

# RESEARCH BULLETIN 2010

## REFEREED JOURNAL ARTICLES

### Articles Published During 2010

Ovaska, T. & **Anderson, R.** (2010). Why has Viimsi become the wealthiest community in post-socialist Estonia?: Explaining one small community's success in a changing world. *International Journal of Development Issues*, 146-166.

Dana, L.P., Maniotok, P. & **Anderson, R.** (2010). The Aivilingmiut people of Repulse Bay (Naujaat), Canada. *Journal of Enterprising Communities: People and Places in the Global Economy*, 162-178.

**Cismaru, M., Lavack, A.** & Jensen, G. (2010). 'Don't suffer in silence': Applying the integrated model for social marketers to campaigns targeting victims of domestic violence. *Social Marketing Quarterly*, 16(1), 97-129.

**Cismaru, M., Jensen, G. & Lavack, A.** (2010). If the noise coming from next door was loud music, you'd do something about it: Using mass media domestic violence campaigns to encourage bystander intervention. *Journal of Advertising*, 39(4).

**Cismaru, M., Deshpande, S., Thurmeier, R., Lavack, A.** & Agrey, N. (2010). Preventing fetal alcohol syndrome disorders: The role of protection motivation theory. *Health Marketing Quarterly*, 27(1), 66-85.

Jensen, G., **Cismaru, M., Lavack, A. & Cismaru, R.** (2010). Examining prejudice-reduction theories in anti-racism initiatives. *International Journal of Nonprofit and Voluntary Sector Marketing*, 15(2), 181-198.

Parker, J. & **Foley, J.** (2010). Progress on women's equality within UK and Canadian trade unions. *Relations industrielles/Industrial Relations*, 65(2), 281-303.

**Johnson, E.** & Nicholas, J.G. (2010). Electronic health record (EHR) today, here and around the world: A Canadian perspective. *The E-Business Review* (10). 85-89.

**Moroz, P., Hindle, K. & Anderson, R.** (2010). Collaboration with entrepreneurship education programs: Building spinout capacity at university. *International Journal of Innovation and Learning*.

Hindle, K. & **Moroz, P.** (2010). Indigenous entrepreneurship as a research field: Developing a definitional framework from the emerging canon. *International Entrepreneurship and Management Journal*. Vol 6: 357-385.

Pilgaard, M., **Moroz P.** & Neergard, H. (2010). An auto-ethnographic perspective on academic entrepreneurship: Implications for research in the social sciences and humanities. *Academy of Management Perspectives*, Vol 24(1), p1-34.

**Nkongolo-Bakenda, J.M., Camp, R., Kayseas, B. & Anderson, R.** (2010). Entrepreneurship, aboriginal values and stakeholder interests: Proposition of a framework for conflict resolution. *Geography Research Forum*, 30(2010): 6-31.

**Nkongolo-Bakenda, J.M., Ito, J., Garven, G. & Anderson, R.** (2010). Structural and competitive determinants of globally-oriented small and medium-sized enterprises: An empirical analysis. *Journal of International Entrepreneurship*, DOI 10.1007/s10843-010-0048-8. 8(1): 55-86.

**Nkongolo-Bakenda, J.M., Robichaud, Y., MacGraw, E. & Gasse, Y.** (2010). Nascent and established women entrepreneurs: Are their challenges and prospects different? *SME Review*, 3(1); 24-28.

Robichaud, Y., McGraw, E., **Nkongolo-Bakenda, J.M. & Gasse, Y.** (2010). Les problématiques et les principaux défis des femmes entrepreneurs : Une étude qualitative. (Problematics and major challenges of woman entrepreneurs : A qualitative study). *Revue Organisation et Territoires*, 19(2): 23-31.

**Ogunfowora, B., Bourdage, J. & Lee, K.** (2010). Rater personality and performance dimension weighting in making overall performance judgments. *Journal of Business and Psychology*, 25(3), 465-476.

Lee, K., Ashton, M. C., **Ogunfowora, B., Bourdage, J. S. & Shin, K.** (2010). The personality bases of socio-political attitudes: The role of honesty-humility and openness to experience. *Journal of Research in Personality*, 44, 115-119.

**Pitariu, A.H. & Ployhart, R.E.** (2010). Explaining change: Theorizing and testing dynamic mediated longitudinal relationships. *Journal of Management*, 36, 405-429.

**Rennie, M., Kopp, L. & Lemon, W. M.** (2010). Exploring trust and the auditor-client relationship: Factors influencing the auditor's trust of a client representative. *Auditing: A Journal of Practice & Theory*, 29(1), 279-293.

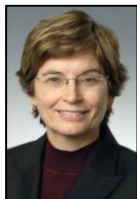
**Tucker, S. & Mucalov, A.** (2010). Industrial voluntarism in Canada. *Relations Industrielles/Industrial Relations*, 62 (2), 215-229.

**Tucker, S., Turner, N., Barling, J. & McEvoy, M.** (2010). Transformational leadership and children's aggression in team settings: A short-term longitudinal study. *Leadership Quarterly*, 21, 389-399.

**Watson, L., Lavack, A., Rudin-Brown, C., Burns, P. & Mintz, J.** (2010). Message content in automotive advertising: A role for regulation? *Canadian Public Policy*, 36(Supp. 1), S49-S67.

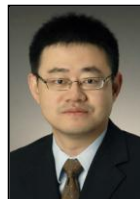
**Zhang, Z. & Mittoo, U.** (2010). Bond market access, credit quality and capital structure: Canadian evidence. *Financial Review*, 45, 579-602.

## SCHOLARS – 2010



**Dr. Morina Rennie,**  
Institute of Chartered  
Accountants (ICAS) Scholar  
During her term as ICAS Scholar,  
Dr. Rennie will use ICAS funding to  
conduct research in the areas of  
auditor-client disagreements,  
accounting for small and medium  
sized enterprises, the evolution of

Canadian public sector accounting, corporate  
governance, and risk management.



**Dr. Zhou Zhang,**  
Viterra Scholar  
Dr. Zhang will use the Viterra  
research funding to examine the  
linkages among financial  
flexibility, capital structure, and  
firm value across different  
countries. Other research will  
focus on the Chinese market,

analyzing whether using derivatives hedging  
enhances firm value, and whether government  
intervention impacts corporate investment behaviour.



**Shelley M. Lukasewich,**  
CGA Scholar  
With research funding from the  
Certified General Accountants of  
Saskatchewan, Professor  
Lukasewich will conduct research  
into the role of regulation,  
regulatory compliance, and  
enhanced corporate reporting in

the Canadian financial markets. A key aspect of the  
research is the use of non-GAAP (generally accepted  
accounting principles) financial measures, their  
location and prominence in financial reporting, and  
their impact on corporate valuation.

## REFEREED JOURNAL ARTICLES – CONTINUED

### Articles Forthcoming at December 31, 2010

Dana, L.P. & **Anderson, R.** (forthcoming). Arviat: Southernmost community of mainland Nunavut. *Journal of Enterprising Communities: People and Places in the Global Economy*, 5(2).

**Austin, B.** (forthcoming). Book review: Valuing early stage and venture-backed companies, by Beaton, N.J. *Small and medium-sized enterprise & entrepreneurship (SMEE) review*.

**Johnson, E.** & Silas, S. (forthcoming). Attitude of car buyers towards imported used cars: An Indian empirical study. *Wireless Information Networks and Business Information Systems Journal*, (3).

**Johnson, E.** & Silas, S. (forthcoming). Ford Motors' (India) specific strategies using information systems. *Wireless Information Networks and Business Information Systems Journal*, (3).

Planinac, L., Cohen, J., Reynolds, J., Robinson, D., **Lavack, A.** & Korn, D. (forthcoming). Lottery promotions at the point-of-sale in Ontario, Canada. *Journal of Gambling Studies*, Volume 27.

**Moroz, P.** & Hindle, K. (forthcoming). Entrepreneurship as a process : Toward harmonizing multiple perspectives. *Entrepreneurship, Theory and Practice*.

Baker, R. & **Rennie, M.** (forthcoming). Net debt in the Canadian public accounts: Its emergence, evolution, and entrenchment. *Canadian Public Administration*.

Ingle, C., **Rennie, M.**, Mueller, J., Warrick, D. & Erakovic, L. (forthcoming). Reformed and engaged boards – not activist shareholders. *World Review of Entrepreneurship, Management and Sustainable Development*.

**Tucker, S.** & Turner, N. (forthcoming). Young worker safety behaviors: Development and validation of new measures. *Journal of Accident Analysis & Prevention*, 43 (1), 165-175.

## BOOKS and BOOK CHAPTERS

### Published During 2010 and Forthcoming at December 31, 2010

Salem, A., **Anderson, R.** & Dana, L.P. (2011 accepted and in press). Entrepreneurship and sustainability. In Kuei, C.H. & Madu, C. (Eds.) *Handbook of Sustainable Management*. World Scientific.

**Camp, R.** (2010). Hyundai Card's marketing strategy #9B09A028. In Kumar, R. (Ed.) *Cases on Principles of Marketing Strategy*. Pearson Education Canada.

Thurmeier, R., Deshpande, S., **Lavack, A.**, Agrey, N. & **Cismaru, M.** (2010). Next Steps in FASD Primary Prevention. In Riley, E.P., Clarren, S., Weinberg, J. & Jonsson, R. (Eds.) *Fetal Alcohol Spectrum Disorder: Management and Policy Perspectives of FASD*. Wiley-Blackwell.

Marchildon, G. & **Lockhart, W.** (2010). Common trends in public stewardship of health care. In Rosen, B., Israeli, A. & Shortell, S. (Eds.) *Improving Health and Healthcare, The Fourth International Jerusalem Conference on Health Policy*. The Israel National Institute for Health Policy Research.

McShane, S. & **Steen, S.** (forthcoming). *Canadian Organizational Behaviour*. 8th Edition. Toronto: McGraw-Hill Ryerson.

**Street, C.T.** & Ward, K. (2010). Retrospective case studies. *Encyclopedia of Case Study Research, Sage Publications*, pp 824-827.

Ward, K. & **Street, C.T.** (2010). Reliability in case study research. *Encyclopedia of Case Study Research, Sage Publications*, pp 800-802.

## Editorship and Editorial Board Membership of Peer-Reviewed Journals

A variety of academic journals have invited our faculty members to serve on their editorial boards:

- Dr. Robert Anderson**
- Co-editor of *Journal of Aboriginal Economic Development*
  - Regional Editor for Canada of *International Journal of Entrepreneurship and Small Business*
  - Associate Editor of *Asian Journal of Asia Entrepreneurship and Sustainability*
  - Editorial Board member of *International Journal of Sociology and Social Policy*
  - Co-editor of *Journal of Enterprising Communities: People and Places in the Global Economy*
  - Editorial Board member of *International Journal of Business Excellence*
  - Editorial Board member of *Social Responsibility Journal*
  - Guest editor of special issues of the *International Journal of Entrepreneurship and Small Business*, and the *International Journal of Business Performance Management, Global Economics and Business Review*
- Dr. Ronald Camp**
- Editorial Board member of *International Journal of Organizational Trust*
- Dr. Magdalena Cismaru**
- Editorial Board member of *International Review on Public and Nonprofit Marketing*
- Dr. Ernest Johnson**
- Editorial Board member of *Journal of Mobile Technologies, Knowledge & Society*
- Dr. Anne Lavack**
- Editorial Board member of *Journal of Nonprofit and Public Sector Marketing*
- Dr. Jean-Marie Nkongolo-Bakenda**
- Editor of *Journal of Small Business and Entrepreneurship*
  - Editor of *Small and Medium-Sized Enterprises and Entrepreneurship Review (SMEE Review)*
  - Member of the Scientific Committee for the XXth colloquium of CEDIMES, Quebec Canada (<http://www.cedimes.org>)
- Dr. Adrian Pitariu**
- Editorial Board member of *Journal of Psychology of Human Resources*
- Dr. Morina Rennie**
- Editorial Board member of *Accounting Perspectives*

## REFEREED CONFERENCE PRESENTATIONS – 2010

- Saleem, A., **Anderson, R.** & Dana, L.P. (2010). Entrepreneurship and sustainability. *International Council for Small Business 2010 World Conference*. Cincinnati, OH.
- Bonner W.T.** (2010). ANT and critique: The spokesperson and the questioner. *Cross Divisional Session, Academy of Management Conference*. Montreal, QC.
- Bonner, W.T.** (2010). A strange Canadian tale: Wire-tapped hotel rooms, the RCMP, Communism and labour union nationalism. *Administrative Sciences Association of Canada*. Regina, SK.
- Bonner W.T.** (2010). An exploration of the loss of context on questions of ethics around privacy and its consequences (Subtitle: Fair information principles as a convenient crutch), *ETHICOMP 2010 (Ethics and Computers)*. Tarragona, Spain.
- Bonner W.T.** (2010). Lest we forget: Management as a critical component of and not separate from human factors. *Inaugural conference, Human Factors in Information Security*. London, England.
- Simon, J. & **Bonner, W.T.** (2010). Confidentiality of health information: Then, and now?, *Administrative Sciences Association of Canada*. Regina, SK.
- Camp, R. D. II.** (2010). Current issues in international human resource management. *Turun Ammattikorkeakoulu Salo Campus*. Salo, Finland
- Camp, R. D. II.** (2010). Knowledge management and cross-cultural teams. *International Workshop, Turun Ammattikorkeakoulu Lemminkaisenkatu Campus*. Turku, Finland.
- Camp, R. D. II.** (2010). The role of trust in knowledge management. *Turun Ammattikorkeakoulu Loimaa Campus*. Loimaa, Finland.
- Camp, R. D. II.** (2010). Trust and globally distributed teams. *International Week, Turun Ammattikorkeakoulu Salo Campus*. Salo, Finland.
- Parker, J. & **Foley, J.** (2010). We're coming out of the sidelines: The role of women's groups in NZ, UK and Canadian trade unions in addressing identity intersectionality. *International Industrial Relations European Congress*. Copenhagen, Denmark.
- Horan, H.** (2010). Toward a code of professional ethics to avoid future financial disasters. *Oxford University Round Table*. Oxford, England.
- Johnson, E.** (2010). Online market place, website quality & related issues. Chaired session at the *10<sup>th</sup> Annual Conference, International Academy of E-Business*. San Francisco, CA.
- Kayseas, B.,** David, C. & Robertson, N. (2010). Aboriginal entrepreneurial experience: Opportunities and challenges. Panel presentation at *26<sup>th</sup> Annual Conference Canadian Council for Small Business and Entrepreneurship*. Calgary, AB.
- Schneider, B., **Kayseas, B.,** Starchenko, O. & **Anderson, R.** (2010). Comparison of impacts of urban reserves and other vehicles of economic development used by First Nation in Saskatchewan: A preliminary analysis. *2010 Conference of the Administrative Sciences Association of Canada*. Regina, SK.
- Khan, S.,** Khokher, Z. & Simin, T. (2010). Expected Equilibrium Commodity Price Reversion. *Northern Finance Association 2010 meeting*. Winnipeg, MB.
- Chen, D., **Khan, S.,** Yu, X. & **Zhang, Z.** (2010). Government intervention and investment comovement. *Australasian Banking and Finance Conference 2010*. Sydney, Australia.
- Kim, Y.,** Lee, B.S. & Hong, G. (2010). Understanding correlations between stock returns and bond returns based on income and substitution effects. *Multinational Finance Conference*, Barcelona, Spain.
- Cohen, J., Planinac, L., Korn, D., **Lavack, A.,** Reynolds, J., O'Connor, S. & Robinson, D. (2010). Marketing addiction at the retail point-of-sale. *Canadian Public Health Association Conference*. Toronto, ON.
- Cohen, J., Planinac, L., O'Connor, S., **Lavack, A.** & Robinson, D. (2010). A pre-post study of a provincial ban on the display of cigarettes at retail. *Poster session at the annual meeting of the Society for Research on Nicotine and Tobacco (SRNT)*. Baltimore, MD.
- Levit, T.,** Hardesty, D., Kidwell, B. & Childers, T. (2010). Affective misforecasting and consumption behavior: The influence of restrained eating and emotional intelligence. *2010 European Association for Consumer Research Conference*. London, England.
- Lockhart, W.** (2010). Healthcare report cards. *Canadian Institute for Health Information, Data Users Conference*. Ottawa, ON.
- Lockhart, W.** (2010). Online tools for engagement & evaluation in core accounting courses. *Mount Royal University Centennial Symposium on the Scholarship of Teaching and Learning*. Banff, AB.
- Lockhart, W.** & Backman, A. (2010). Challenges facing healthcare leaders in Canada: Management competencies, organizational complexity. *Saskatchewan Association of Healthcare Organizations (SAHO) annual conference*. Regina, SK.
- Lockhart, W.** & Marchildon, G. (2010). Public stewardship, managerial competence and regionalization in Canada. *Canadian College of Health Service Executives (CCHSE), National Health Leadership Conference*. Winnipeg, MB.
- Lukasewich, S.** (2010). Income trusts: An analysis of valuation, disclosure, and regulatory compliance. *Certified General Accountants of Manitoba/University of Manitoba Accounting Research Conference*. Winnipeg, MB.
- Meis Mason, A., Anderson, R.** & Dana, L.P. (2010). Culturally appropriate Inuit commercialization of caribou for bio-trade in the transboundary commons. *International Association for the Study of the Commons 2010 Conference*, Tempe, AZ.
- Meis Mason, A.** & Leenders, M. (2010). Indian residential school CEP settlement. *2010 Administrative Sciences Association of Canada Conference*. Regina, SK.
- Meis Mason, A., Dana, L.P. & Anderson, R.** (2010). Getting ready to participate in oil and gas development in the NWT. *2010 Administrative Sciences Association of Canada Conference*. Regina, SK. \*Best Paper Award in Entrepreneurship and Family Business Division.
- Meis Mason, A., Dana, L.P. & Anderson, R.** (2010). Sami entrepreneurship arising from reindeer. *49<sup>th</sup> Annual Meeting Western Regional Sciences Association*. Sedona, AZ.
- Moroz, P.** & Gamble, E. (2010). How real is entrepreneurship in virtual worlds? Exploring the relevance to theory and practice. *United States Association for Small Business (USASBE) Conference*. Nashville, TN. \*Best Doctoral Paper Award.
- Moroz, P.** & Hindle, K. (2010). Entrepreneurship as a process: Toward harmonizing multiple perspectives. *Academy of Management Conference*, Montreal, QC.
- Moroz, P.,** Hindle, K. & Anderson, R. (2010). Exploring alternate pathways for facilitating entrepreneurship at university. *United States Association for Small Business and Entrepreneurship (USASBE) Conference*. Nashville, TN.
- Nkongolo-Bakenda, J.M.** & Chrysostome, E. (2010). Diaspora entrepreneurship: Mere illusion or real leverage for economic development in poor countries? *XXth Conference of the CEDIMES*. Quebec-City, QC.
- Tshikola Kazadi, J., **Nkongolo-Bakenda J.M.** & **Anderson, R.** (2010). Globalization and local communities in Africa: Privatization in Democratic Republic of the Congo. *XXth Conference of the CEDIMES*. Quebec-City, QC.
- Ogunfowora, B.,** Bourdage, B. & Nguyen, B. (2010). The effects of supervisor-focused justice climate on employee behaviors: A replication and extension. *70th Annual Meeting of the Academy of Management*. Montreal, QC. \*Best paper proceedings.

## REFEREED CONFERENCE PRESENTATIONS – 2010 (CONT'D)

- Bourdage, J., **Ogunfowora, B.**, Nguyen, B., Lee, K. & Schmidt, J. (2010). Understanding political skill: An examination of personality correlates of political skill and influence on supervisor ratings of OCB. *71st Convention of the Canadian Psychological Association*. Winnipeg, MB.
- Nguyen, B., **Ogunfowora, B.** & Bourdage, J.S. (2010). An investigation of major personality traits underlying self-monitoring. *25th Annual Convention of the Society of Industrial and Organizational Psychology (SIOP) conference*. Atlanta, GA.
- Nguyen, B., **Ogunfowora, B.**, Bourdage, J. & Lee, K. (2010). Examining the personality correlates of equity sensitivity. *71st Convention of the Canadian Psychological Association*. Winnipeg, Manitoba.
- Schmidt, J., Bourdage, J. & **Ogunfowora, B.** (2010). Cross-level interactions of individual conscientiousness, group personality, and emergent states. *70th Annual Meeting of the Academy of Management*. Montreal, QC.
- Peng, G.Z.** & Beamish, P.W. (2010). The effect of long term orientation subsidiary ownership, expatriate staffing, and subsidiary survival. *Academy of International Business Conference*. Rio de Janeiro, Brazil.
- Brodt, S.E., Korsgaard, M.A. & **Pitariu, A.H.** (2010). Trust, identity and psychological attachment to groups: Influences on cooperation within groups. *5th Workshop on Trust Within and Between Organizations*. Madrid, Spain.
- Rennie, M.**, Kopp, L. & Lemon, W. M. (2010). When auditors don't compromise: A descriptive field study. *American Accounting Association 2010 ABO Research Conference*. Denver, CO.
- Rennie, M.**, Kopp L. & Lemon, W. M. (2010). When auditors don't compromise: A descriptive field study. *Annual Conference of the Canadian Academic Accounting Association*. Vancouver, BC.
- Baker, R. & **Rennie, M.** (2010). Accounting for a nation's beginnings: Financial reporting challenges arising from the formation of the *Dominion of Canada*. *Sixth Accounting History International Conference*. Wellington, NZ.
- Baker, R. & **Rennie, M.** (2010). An institutional perspective on the development of Canada's first public accounts. *Sixth Accounting History International Conference*. Wellington, NZ.
- Baker, R. & **Rennie, M.** (2010). Net debt in the Canadian public accounts: Its emergence, evolution, and entrenchment. *Administrative Sciences Association of Canada Conference*, Regina, SK. \* Best Paper Award in Business History Division
- Mueller, J., **Rennie, M.**, Ingley, C. & Cocks, G. (2010). The contingency and the boards in SMEs. *Global Conference on Small & Medium-sized Enterprises and Entrepreneurship 2010*. Kuala Lumpur, Malaysia.
- Mueller, J., Dana, L.P., **Rennie, M.** & Ingley, C. (2010). Global governance influx: The New Zealand approach to independent directors. *22nd Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. Philadelphia, PA.
- Street, C.T.** & Gallupe, R.B. (2010). On the process of IS alignment: Niche construction theory. *Academy of Management Annual Conference*. Montreal, QC.
- Street, C.T.**, Gallupe, R.B. & Reich, B. (2010). Predicting patterns of information systems alignment in entrepreneurial organizations. *16th Americas Conference on Information Systems*. Lima, Peru. \*Best Paper Award Finalist
- Tucker, S.** & Turner, N. (2010). Exit and voice behavior of active and passive loyalists in an occupational safety context. *Annual Academy of Management Conference*. Montreal, QC.
- Tucker, S.** & Turner, N. (2010). Newcomer responses to declining workplace safety: A policy-capturing study with random assignment. *Association for Administrative Science Conference*. Regina, SK.
- Tucker, S.** & Turner, N. (2010). Predictors of injuries among teenaged workers: A longitudinal study. *International Commission on Occupational Health Conference*. Amsterdam, Netherlands.
- Watson, L.** (2010). Energy provider conservation campaigns in Canada: Fit with social marketing theory. *Part of a special session entitled Energy Sustainability, Prairie Summit, joint meeting of the Canadian Association of Geographers (CAG), the Canadian Cartographic Association (CCA), the Canadian Geomorphology Research Group (CGRG) and the Canadian Remote Sensing Society (CRSS)*. Regina, SK.
- Watson, L.** & **Lavack, A.** (2010). Message content in Canadian automotive advertising: A role for regulation? *Rupert's Land Conference*, Saskatoon, SK.
- Watson, L.** & **Lavack, A.** (2010). The role of the environment in consumer vehicle selection and automotive advertising messages. *Administrative Sciences Association Conference*, Regina, SK.
- Hillier, B. & **Watson, L.** (2010). Consumer acceptance and adoption of e-Health. *16th Qualitative Health Research Conference*. Vancouver, BC.
- Ollenberg, P., **Watson, L.** & Irwin, K. (2010). The influence of entertainment media attitudes on theatre attendance. *9th International Colloquium on Arts, Heritage, Non-Profit and Social Marketing*. London, England.
- Zhang, Z.** (2010). The evolving borrowing costs of rule 144A market: A cross-country analysis. *2010 Administrative Sciences Association of Canada Conference*. Regina, SK. \*Best Paper Award in Finance Division
- Mittoo, U. & **Zhang, Z.** (2010). The evolving world of rule 144A market. *Northern Finance Association 2010 conference*. Winnipeg, MB.