

LEVENE POST-GRADUATE DIPLOMA IN BUSINESS FOUNDATIONS

DEFINING
LEADERSHIP FOR
THIS GENERATION
AND THE NEXT

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E X P A N D
YOUR HORIZONS

// DISCOVER A WORLD OF OPPORTUNITY WITH THE LEVENE GSB

OCT. 2015



// ADMISSION REQUIREMENTS

- A four year undergraduate degree with GPA of at least 70%
- Three years of work experience
- A minimum GMAT score of 500 is required

LEVENE POST-GRADUATE DIPLOMA IN BUSINESS FOUNDATIONS

The Levene Post-Grad Diploma is designed for career professionals who have **not taken an undergraduate business degree**, but wish to acquire foundational business knowledge and skills. Our Post-Grad Diploma will prepare you in strategic marketing, human resource management, organizational behavior, accounting for managers, and financial management.

The diploma program offers a great deal of flexibility. Perhaps you currently cannot afford the time to dedicate to a full-time MBA program, but would like to enhance your professional expertise. Whether you want to increase your communications and decision making skills, or have a better understanding of budgeting, cash flow, marketing campaigns, staff recruitment or group dynamics, the Post-Grad Diploma program can provide you with the fundamental knowledge you need.

Additionally, this designation allows you to accumulate credits towards a MBA degree, providing an entry point for students from a wide range of professional and educational backgrounds, without repeating the GMAT.

levene | gsb

Levene GSB programs are designed with laddering opportunities in mind, providing a framework where your time invested in one program may be carried into another, should you choose to continue your education. Taken separately or together, our modular programming gives you the flexibility to design a world-class, Levene GSB experience that suits you best.

MASTER'S CERTIFICATE

LEVENE POST-GRADUATE DIPLOMA IN BUSINESS FOUNDATIONS

EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

LEVENE POST-GRADUATE DIPLOMA IN BUSINESS FOUNDATIONS

Applicants are normally required to have completed a four-year undergraduate degree, with an acceptable grade point average, and a minimum of three years of work experience post undergraduate degree, before applying for the Post-Graduate Diploma.

The Post-Graduate Diploma Program consists of 15 credit hours in the following courses

- Foundations of Strategic Marketing - Students develop skills in the creative and systematic use of marketing concepts in the design and evaluation of strategic plans.
- Foundations of Strategic Human Resource Management - Human resource functions are examined in public and private organizations from a strategic, institutional and trans-national perspective. The topics include human resource planning, recruitment and selection, performance measurement and assessment, training and development, and the design of reward systems.
- Foundations of Organizational Behaviour – Looks at the individual's interaction within work groups and an organization. Relevant concepts from the behavioral sciences include intrapersonal, interpersonal, group, and organizational processes.
- Foundations of Accounting for Managers - This course is designed to facilitate the understanding of accounting with an emphasis on enhanced communication and decision making skills.
- Foundations of Financial Management - Provides students a comprehensive study of the financial decisions in today's business enterprises. Major emphasis is placed on the dividend, investment, and financial structure policies of a firm.

MASTER OF ADMINISTRATION IN LEADERSHIP

MASTER OF HUMAN RESOURCE MANAGEMENT

LEVENE MASTER OF BUSINESS ADMINISTRATION

INTERNATIONAL BUSINESS
ENGINEERING MANAGEMENT
PUBLIC SAFETY MANAGEMENT

KENNETH LEVENE GRADUATE SCHOOL OF BUSINESS

// MANDATE

To support sustainable economic development by creating an inspiring space for learning that links research, theory and practice, inquiry and imagination – developing ethical, visionary leaders linked to global decision makers.



FACULTY OF BUSINESS ADMINISTRATION

// VISION

We aspire to be Canada's business school for experiential education and relevant research.

// MISSION

The pillars of our programs are

- advancing knowledge through research
- supporting learning through application
- reinforcing concepts through integration

We prepare students to lead in business through

- critical reflection
- personal connection
- consideration for the global community

For more information visit: levene.uregina.ca

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