  |
| MBA 830 |  |  |  |
| MBA 834 |  |  |  |
| MBA 880\*\* |  |  |  |
| **Choose one of 3: MBA 835, MBA 841, MBA 848 AA-ZZ** | | | |
| MBA |  |  |  |

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| **Open Elective Courses (5) – 3 credits each** | | | |
| MBA/GBUS |  |  |  |
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| **Foundation Course\*\*\* (6) – 1.5 credits each** | | | |
| MBA 701 |  |  |  |
| MBA 702 |  |  |  |
| MBA 703 |  |  |  |
| MBA 704 |  |  |  |
| MBA 705 |  |  |  |
| MBA 706 |  |  |  |

\*Prerequisite: Must successfully complete any two courses from the Levene MBA program before registering for this class

\*\*Offered in partnership with Harvard Business School (HBS) via online delivery

\*\*\*Required for students with an undergrad degree in a discipline other than business. Students whose undergrad business degree does not cover all foundations courses may be required to complete select foundation course(s)

**Important Note:**

Applicants with an undergrad degree in Business Administration who have been exempted from taking the 700-level Business Foundation courses cannot take them for credit towards the fast-track MBA program.

**Core and Foundations MBA Course Descriptions:**

**MBA 815 - Strategic Management (3)** The course focuses on the identification, evaluation and formulation of organizational strategy in an international context. Special emphasis is placed on inherent tensions faced by global organizations in developing and implementing strategy, such as the effects of cultural, economic and political differences on standardization versus adaptation and the identification of global niches, through the use of lectures, discussion, student analysis, and case studies of various kinds of organizations. \*Prerequisite: Must complete any two courses from the Levene MBA with specializations program\*

**MBA 830 - Business, Government and Society (3)** This course examines ethical and social issues relevant to business management. It includes a multidisciplinary application of knowledge and concepts to contemporary issues challenging business executives, and the role of consultation with local communities and governments, sustainable business practices and evolving global standards of corporate social responsibility and ethics.

**MBA 834 - Corporate Finance (3)** This course provides a comprehensive study of financial decisions in today's business enterprises. Major emphasis is placed on investment, asset valuation and financial structure policies of a firm. Topics include discounted cash flow, capital budgeting, risk-return trade-off, capital structure and major financial instruments.

**MBA 880 - Business Analytics (3)** This is an introductory course to business analytics. Students will learn to identify tools, understand valid and reliable ways to collect, analyze and visualize data. Students will also learn to identify patterns in data to inform decision making. The course is designed for students without a background in operations management. This course is currently offered via partnership with Harvard Business School Online (HBS).

**MBA 835 - International Business (3)** This course focuses upon opportunities and problems that arise when business operations cross national boundaries. The international business environment is examined, and the tasks of management are integrated into this multinational framework. Students will gain familiarity with global economics, various international institutions and practices that impact upon business firms, and students will learn and apply specific models and techniques to aid decision-making in a multinational context.

**MBA 841 - International Marketing(3)** The course will introduce the student to environmental factors affecting international marketing and the similarities and differences versus domestic marketing; the knowledge and skills in administering the international marketing function; ethics and cross-cultural nuances in marketing to developed and developing economies; and evaluation of recent environmental changes on international marketing.

**MBA 848 AA-ZZ - International Study Trip (3)** The course includes a study tour of a designated country. This international business course examines the concepts and current practice related to doing business in the specific country. The course will develop an understanding of the people, culture, history, finance, politics, business practices and culture etc.

**MBA 701 - Foundations of Organizational Behaviour (1.5)** This course examines the individual and group behaviour and their impact on organizational effectiveness and organizations in general. Relevant concepts from the behavioural sciences include personality, motivation, attitudes, group processes, power and leadership. Students will develop a basic understanding of antecedents and consequences of individual and group action.

**MBA 702 - Foundations of Accounting (1.5)** This course is designed to facilitate the understanding of accounting information with an emphasis on making decisions. Students will be provided an opportunity to enhance their communication and decision making skills.

**MBA 703 - Financial Statement Analysis (1.5)** This course introduces students to the analysis, interpretation and evaluation of an organization's financial statements and related information. It also covers the recognition and measurement of accounting events and the preparation of financial statements.

**MBA 704 - Foundations of Marketing (1.5)** This course will assist the students in developing foundational knowledge of marketing concepts and theory. Tactical applications of the marketing mix are also addressed – product, price, place and promotion. Ethical and legal issues are also discussed.

**MBA 705 - Foundations of Entrepreneurship (1.5)** This course explores the foundations of entrepreneurship including entrepreneurial motivations, start-up process, idea generation, venture capital, gender considerations, and various forms of entrepreneurship, such as accelerators, corporate venturing and social enterprise. The course also explores entrepreneurs’ alignment with other disciplines, including agile testing, lean analysis and business modeling.

**MBA 706 - Foundations of Indigenous Business (1.5)** This course covers theories, motivations, forms and objectives of Indigenous venturing and its role in the decolonization process. It will help students identify and understand the various and complex aspects of Indigenous business that are relevant to both Indigenous and non-indigenous organizations.