



Open Access Textbooks

Collaboration: The **key**
to Success?

DR. JOAN WAGNER
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Fall 2018 use of *Leadership and Influencing Change in Nursing*

Instructor & Institution	Course	Student #	Textbook Use
Joan Wagner, U of R	CNUR 301	45	\$3,835 (main textbk)
SK Poly	CNUR 301	45	Adopted as suppl. textbk
U of R	CNUR 102	90	Adopted as suppl. textbk
U of R	CNUR 402	20	Adopted as suppl. textbk
U of S	NURS 422.3	100	Adopted as suppl. textbk

Collaboration from the beginning



- ▶ CNUR 301: Leadership and Advancing Change
 - ▶ University of Regina and Saskatchewan Polytechnic
 - ▶ Brand new Collaborative Faculty of Nursing
 - ▶ Joint development of a curriculum outline (2011)
 - ▶ Collaborative development of class content (2012-2013)
 - ▶ Adapted to the online environment—Why? How?
 - ▶ University of Regina Instructional Designer

Online Courses

- ▶ Essential Readings
 - ▶ Textbook readings
 - ▶ Links to additional course readings and resources
 - ▶ (Thank you to our librarian for assistance with creating active links)

Why an Open Access Textbook?

- ▶ Original Canadian Leadership textbook became outdated
- ▶ Unable to find an equivalent Canadian textbook that met the needs of our nursing curriculum
- ▶ Collection of relevant material within the existing online course.

Why OER?

“In the past three decades, the costs of textbooks have risen some 834%; that is more than double the rate of increase in house prices and triple the cost increases in the Consumer Price Index.”

CBC. (2014). “**Textbook Prices That Break the Bank.**”



University textbooks/course materials estimates:

U Regina: \$1000-\$3000

U Sask: \$1000-\$2000

U Alberta: \$1750

UBC: \$1700

Queens: \$1100

York: \$1000-\$1500

What's a student to do?

- ▶ Pay for the textbook
- ▶ Purchase an older edition of the textbook
- ▶ Delay purchasing the textbook
- ▶ Never purchase the textbook
- ▶ Share textbook costs with a group of students (“part-time” access)
- ▶ Borrow the textbook through the URSU-Library Textbook Program

instructor perspective

- ▶ Traditional textbooks:
 - ▶ Static--can't easily be mixed and matched to meet specific needs
 - ▶ Subject to publication lag time (currency)
 - ▶ Create teaching frustration if not all students have the textbook or the same edition

Collaboration with Nurse Leaders

- ▶ Introduce students to experts with whom they will be consulting and working
 - ▶ Academic
 - ▶ Indigenous
 - ▶ Saskatchewan Justice
 - ▶ Nursing leaders
 - ▶ Saskatchewan
 - ▶ National
 - ▶ International

The Ongoing Collaborative Process



- ▶ Editorial Functions and Author writing
 - ▶ Contact experts in the field to co-author
 - ▶ Inform them of Creative Commons license
 - ▶ Co-authors contract

The Ongoing Collaborative Process



- ▶ Peer review process
 - ▶ Faculties of Nursing across Western Canada.
- ▶ Editorial process
- ▶ Presentations to faculty and instructors at Sask Polytech and U of R
- ▶ Promotion
 - ▶ Isaac Mulolani (Elsa Johnston)

Promoting the Textbook

Promotion, promotion, promotion

1. Informal collaborative review during creation of materials
2. Presentation to faculty and instructors to raise awareness near end of production
3. CNUR 301—345 students /year--\$29,325/year

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Doing It Over Again?

- ▶ If I had to do it over again, what would I do differently?



Thank you

