

Creative Commons

Licenses



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Christina Winter,
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Overview

- Understanding Creative Commons licenses when creating and sharing your own learning resources
- Finding and using existing resources that have been published with a CC license
- Implications and considerations when including existing CC licensed resources in a resource you are creating

Creative Commons Background

- Sonny Bono Copyright Term Extension Act (US) - increased by 20 years to life of the author +70 years
- Eldred v Ashcroft (2003) - lost appeal at Supreme Court of the United States
- CC - Nonprofit founded in 2002 by Lawrence Lessig
- Set of public copyright licenses
- Part of the larger open movement

Why Creative Commons?

- Default of copyright law is “all rights reserved”
- Need for public copyright licenses that work with copyright law - only a copyright owner can apply a CC license to a work
- Allows creators to determine how their work can be used - “some rights reserved”
- CC licenses communicate to the end user how to work can be used in advance
- No need for further permission or payment as long as the use complies with the license terms

4 License Elements



This is the “Attribution” or “BY” symbol. Requirement to credit the creator of the work.



This is the “ShareAlike” or “SA” symbol. Adaptation of a SA work must be licensed under the same terms.

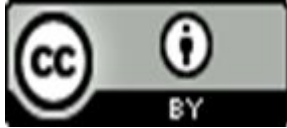


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Applying a CC License to Your Own Work

Some things to consider:

- Irrevocability
- Type of Material
- Nature and adequacy of rights
- Type of license

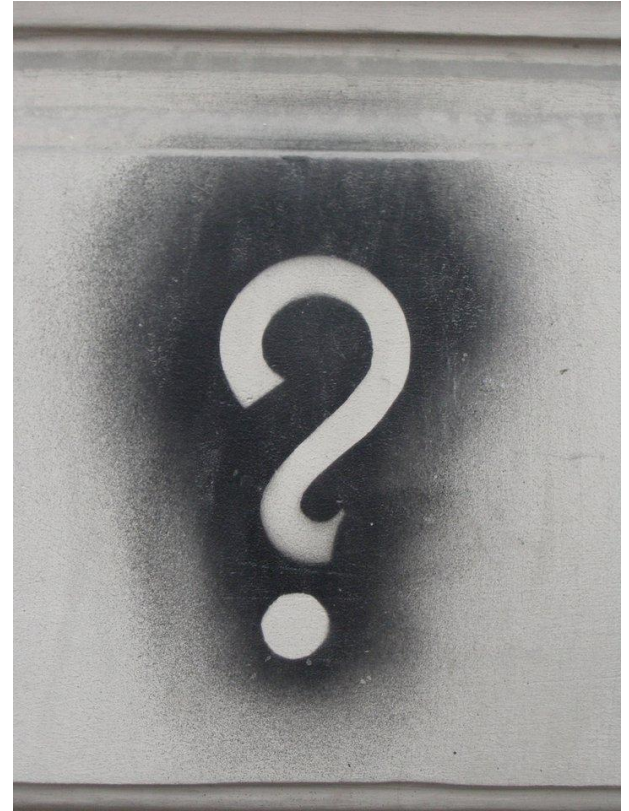
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License Chooser

Need help to decide which CC license to apply to your work?

Check out the Choose a License tool (beta)

<https://chooser-beta.creativecommons.org/>



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How to Attribute a CC Licensed work



Include:

Title
Author
Source
License

["Best practices for attribution"](#) by [CC Wiki](#) is licensed under [CC BY 4.0](#).

["Large copyright sign made of jigsaw puzzle pieces"](#) by [Horia Varlan](#) is licensed under [CC BY 2.0](#)

Where to Find CC Licensed Content

search.creativecommons.org searches multiple sources of CC content

Wikimedia Commons: images, visualizations, video

Smartcopying - lists and how-tos for finding CC content including Google and Youtube.

<https://smartcopying.edu.au/how-to-find-creative-commons-licensed-materials/>

<https://smartcopying.edu.au/quick-reference-guide-to-finding-creative-commons-material/>

Most services have a CC search function (YouTube, Vimeo, Flickr, etc.)

OER Repositories

Large multi-format collections:

Merlot / OER Commons

Focused local collections:

OER Research Guide / Pressbooks - URegina guide coming soon

Open textbook collections:

BC Campus / Open Stax











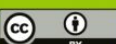
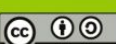




Many many others, consult your subject librarian for assistance

What About Using CC Content in my Own CC Project?

CC licenced resources can not only be shared as is and adapted if the licence allows, but can also be integrated into larger projects that you are creating.



Some Considerations When Using a CC Licensed Work

	 PUBLIC DOMAIN	 PUBLIC DOMAIN	 BY	 BY SA	 BY NC	 BY ND	 BY NC SA	 BY NC ND
 PUBLIC DOMAIN	✓	✓	✓	✓	✓	✗	✓	✗
 PUBLIC DOMAIN	✓	✓	✓	✓	✓	✗	✓	✗
 BY	✓	✓	✓	✓	✓	✗	✓	✗
 BY SA	✓	✓	✓	✓	✗	✗	✗	✗
 BY NC	✓	✓	✓	✗	✓	✗	✓	✗
 BY ND	✗	✗	✗	✗	✗	✗	✗	✗
 BY NC SA	✓	✓	✓	✗	✓	✗	✓	✗
 BY NC ND	✗	✗	✗	✗	✗	✗	✗	✗

[CC Wiki](#),
[License](#)
[Compatibility](#)
[Chart](#), [CC BY](#)
[4.0](#)

Additional Resources

OER Program Manager

Library: copyright, understanding licences, finding OER, subject support, publishing

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[University of Alberta Opening Up Copyright \(OUC\) Instructional Modules, Open Licensing and Creative Commons](#), available under [CC BY 4.0](#).

[University of Alberta Opening Up Copyright \(OUC\) Instructional Modules, Finding Open and Creative Commons Content](#), available under [CC BY 4.0](#).

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References

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