Kinesiology and Health Studies
2015-2020 Strategic Plan
OUR VISION:
Inspiring learning, leadership, and excellence for strong, healthy communities.

OUR MISSION:
To enhance the well-being of students, colleagues, and community members through quality education, innovative research, top-tier athletics, and diverse community programming.

OUR VALUES:
★ Excellence ★ Student-Centered ★ Collaboration ★ Pride ★ Integrity
Our Vision for KHS

*Inspiring learning, leadership, and excellence for strong, healthy communities.*

KHS Mission & Purpose

*To enhance the well-being of students, colleagues, and community members through quality education, innovative research, top-tier athletics, and diverse community programming.*

Values:

- **Excellence:** We are committed to pushing ourselves and challenging our potential in academics, research, athletics, student life, and the communities we serve.

- **Student-Centered:** We believe in focusing on the growth of each student in all aspects of life by providing challenging and relevant academic experiences, life-long learning opportunities, and leadership development.

- **Collaboration:** We value the importance of and opportunity in pursuing mutually beneficial relationships with students, colleagues, other members of the University community, and external stakeholders.

- **Pride:** We are proud of who we are and for who we can be. We take care of what we have, and we elicit drive for KHS and campus spirit in everything we do.

- **Integrity:** We act with respect, honesty and accountability. We act in the best interest of our Faculty, our students, our colleagues, and our stakeholders.
Strategic Priorities:

- **STUDENT SUCCESS:** KHS strives to ensure that students, as life-long learners, are achieving their academic goals while maximizing their personal potential in all areas of life. We prepare students to be career ready, well-rounded, and equipped with the life skills necessary to succeed during their time within KHS and beyond.

- **QUALITY PROGRAMS, ACADEMICS & RESEARCH:** KHS is determined to deliver and maintain respected and recognized academic and non-academic programs that meet the needs of students, faculty, staff, and community. KHS also strives to produce research that is relevant and impactful.

- **COMMUNITY CONNECTION:** KHS is committed to delivering benefits through our research, programming, and services. We will continue to strengthen our positive presence and relevant impact in our community.

- **STRONG OPERATIONAL FOUNDATION:** KHS will realize successful outcomes with each of these strategic priorities through sustainable growth and a sound financial model, a committed team, quality facilities, equipment and technology, strong integration and communication, and a powerful brand and reputation.
STUDENT SUCCESS

- **OBJECTIVE:** Expand and enhance experiential learning opportunities, professional competencies, and career readiness development to support effective transitions to employment.

- **OBJECTIVE:** Prepare and support student-athletes to achieve excellence on their respective teams.

- **OBJECTIVE:** Foster a campus community where students are engaged, active participants, and assume leadership roles in KHS events, university life, and the external community.

- **OBJECTIVE:** Enhance the learning environment, delivery approaches, and student supports for all unique learner needs.

QUALITY PROGRAMS, ACADEMICS & RESEARCH

- **OBJECTIVE:** Ensure continued focus on meaningful and relevant programs that are aligned with student needs and interests, community issues, and market trends.

- **OBJECTIVE:** Develop and enhance high-achieving athletic programs.

- **OBJECTIVE:** Increase co-operation and collaboration amongst all KHS areas to better leverage knowledge, expertise, learning, and opportunities.

- **OBJECTIVE:** Strengthen research productivity and impact through increased co-operation, resources, and supports for researchers and graduate students.
COMMUNITY CONNECTION

- **OBJECTIVE:** Build greater awareness of KHS programs, services, events, research, athletics, and accomplishments.

- **OBJECTIVE:** Continue to connect KHS faculty, staff, and students within the community for increased collaboration, sustainability, and knowledge translation.

- **OBJECTIVE:** Increase focus on building partnerships with community stakeholders and organizations.

- **OBJECTIVE:** Ensure our facilities and amenities are accessible to the community and campus.

STRONG OPERATIONAL FOUNDATION

- **OBJECTIVE:** Position KHS for sustainable growth through a strong financial model.

- **OBJECTIVE:** Employ and retain a committed team, provide the necessary resources, and build the culture to be excellent.

- **OBJECTIVE:** Maintain and enhance quality facilities, equipment, and technology required to support our students, programs, athletics, research, and community outreach.

- **OBJECTIVE:** Foster effective communication and working relationships both within KHS and with the outside community.

- **OBJECTIVE:** Increase brand awareness and reputation within the University and the community, and make KHS known as “the place to be”.