



# leaders council

## Upcoming Events:

### Wednesday, February 4

Insight Presentation by  
Harold MacKay  
4:00 – 5:30 p.m. in  
Education Building,  
Room 619

### Friday, February 6

Research Presentation  
10:00 – 11:00 a.m. in  
Education Building,  
Room 623

### Friday, February 6

Career Development  
Conference  
9:30 a.m. – 1:30 p.m. at the  
Terrace Building,  
#10 Research Drive

### Tuesday, February 10

Michael Doucet Presentation  
10:00 – 11:00 a.m. in  
Education Building,  
Room 514

### Wednesday, February 11

Executive MBA Info Session  
5:30 p.m. in  
Education Building, Rm 614  
Please RSVP to  
levene.gradschool@uregina.ca

### Mon. Feb. 16 – Fri. Feb. 20

Reading Week

### Wednesday, February 25

Levene Graduate Programs  
Information Session  
5:30 p.m. in  
Education Building, Rm 614  
Please RSVP to  
levene.gradschool@uregina.ca

### Friday, March 6

Research Presentation  
10:30 – 11:30 a.m. in  
Education Building,  
Room 558

### March 15 – March 20

BSS 5 Days for the  
Homeless Initiative

## Faculty Receives Grant for new Lab

The Faculty of Business Administration has been awarded a \$417,781 grant from the Canadian Foundation for Innovation John Evans Leaders Fund (CFI-JELF) to build a state-of-the-art human research lab. Funding partners include the Saskatchewan Provincial Government and the Faculty of Business Administration at the University of Regina.

The 1,100 square foot research lab will be equipped to run complex experiments, advanced computer simulations, focus groups, depth interviews, and physiological tests. Flexible space design will allow researchers to simulate retail and casino environments. The latest in mobile eye tracking equipment will allow researchers to take their work into the real world.

The lab's official name will be the Laboratory for Behavioural Business Research (LaBBR). Its purpose will primarily be to study counterproductive and antisocial behaviour in business settings



Left to Right: Dr. Sandeep Mishra, Devon Anderson, Dr. Adrian Pitariu, Dr. Lisa Watson

Photo courtesy of the U of R Photography Department

to enhance business productivity, inform public policy, and improve quality of life.

The lab will be used to study ways to:

- reduce risky consumer behaviours such as problem gambling;
- improve workplace team dynamics;
- reduce dishonest behaviour towards business such as shoplifting;
- reverse irrational consumer choices that have negative personal impacts like massive consumer debt and obesity and;
- increase sustainable consumption choices to better serve the public good.

“The LaBBR Lab will

foster an interdisciplinary and cooperative environment for conducting research,” said Dr. Lisa Watson, Associate Professor.

“Researchers from a range of disciplines will be encouraged to work together to consider how the lives of workers and consumers can be improved.”

The application was prepared by Dr. Lisa Watson with help from Ara Steinger and Devon Anderson on behalf of Principal Investigator Dr. Sandeep Mishra and Co-Investigators Drs. Adrian Pitariu and Haithem Zourrig.

The LaBBR Lab is currently scheduled to open in Fall 2015.

## Faculty of Business Administration

The Faculty of Business Administration is made up of three main components: the Paul J. Hill School of Business which is our undergraduate school, the Kenneth Levene Graduate School of Business which is our graduate school and the Centre for Management Development (CMD).

## Levene Information Sessions

The Kenneth Levene Graduate School of Business holds regular information sessions for prospective students. There are separate sessions to discuss the Executive MBA program and the other Masters programs including the Levene MBA (with Specializations), MHRM, M.Admin (Leadership), certificates and post graduate diploma. The session dates/times will be featured in the newsletter's events list. We invite you to share information of upcoming sessions with your colleagues. Please RSVP to [levene.gradschool@uregina.ca](mailto:levene.gradschool@uregina.ca) if you plan to attend.

Ron Camp, Associate Dean Graduate, is also open to holding special information sessions for your organization if there is enough interest. Contact [Stacey.Gropp@uregina.ca](mailto:Stacey.Gropp@uregina.ca) to discuss this option further.

## MacKay next Insight Speaker



The Faculty of Business Administration in partnership with the Office of the Vice-President, Research launched the Insight: UR Business Distinguished Speaker Series in 2013. The series features high profile members of the business community who have made a national impact in business.

The next speaker in this series is Mr. Harold

MacKay, Counsel to the law firm of MacPherson Leslie & Tyerman. Harold will present "Shaping Canada's Financial System - from Saskatchewan of all Places!"

Wednesday, February 4  
4:00 - 5:30 p.m.  
Education Building,  
Room 619

MacKay was chair of the task force in the late 1990's with a mandate to examine the future of the Canadian Financial Services Sector. It was that task force's recommendations that many believe strengthened Canada's banks, particularly during the 2008 recession. In his

presentation MacKay will reflect on this experience – what worked and what didn't and what challenges the Canadian financial system now faces.

MacKay has extensive corporate governance experience. In the public sector he was the lead director of the Bank of Canada and the chair of the board of the Federal Business Development Bank. He's also a commercial arbitrator and has been an active participant in Canadian public policy issues.

We invite members of the business community to attend this lecture.

## Student Numbers

Students Registered in Classes:

	Winter 2015	Winter 2014	Fall 2014	Fall 2013
Hill School of Business	1,342 students registered, including: 144 new students, 282 international	1,389 students registered, including: 144 new students, 284 international	1,433 students registered, including: 427 new students, 266 international	1,489 students registered, including: 396 new students, 288 international
Levene School of Business *	148 students registered	165 students registered	163 students registered	192 students registered

Number of Applicants & Number of Students Accepted to our programs:

Academic Year	Hill School		Levene School *	
	2014/2015	2013/2014	2014/2015	2013/2014
Number of Applications	2,802	2,433	269	365
Number Accepted Students **	1,002	893	97	149

\* The Levene School of Business made changes to its graduate program offerings and registration requirements in 2014 including discontinuing its MBA International, Part-time MBA and Masters Certificate in Business programs and creating the Levene MBA with Specializations.

\*\* The Hill and Levene programs both have a number of admissions requirements. Only those applicants who meet all requirements are accepted.

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Faculty of Business Admin  
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Regina, SK S4S 0A2

Dean's Office:  
Education Building,  
Room 508  
306-585-4435  
www.uregina.ca/business

**University  
of Regina**

**Paul J. Hill School of  
Business**

Education Building,  
Room 517  
306-585-4724  
hill.uregina.ca

**Hill Paul J. Hill  
School of Business**

**Kenneth Levene Graduate  
School of Business**

Education Building,  
Room 614  
306-585-6294  
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**levene | gsb**

**Centre for Management  
Development**

Education Building,  
Room 510  
306-337-3220  
www.uregina.ca/business/cmd

## Paul J. Hill School of Business

The Hill School of Business offers students the ability to pursue either a four-year Bachelor of Business Administration (BBA) or a two-year Diploma of Business Administration (DipBA). The BBA program requires students to take 40 courses – 20 of these are required business courses, 13 are humanities and social sciences courses and the final 7 are open electives which allow students to choose courses from any Faculty. Students graduating from the Hill School are able

to declare a major in one of seven areas including: Accounting, Entrepreneurship, Finance, Human Resource Management, International Business, Marketing and Management.

The Hill School values experiential education and provides students with countless opportunities to translate their classroom learning into practical, hands on experience. Some of these experiences include:

- featuring case instruction in classes
- offering opportunities

to do consulting through the CMD

- practical experience investing \$1 million through the UR Investing program
- co-op program allowing students to gain practical work experience
- international exchange opportunities and study abroad experiences

In 2014, 230 Hill students were placed on paid co-op work terms to enhance their academic studies. The average salary earned for business co-op students is \$3,100/month.

## Hill-Ivey Partnership

The Hill School of Business enjoys a unique partnership with the Ivey School of Business. The agreement features a number of key components including:

- faculty exchanges where our faculty members go to Ivey for a week (or semester) to learn about the Ivey School approach to case instruction

- case teaching and writing workshops for our faculty members
- case writing where our faculty are matched with faculty from Ivey to write cases on Western Canadian content
- scholarships for Hill students to take their last two years of study at Ivey

There have been 13 Hill-Ivey cases published

since the partnership was established (from May 2011 to November 2014). 8,955 copies of these cases have been purchased and used in 42 countries. Several other cases are currently in development.

If you think that your organization has an interesting case topic, please contact us.

## Hill Legacy Pin Ceremony

Thank you to Leaders Council member Paul McLellan for providing words of inspiration at our Winter Hill Legacy Pin Ceremony on January 23rd!

30 students received their Hill Legacy Pin at the ceremony and were welcomed to the Hill School of Business.

*Students help each other put on their Hill Legacy Pin.*



Photo courtesy of the U of R Photography Department