A few figures about the school in 2018

International campus

- 3,000 students, including 38% of foreign students
- 4 campuses: Nancy, Metz, Paris (France) Nuremberg & Berlin (2019) (Germany)
- 1 site: Shanghai
- 71 full time permanent professors, including 51% of foreign professors
- 24 affiliated professors
- 300 expert speakers (professional speakers, visiting professors, language teachers)
- More than 110 administrative staff
- Important network of company partners
- 47 student associations
- 13,000 graduates
- 120 partner universities in the world, 43 countries
- International events (integration week, buddy system, international forum, etc….)
A multi-site school

Representation offices
  2 in China
  1 in Latin America
  1 in Africa
  1 in India

Nancy, France
Nuremberg, (Germany)
Metz, France
In 2019, Berlin (Germany)
Paris, France
Shanghai, China
An accredited Business School
A top French Business School

In 2019…

ICN Bachelor Sup’Est #2 Bachelor program in the Moci rankings and top 3 in Parisien Etudiant magazine

Master in Management #13 among the French Schools of Management by the Financial Times

Master in International Management – MIEX #2 Master of Science in the Moci rankings
Art, Technology, Management

An innovative concept

3 schools in the same campus

ICN / The School of Art / The School of Engineering

Working together for the future
Focus on the summer program
2 concentrations for students to choose from:
- European management,
- European marketing and management of luxury

3 Mandatory modules: European institutions, management and business in Europe, and educational visits

- 1 week on ICN’s campus in Nancy
- 3 days on ICN’s campus in Metz
- Trips to Brussels, Luxembourg and Munich
- 3 days in Stuttgart
- 1 week on ICN’s campus in Nuremberg, Germany
- 4 days in Paris
- 2 weekends free for travelling

Students can earn up to 10 ECTS credits

Cost: 3000 Euros (including tuition, housing, meals, company visits, transportation during the program etc)
At the heart of Europe
### Summer program modules

#### PART 1
All modules are mandatory

**MODULE 1** Campus Nancy
EUROPEAN INSTITUTIONS & FRENCH PERSPECTIVES
- European union institutions
- Geography of Europe
- The EU and its neighbors
- European culture and identity
- French civilization
- French history

### PART 2
All modules are mandatory

**MODULE 3** Stuttgart
DESIGN THINKING & INNOVATION
- Ideation processes
- Innovation and technology transfer
- Game and modeling workshop

### PART 3
Module 5: Students choose one among 2 concentrations. Module 6 is mandatory

**MODULE 5** Campus Nancy
EUROPEAN MANAGEMENT CONCENTRATION
- Organizational behavior
- International HRM
- HRM in Europe
- Managing sports SMEs in Europe
- International negotiation
EUROPEAN MARKETING AND LUXURY MANAGEMENT CONCENTRATION
- Communication and advertising in Europe
- International pricing and distribution
- Managing luxury brands
- Design and sustainable luxury
- Sourcing for luxury market

**MODULE 6** Campus Paris
GEOPOLITICS AND FUTURE CHALLENGES
- Geopolitics
- Future cities
- Environmental challenges
Highly interactive learning
Brussels
visit of the European commission city tour
Robert Schuman museum
Luxembourg
BELVAL entrepreneurial and science city Luxemburg
Visit of entrepreneurship scene
Historical city center
Stuttgart

Gamification workshop at the Stuttgart University Management Simulation Center
Visit of the Mercedes production plant and museum
Nuremberg
Third Reich Documentation Center
Medieval town
Stay in the youth hostel which is part of the castle
Nuremberg – field trip in Bamberg

Thomann online music store

Medieval town of Bamberg - UNESCO World Heritage
Nancy Artem – concentration courses
European management
European marketing and luxury management
Paris – historical site visits

Louvre museum
Boat tour
Students’ feedback

- Knowledge
- Meet new places
- Curious
- Learn
- Traveler
- Open minded
- Networking
- Meet new persons
- Personal growth

Summer Course
- New Places
- History
- Culture
- Travel
- Experience

Learning & Knowledge
- Morning Breakfast
- Art
- Networking
- Unique
- New things

Unique
Intuitive
Quizzical
Determined
Adventurous
Solid
ABOUT THE SUMMER PROGRAM

Program director: Prof. Klaus Peter SCHULZ, PhD | kpschulz@icn-artem.com
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Stéphanie GUGLIELMINA, international recruitment manager | stephanie.guglielmina@icn-artem.com
Promotional video: https://www.youtube.com/watch?v=ZZS4NVcIc_0&t=6s

ABOUT ICN

https://www.youtube.com/watch?v=Qj9f_kR7BtE
https://www.youtube.com/watch?v=qoxsLToY8PM
Looking forward to seeing you at ICN!
THANK YOU FOR YOUR ATTENTION