

Curriculum Vitae

Jacqueline Gagnon, PhD, CPA

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Education

PhD Accounting and Finance, Lancaster University, 2019
MRes. Accounting and Financial Management, Distinction, Lancaster University, 2013
CPA, CGA (audit and tax stream), Chartered Professional Accountants Saskatchewan, 2010
BBA (Accounting), Distinction, University of Regina, 2006

Academic Employment

Associate Professor, University of Regina — 2024-present
Assistant Professor, University of Regina — 2016-2024
Seminar Instructor, Lancaster University — 2013-2016
Lecturer, University of Regina — 2011-2012

Research and Scholarly Activity

Research Interests

My research describes and critiques corporate disclosures using linguistic methods and computing. I focus on UK annual reports because low regulation on the content and structure of UK reports allows companies to tailor their disclosures to their firm-specific environment, strategy, and corporate structure.

Academic Publications

Chircop, J., Gagnon, J., & Young, S. (2022). Capital market response to high quality annual reporting: evidence from UK annual report awards. *Accounting and Business Research*, 54(2), 125-167.

Arsenault, R., Gagnon, J. (2024). Managerial accounting practices, HR metrics, and firm performance. *Advances in Accounting*, 64.

Gagnon, J., & Mansurov, A. (Forthcoming). Diversity Snapshots: Intermodal analysis of firm diversity discourse. *Intelligent Systems in Accounting, Finance and Management*.

Articles in Professional Journals

Young, S., Gagnon, J., Alves, P. (2019). Replacing the judges? Using AI to measure annual report quality. *Informed Magazine*, Issue 104, p. 10.

Textbook (peer-reviewed)

Gagnon, J. (2025). *Mastering Financial Statements: An Integrated Think, See, Do Approach*. University of Regina OEP Program. Available at <https://www.saskoer.ca/masteringfinancialstatements/>

Refereed Conference Presentations (accepted on basis of review of full papers)

Arseneault, R., & Gagnon, J. (2023, June) *Management Accounting Practices, HR Metrics, and Firm Performance*. Paper presented at the Administrative Sciences Association of Canada (ASAC). Toronto Ontario.

Gagnon, J., (2022, June). *Disability disclosure in UK annual reports*. Paper presented at the Canadian Academic Accounting Association. Saskatoon Saskatchewan.

Gagnon, J., (2021, June). *Diversity disclosure in UK annual reports*. Paper presented at the Canadian Academic Accounting Association conference via Zoom.

Chircop, J., Gagnon, J., & Young, S. (2017) *Capital market outcomes from high-quality annual report narratives: Evidence from UK Narrative Reporting Awards*. Paper presented at the European Accounting Association Conference, Valencia Spain.

Other Conference and Workshop Presentations

Gagnon, J. (2023, May) *Corporate EDI disclosure: truth-telling or posturing*. Presentation at CPA Canada's ESG Symposium. Online.

Gagnon, J., Young, S., & Alves, P., (2019, September). *Characteristics of award-winning annual reports*. Paper presented at the 2nd Annual Workshop on Textual Analysis Methods in Accounting and Finance, Lancaster University Management School, Lancaster UK.

Gagnon, J., Young, S., & Alves, P., (2019, July). *The linguistic properties of award-winning annual report narratives*. Paper presented at the SPAR workshop, WHU Germany.

Gagnon, J., Young, S., & Alves, P., (2019, June). *The linguistic properties of award-winning annual report narratives*. Paper presented at the Wolfe Research Global Quant and Macro Investing Conference, London UK.

Teaching

Courses taught:

Introductory Financial Accounting (BUS 285)

Introductory Managerial Accounting (BUS 288)

Intermediate Financial Accounting I (BUS 385)

Intermediate Financial Accounting II (BUS 387)

Advanced Financial Accounting (BUS 485)

Accounting Theory (BUS 487)

Awards and Grants

Lieutenant Governor's Post-Secondary Teaching Award (Nominated) – 2023

University of Regina Provost's Award for Innovation in Teaching (\$2,000) – 2023

OER Large Project Grant (\$18,050) – 2023

CPA Scholar (\$5,000 annually) – 2016 – 2023

CPA Teaching Innovation Award (\$1,500) – 2022

Dean's Research Grant (\$4,976) – 2020

Service

Accessibility Plan Development Committee – 2025

Accounting Fellowship Program Co-ordinator – 2016 to present

Instructor for Prince's Trust Operation Entrepreneur – July 2023

Canadian Academic Accounting Association (CAAA) campus liaison – 2022 to present

Undergraduate Program Committee – 2017-2022

Representative to the Faculty of Engineering – 2020-2021

University Recovery Planning Group (URP-G) – May 2020 - April 2021

FBA Working Group on Mental Wellness – 2021

Executive of Council – 2018-2020

Professional Experience

Board Member and Treasurer, Rainbow Youth Centre – 2019-2021

Board Member and Treasurer, Regina Sexual Assault Centre – 2018-2019

President, Jacqui Munro, CGA (public practice) — 2010-2012

Bookkeeper, Beam Dependable Vacuums and Munro Homes — 2003-2010

Accountant, Meyers Norris Penny (MNP) — 2006-2007