

# CUSC 2022 First-Year Student Survey

Examining the UR Student Experience

Report 6 of 6

#### **Overall Evaluation**

The 2022 First-Year Student Survey marks the 28th cooperative study undertaken by the Canadian University Survey Consortium / Consortium canadien de recherche sur les étudiants universitaires (CUSC/CCREU) and the 23<sup>rd</sup> study in which the University of Regina has participated. The survey was distributed to close to 49,000 students at 44 universities across Canada. In total, 15,157 (30.9%) first-year university students completed the survey, including 488 (37.7%) from the University of Regina.

This report focuses on the University of Regina's first-year students, comparing them to students nationally and to students attending institutions comparable to the University of Regina (see final page for a listing). Where possible, this report also compares results with the 2019, 2016, and 2013 CUSC surveys of first-year students. Unless stated otherwise, all differences reported are not statistically significant.

This final report examines students' overall university experience as measured by their satisfaction with their decision to attend their university, the concern their university has shown them, the extent to which their university has met their expectations, and the likelihood that these first-year students will return in the subsequent year.

### Satisfaction with decision to attend this university

At the national level, 89% of first-year students are satisfied with their decision to attend their university, including 22% who are very satisfied. At comparable universities, also 89% of first-year students are satisfied with their decision to attend their university, including 20% who are very satisfied, compared to 87% at the University of Regina, including 15% who are very satisfied.

Satisfaction with decision to attend	National	Comparable universities	University of Regina		
this university	2022	2022	2022 2019		2016
	(n=15,157)	(n=5,644)	(n=488)	(n=444)	(n=657)
Very satisfied	22%	20%	15%	14%	13%
Satisfied	67%	69%	72%	73%	75%
Dissatisfied	9%	9%	12%	11%	9%
Very dissatisfied	2%	2%	1%	2%	2%

## Satisfaction with concern shown by the university for student as an individual

Overall, about 2 in 3 first-year students said they are satisfied with the concern shown by the university for them as an individual. However, only 6% at the national level said they are very satisfied, compared to 5% at the University of Regina and 6% at comparable universities. Among the approximately 1 in 3 who are dissatisfied, 9% at the national level and at comparable universities said they are very dissatisfied, compared to 5% at the University of Regina.

Satisfaction with concern shown by the	National	Comparable universities	Univ	University of Regina		
university for student as an individual	2022	2022	2022	2019	2016	
	(n=15,157)	(n=5,644)	(n=488)	(n=444)	(n=657)	
Very satisfied	6%	6%	5%	4%	3%	
Satisfied	59%	59%	64%	66%	73%	
Dissatisfied	26%	26%	26%	23%	21%	
Very dissatisfied	9%	9%	5%	7%	4%	

## Intention to return to this university

At the national level, 86% of first-year students plan to come back to their university next year, compared to 81% at the University of Regina and 88% at comparable universities. Slightly fewer at the national level and at comparable universities plan to complete their degree at the university they are currently attending, while a smaller percentage plan to transfer to another university next year, or plan on going to college/CEGEP next year, with the exception of the University of Regina where 15% of respondents said they plan to go to college/CEGEP next year.

	National	Comparable universities	University of Regina			
Percepctions of persistence	2022	2022	2022	2019	2016	
	(n=15,157)	(n=5,644)	(n=488)	(n=444)	(n=657)	
I plan to come back to this university next year	86%	88%	81%	84%	85%	
I plan to complete my degree at this university	82%	83%	73%	77%	74%	
I plan to transfer to another university next year	10%	9%	14%	11%	11%	
I plan to go to college/CEGEP next year	8%	7%	15%	18%	8%	

Note: 'Don't know' responses are not shown in the table but are included in the calculations.

### **Meeting expectations**

At the national level and at comparable universities, when asked to summarize their overall experiences to date, first-year students are more likely to say their university experiences fell short (19% at both) rather than exceeded (16% and 14% respectively) their expectations. At the University of Regina, first-year students are also more likely to say that their university experiences fell short (20%) rather than exceeded their expectations (8%), a trend that has been observed since 2016.

34 11 11 11	National	Comparable universities	University of Regina					
Meeting expectations	2022	2022	2022	2019	2016	2013	2010	
	(n=15,157)	(n=5,644)	(n=488)	(n=444)	(n=657)	(n=668)	(n=612)	
Exceeded	16%	14%	8%	9%	11%	21%	21%	
Met	65%	67%	72%	74%	73%	68%	71%	
Fell short	19%	19%	20%	18%	16%	10%	8%	

At comparable universities and nationally, the results of this year are the opposite from three years ago, when first-year students were more likely to say that their university experiences exceeded (21% at both) their expectations, rather than fell short (13% at both).

### Would recommend the university to others

Students were asked to rate the likelihood they would recommend their university on a scale from 0 (not at all likely) to 10 (extremely likely). Using the Net Promoter Score calculation, where detractors (rating of 0 to 6) are subtracted from promoters (rating of 9 or 10), Universities nationally have a score of +1 (26% promoters minus 25% detractors). Comparable universities have a score of -5, while the University of Regina has a score of -15.

Meeting expectations	National	Comparable universities	University of Regina	
Wreeting expectations	2022	2022	2022	
	(n=15,157)	(n=5,644)	(n=488)	
Promoter (rating of 9 or 10)	26%	22%	19%	
Passive (rating of 7 or 8)	49%	51%	47%	
Detractor (rating of 0 to 6)	25%	27%	34%	
Net promoter score (promoter minus detractor)	+1	-5	-15	

#### **About CUSC**

The 2022 CUSC survey is the 28th cooperative study undertaken by the *Canadian University Survey* Consortium / Consortium canadien de recherche sur les étudiants universitaires (CUSC/CCREU) and the 23rd study in which the University of Regina has participated. Prior to 2014, the surveys ran in a three-year cycle, targeting first year, graduating, and all students in separate years. In 2014, the All Undergraduate student survey was changed to a survey of Middle-Years students (i.e., students in the second or third year of a four-year program, second year of a three-year program, or second to fourth year of a five-year program, or, as in the case of the University of Regina, students who have earned between 25 and 101 credits).

The 2022 survey was directed to first-year students and compares results to previous surveys conducted in 2019, 2016, and 2013. The survey involved 44 participating universities and over 15,000 students from across Canada, yielding an overall response rate of 30.9%. Participating students from the University of Regina numbered 488, which represents a 37.7% rate of response.

#### **University comparisons**

For comparison purposes, CUSC categorizes the participating universities into three groups:

- Group 1 consists of universities that offer primarily undergraduate studies and have smaller student populations.
- Group 2 consists of universities that offer both undergraduate and graduate studies and tend to be of medium size in terms of student population.
- Group 3 consists of universities that offer both undergraduate and graduate degrees, with most having professional schools as well. These tend to be the largest institutions in terms of student population.

The University of Regina is included in Group 2. In 2022, twelve Group 2 universities participated in the survey. Along with the University of Regina, they included Brock, Carleton, Lakehead, Simon Fraser, Thompson Rivers, Toronto Metropolitan University, Moncton, New Brunswick (Fredericton), Victoria, Waterloo and Wilfred Laurier. Because different universities participate each year, differences in results among similar surveys from earlier years may result from the inclusion of different universities rather than changes over time.

#### Statistically significant differences

In order to term an association as statistically significant, the Pearson's chi-square must have probability of a type 1 error of less than .001 and either the Phi coefficient or Cramer's V must have a value of .150 or greater.

#### Non-response

Non-responses have not been included in the analysis. Therefore, throughout this report, unless explicitly stated as a subpopulation, overall results do not include those who did not respond to a particular question. However, for questions where "don't know" is a valid response, overall results include those who selected "don't know" to a particular question.

**Note:** Tables in this report might not add up to one hundred percent due to rounding errors and/or because some categories (such as "Other") are not reflected in the table.

For more information about CUSC/CCREU, visit the website at www.cusc-ccreu.ca.