

RESEARCH BULLETIN 2014

REFEREED JOURNAL ARTICLES

Articles Published During 2014

- Dana, L.-P. & **Anderson, R.B.** (2014). Mining & Communities in the Arctic: Lessons from Baker Lake, Canada. *International Journal of Entrepreneurship and Small Business*, 21(4), 343-361.
- Kayseas, B., **Anderson R.B.** & **Moroz, P.W.** (2014). Using Strategic Alliances to Facilitate Community Based New Venture Creation. *International Journal of Entrepreneurship and Small Business*, 22(1), 36-49.
- Missens, R., **Anderson, R.B.** & Dana, L.-P. (2014). A Study of Natural Resource Use by the Nehiyaw (Cree) First Nation. *International Journal of Entrepreneurship and Small Business*, 21(4), 495-512.
- Ovaska, T., Van der Walt, L. & **Anderson, R.B.** (2014). The Development Experiences of Small African and Northern European Communities Under Globalization – A Regulation Theory Analysis. *Journal of Enterprising Communities: People and Places in the Global Economy*, 8(4), 234-260.
- Campbell, S.** (2014). Erosion and renewal of professional powers in public sector employment. *Relations Industrielles/Industrial Relations*, 69 (1), 159-185.
- McLaren, P., **Campbell, S.**, Rostis, A. & Murray, W. (2014). Analyzing terse stories: Socialization into the academy. *Global Review*, 1(2), 1-32.
- Cismaru, M.** (2014). Using the Extended Parallel Process Model to Understand Texting While Driving and Guide Communications Campaigns Against It. *Social Marketing Quarterly*, 20(1), 66-82.
- McCaughey, D., Baumgardner, C., **Gaudes, A.**, LaRochelle, D., Jiaxin, K. & Raichura, T. (2014). Best practices in social media: Utilizing a value matrix to assess social media's impact on health care. *Social Science Computer Review*, 32, 575-589. doi: 10.1177/0894439314525332
- Grandy, G.**, & Mavin, S. (2014). Emotion management as struggle in dirty work: the experiences of exotic dancers. *International Journal of Work, Organisation and Emotion*, 6(2), 131-154.
- Mavin, S., **Grandy, G.** & Williams, J. (2014). Experiences of women elite leaders doing gender: intra-gender micro-violence between women in management. *British Journal of Management*, 25(3), 439-455.
- Huang, H.** & Zhang, S. (2014). The Fundamental Theorem of Asset Pricing with either Frictionless or Frictional Security Markets. *Journal of Mathematical Finance*, 4(2), 123-134.
- Bao, H.X.H., **Huang, H.**, Huang, Y.-L. & Lin, P. (2014). Volatility Clustering in Land Markets. *Property Management*, 32(5), 378-385.
- Johnson, E.**, Surgunam, S. & Mary, T. (2014). Rural Distribution in India – The Corporate Initiatives Using Information Systems. *International Journal of Economics, Law and Social Sciences (IJELSS)*, 1(5), 31-34.
- Johnson, E.**, Surgunam, S. & Mary, T. (2014). Hyundai Motors' (India) Limited: The Innovative Strategies of Branding Santro Using Information Systems. *International Journal of Advances in Management, Technology and Engineering Sciences*, 3(9:2), 51-54.
- Hong, G., **Kim, Y.** & Lee, B.-S. (2014). Correlations between stock returns and bond returns: income and substitution effects. *Quantitative Finance*, 14(11), 1999-2018. doi: 10.1080/14697688.2011.631028
- Mishra, S.** (2014). Decision-making under risk: Integrating perspectives from biology, economics, and psychology. *Personality and Social Psychology Review*, 18, 280-307.
- Mishra, S.**, Barclay, P. & Lalumière, M.L. (2014). Competitive disadvantage facilitates risk-taking. *Evolution and Human Behavior*, 35, 126-132.
- Mishra, S.** & Gonzales, J. (2014). Sources of behavioral variability and the etiology of psychopathology. *Psychological Inquiry*, 25, 355-359.
- Ferrey, A.E. & **Mishra, S.** (2014). Compensation method affects risk-taking in the Balloon Analogue Risk Task. *Personality and Individual Differences*, 64, 111-114.
- Moroz, P.W.**, Kayseas, B. & **Anderson, R.B.** (2014). Using strategic alliances to facilitate community based new venture creation. *International Journal of Entrepreneurship and Small Business*, 22(1), 36-49.
- Peng, G.Z.** & Beamish, P.W. (2014). The Effect of Host Country Long Term Orientation on Subsidiary Ownership and Survival. *Asia Pacific Journal of Management*, 31(2), 423-453. doi: <http://dx.doi.org/10.1007/s10490-013-9362-8>
- Peng, G.Z.** & Beamish, P.W. (2014). MNC Subsidiary Size and Expatriate Control: Resource-Dependence and Learning Perspectives. *Journal of World Business*, 49(1), 51-62. doi: <http://dx.doi.org/10.1016/j.jwb.2012.11.001>
- Stevens, A.** & Nesbitt, D. (2014). An era of wildcats and sickouts in Canada? A continued decline of industrial pluralism and the case of Air Canada. *Labor Studies Journal*. doi: 10.1177/0160449X14531681
- Tucker, S.**, Diekrager, D., Turner, N. & Kelloway, K.E. (2014). Work-related injury underreporting among young workers: Prevalence, gender differences, and explanations for underreporting. *Journal of Safety Research*, 50, 67-73.
- Tucker, S.** & Turner, N. (2014). Safety voice among young workers facing dangerous work: A policy-capturing approach. *Safety Science*, 62, 530-537.
- Zourrig, H.**, Hedhli, K. & Chebat J.-C. (2014). A Cross-Cultural Perspective on Consumer Perceptions of Service Failures Severity: A Pilot Study. *International Journal of Quality and Service Sciences*, 6(4), 238-257.

Articles Forthcoming at December 31, 2014

Campbell, S., Li, Y., Yu, J. & Zhang, Z. (Under Review). The impact of occupational community on the quality of internal control. *Journal of Business Ethics*.

Nkongolo-Bakenda, J.-M., Horan, H., Kazadi, J.T. & Anderson, R.B. (In Press). Privatization, Stakeholder Power, and Weak Institutions: The Case of the Democratic Republic of Congo. *World Review of Entrepreneurship, Management and Sustainable Development*.

Rubalcava, A. (2015). Impact of Sarbanes-Oxley Act on seasoned equity offerings by Canadian cross-listed firms: Evidence from bought deals vs. firm commitment. *The International Journal of Business and Finance Research*, 9(1), 63-72.

Tucker, S. & Turner, N. (In Press). Sometimes it hurts when supervisors don't listen: An investigation of the antecedents and consequences of safety-related voice among young workers. *Journal of Occupational Health Psychology*.

BOOKS and BOOK CHAPTERS

Published During 2014 and Forthcoming at December 31, 2014

Cismaru, M., Jensen, G. & Lavack, A. (2014). Using Mass Media Domestic Violence Campaigns to Encourage Bystander Intervention. In N.J. Rifon, M.B. Royne & Les Carlson (Eds.), *Advertising and Violence: Concepts and Perspectives* (pp. 197-214). Armonk, NY: M.E. Sharpe.

Foley, J. (2014). Industrial democracy in the 21st century. In A. Wilkinson, T. Dundon, R. Freeman & J. Donaghy (Eds.), *The Handbook of Research on Employee Voice* (pp. 66-81). Cheltenham, UK: Edward Elgar.

Mavin, S., Williams, J. & **Grandy, G.** (2014). Negative intra-gender relations between women: Friendships, competition and female misogyny. In S. Kumra, R. Simpson & R. Burke (Eds.), *The Oxford Handbook of Gender in Organizations* (pp. 223-248). London: Oxford University Press.

Levit, T., Watson, L. & Lavack, A.M. (forthcoming). Improving Quality of Life by Preventing Obesity. In W. Wymer (Ed.), *Innovations in Social Marketing and Public Health Communication: Improving the Quality of Life for Individuals and Communities*. New York, NY: Springer Publishing.

Mishra, S. (2014). The crime drop of the 1990s. In J.S. Albanese (Ed.), *Encyclopedia of Criminology and Criminal Justice, 1st Edition* (pp. 466-470). New York, NY: Wiley-Blackwell.

Rennie, M., Kopp, L. & Lemon, W. M. (2014). Auditor-client disagreements and independence: An exploratory field study. In C. Jeffrey (Ed.), *Research on Professional Responsibility and Ethics in Accounting, Volume 18* (pp. 17-43). Bingley, UK: Emerald Group Publishing.

Rennie, M. (2014). SME Financing: Considerations for Boards and Management. In J. Mueller & P. Wells (Eds.), *Governance in Action Globally: Strategy, Processes and Reality* (pp. 401-412). Oxford, UK: RossiSmith Academic Publications.

Stevens, A. (2014). Call Centres and the Global Division of Labor: A Political Economy of Post-Industrial Employment and Union Organizing. New York, NY: Routledge.

Lavack, A.M. & **Watson, L.** (2014). Using Social Marketing to Encourage the Purchase of Fuel Efficient Vehicles. In A. Kapoor & C. Kulshrestha (Eds.), *Dynamics of Competitive Advantage and Consumer Perception in Social Marketing* (pp. 253-277). Hershey, PA: Business Science Reference.

GRANTS - 2014

Enhancing community participation in Canadians with physical disabilities: Development, implementation, and evaluation of a partnered strategy. Social Sciences and Humanities Research Council of Canada (SSHRC); Partnership Grant: \$2,643,997. Dr. Kathleen Martin, **Dr. Sean Tucker**, and more than 50 partners are involved.

Laboratory for Behavioural Business Research (LaBBR). Canadian Foundation for Innovation, John R. Evans Leaders Fund; Infrastructure Grant: \$417,781. **Mishra, S.** (project leader); **Pitariu, A. & Zourrig, H.** (key participants); **Watson, L.** (facilitator).

Improving functional capacity and reducing falls among frail older adults: Delivery of exercise intervention through home care network (2012-15). Canadian Institute of Health Research (CIHR) & Saskatchewan Health Research Foundation (SHRF): \$350,000. **Johnson, S. & Johnson, E.**

Consumer Fraudulent Behaviour: A Cross-Cultural Perspective (2014-2017). Social Sciences Humanities Research Council (SSHRC); Insight Development Grant: \$48,197. **Zourrig, H.**

Attitudes, knowledge and intentions of Aboriginal students enrolled in K-12 entrepreneurship education courses (2014). Saskatchewan School Board Association: \$20,000. **Kayseas, B., Moroz, P.W. & Foley, D.**

Analysis of the Internet Privacy and Security Policies in Canada and India (2014). Shastri-Indo Canadian Institute (SICI) IRC DG; funding: \$10,000. **Johnson, E. & Gaudes, A.**

REFEREED CONFERENCE PRESENTATIONS - 2014

- Dana, L.P., Missens, R. & **Anderson, R.B.** (2014, May 22-24). *The Oglala Lakota Nation and their Land*. Presented at the Canadian Council for Small Business and Entrepreneurship (CCSBE) 2014 Conference, Antigonish, NS.
- Campbell, S.** (2014, May 12-14). *An exploration of "Temp" lawyers and the implications for professional citizenship: Symposium on Citizenship at work in a project based environment*. Presented at the International CRIMT Conference – New Frontiers for Citizenship at Work, Montreal, QC.
- Campbell, S.** (2014, May 24-26). *Critical Life Skills for Academics*. Presented at the Doctoral Student Consortium CIRA Conference, Congress of Humanities and Social Sciences, Brock University, St. Catharines, ON.
- Weststar, J. & **Campbell, S.** (2014, May 24-26). *The impact of labour relations representatives on the industrial relations climates of organizations*. Presented at the CIRA annual conference. Congress of Humanities and Social Sciences, Brock University, St. Catharines, ON.
- Cismaru, M.** (2014, June 3-6). *One Text or Call Could Wreck it All: The Role of the Extended Parallel Process Model in Guiding Campaigns Against Distracted Driving*. Presented at the 43rd European Marketing Academy Conference, Valencia, ES.
- Foley, J. R.** (2014, October 23-25). *Take two - the emergence of the Canadian Chartered Professional accountant Designation*. Presented at the North American Case Research Association 35th Annual Conference, Austin, TX.
- Grandy, G.** & Rixon, D. (2014, October 23-25). *Assessing the Success of a Divine Plan: The Anglican Foundation of Canada's Strategic Priorities*. Presented at the North American Case Research Association Conference, Austin, TX.
- Grandy, G.** & Sliwa, M. (2014, September 9-11). *Reviving the "Being" of leadership: The possibilities of contemplative leadership*. Presented at the British Academy of Management Annual Conference (Leadership & Leadership Development stream), Belfast, IE.
- Grandy, G.** & Sliwa, M. (2014, July 3-5). *I'm all things to all people so that I can save some': The possibilities of contemplative leadership*. Presented at the 30th European Group for Organization Studies Colloquium (Language and Leadership: Discursive Variations in Ways of Leading Sub-theme), Rotterdam, NL.
- Grandy, G.** & Sliwa, M. (2014, May 10-13). *Reviving the 'being' of leadership: The possibilities of contemplative leadership*. Presented at the Administrative Sciences Association of Canada Conference (Organization Theory Division), Muskoka, ON.
- Mavin, S. & **Grandy, G.** (2014, September 9-11). *Respectable femininity and intra-gender regimes of regulation: Experiences of women elite leaders*. Presented at the British Academy of Management Annual Conference (Gender in Management Stream), Belfast, IE.
- Mavin, S. & **Grandy, G.** (2014, August 3-5). *Bodies, Appearance, Abjection: Women Elite Leaders' Intra-Gender Experiences*. Presented at the Academy of Management Conference (Critical Management Studies Division), Philadelphia, PA.
- Mavin, S. & **Grandy, G.** (2014, June 24-26). *Exploring respectable femininity at work: Women leaders & intra-gender regimes of regulation*. Presented at the Gender, Work & Organization 8th Biennial International Interdisciplinary Conference, Keele, UK.
- Turner, J., Mavin, S. & **Grandy, G.** (2014, June 4-6). *Becoming More Self Aware – A Journey of Authentic Leader Development*. Presented at The 15th International Conference on Human Resource Development Research and Practice across Europe. HRD: Reflecting upon the past, Shaping the Future, Napier University, Edinburgh, UK.
- Huang, H.**, Wang, Z. & **Zhang, S.** (2014, May 29-June 1). *Business Commitments, Personal Commitments and Credit Risk: Evidence from China*. Presented at the Canadian Economics Association Annual Meeting, Vancouver, BC.
- Huang, H.**, Wang, Z. & **Zhang, S.** (2014, June 20-22). *Business Commitments, Personal Commitments and Credit Risk: Evidence from China*. Presented at the 3rd Edwards Symposium on Finance, Saskatoon, SK.
- Levit, T.**, Zederayko, A. & **Cismaru, M.** (2014, May 23-24). *Applying Trans-theoretical Model of Change to Anti-Depression Campaigns*. Presented at Rupert's Land Consumer Behaviour Symposium, Regina, SK.
- Gonzales, J. & **Mishra, S.** (2014, May 8-10). *For the win: Risk-sensitivity theory in football decision-making*. Presented at the 44th annual Ontario Ecology, Ethology, and Evolution Colloquium, Guelph, ON.
- Gonzales, J. & **Mishra, S.** (2014, May 21). *For the win: Risk-sensitivity theory in football decision-making*. Presented at the 10th annual Southern Ontario Behavioral Decision Research Conference, Guelph, ON.
- Kayseas, B. & **Moroz, P.W.** (2014, June 3-5). *Indigenous rights, the formation of social capital and the creation of new ventures*. Presented at the 14th International Entrepreneurship Forum Conference, Bogota, CO.
- Moroz, P.W.**, Gamble, E. & Parker, S. (2014, June 11-15). *Formalizing the concept of the 'for-benefit' firm within the enterprise spectrum*. Presented at the International Conference on Small Business and Entrepreneurship, Dublin, IE.
- Moroz, P.W.**, Gamble, E. & Parker, S. (2014, July 31- August 4). *The interplay between the for-benefit enterprise and traditional CSR strategies*. Presented at the Academy of Management Conference, Philadelphia, PA.
- Peng, G.Z.** & Beamish, P.W. (2014, August 1-5). *Subnational FDI Legitimacy and the Survival of Foreign Subsidiaries*. Presented at the Academy of Management Conference, Philadelphia, PA.
- Baker, R. & **Rennie, M.** (2014, May 30-31). *An advancement in an accounting technology as an aid to shaping a governable domain*. Presented at the Annual Conference of the Canadian Academic Accounting Association, Edmonton, AB.
- Rubalcava, A.** (2014, May 27-30). *Impact of Sarbanes-Oxley Act on seasoned equity offerings by Canadian cross-listed firms: Evidence from bought deals vs. firm commitment*. Presented at the Global Conference on Business & Finance, San Jose, CR.

REFEREED CONFERENCE PRESENTATIONS - Continued

- Sinclair, P.**, & Blachford, D. (2014, May 9-10). *Lessons Learned from CIDA Projects Jointly Administered by the University of Regina and Educational Institute of Jilin Province (1990-2000). Transforming Canada-China Educational Cooperation: Significant Legacies and Future Challenges*. Presented at the Canada-China Conference, Tsinghua University, Beijing, CN.
- Stevens, A. & Tucker, S.** (2014, May 24-26). *Working in the shadows for transparency: Labour Watch, Nanos Research, and the making of Bill C-377*. Presented at the 2014 Canadian Industrial Relations Association Conference, St. Catharines, ON.
- Stevens, A. & Smith, C.** (2014, September 12-14). *Gradualism or "death by a thousand cuts"? Labour law reform in Saskatchewan*. Presented at the Prairie Political Science Association (PPSA), Banff, AB.
- Stevens, A.** (2014, May 29-30). *Open for business: Temporary foreign workers and labour law reform in Saskatchewan's "hot" economy*. Presented at the Canadian Association for Work and Labour Studies (CAWLS), St. Catharines, ON.
- Stevens, A.** (2014, May 24-26). *Working in the shadows for transparency: Labour Watch, Nanos Research, and the making of Bill C-377*. Presented at the Canadian Industrial Relations Association (CIRA), St. Catharines, ON.
- Stevens, A.** (2014, March 26-29). *Open for business: Temporary foreign workers and labor in Saskatchewan's "hot" economy*. Presented at the United Association for Labor Education (UALE), Los Angeles, CA.
- Pek, S., **Tucker, S.**, Turner, N., Morrish, J. & Kelloway, K. (2014, April 14-16). *Interpersonal influences and young adults' risk-taking behaviours at work*. Presented at the 11th European Association of Occupational Health Psychology Conference, London, UK.
- Watson L. & Lavack, A.M.** (2014, May 23-24). *Message Content in Canadian Automotive Advertising: A Longitudinal Comparison of Safety Messaging*. Presented at Rupert's Land Consumer Behaviour Symposium, Regina, SK.
- Zourrig, H.**, Hedhli K. & Chebat, J.-C. (2014, March 11-15). *A Cross-Cultural Perspective on Consumer Perceptions of Service Failures Severity: A Pilot Study*. Presented at The 41st Annual Meeting of the Association of Collegiate Marketing Educators, Dallas, TX.
Given Best Paper Award in Global and Cross Cultural Marketing track
- Zourrig, H.**, Ayisi, K.-D. & Hedhli, K. (2014, February 20-23). *Consumer Fraudulent Behavior: A Cross-Cultural Perspective*. Presented at the 21st annual meeting of the American Society of Business and Behavioral Sciences (ASBBS), Las Vegas, NV.
- Hedhli, K., **Zourrig, H.** & Chebat, J.-C. (2014, March 11-15). *Shopping Well-Being: Is it Just a Matter of Pleasure or Doing the Task?*. Presented at The 41st Annual Meeting of the Association of Collegiate Marketing Educators, Dallas, TX.
Given Best Paper Award in Retailing and Services Marketing track

JDC WEST CASES – 2014

- Bonner, B. & Gaudes, A.** *Physicians and the Electronic Health Record*.
- Heinrichs, D.** *Rethinking Artois Auto Body Inc.*
- Khan, S.** *JDC Investing*.
- Moroz, P. & Kayseas, B.** *The Challenges of Hosting the 2014 North American Indigenous Games*.
- Moroz, P. & Kayseas, B.** *Mining for Opportunities in Saskatchewan's Natural Resource Sector*.
- Pitariu, A.** *Mining for Opportunities in Saskatchewan's Natural Resource Sector*.
- Peng, G.** *Yancoal: The Saskatchewan Potash Question*.
- Rennie, M. & Kasha, K.** *Western Beer Artisans Ltd. - Accounting*
- Rennie, M. & Sonder, R.** *Western Beer Artisans Ltd. - Tax*
- Zourrig, H.** *Boosting Pizza Hut's Digital Ordering and Digit Public Relations*.

HILL-IVEY CASES - 2014

- Grandy, G. & Rowe, W.G.** (2014). *paREDI: Regional Economic Development and Strategic Planning*. London, ON: Ivey Publishing. ID: 9B14M143
- Moroz, P., Parker, S. & Gamble, E.** (2014). *Growing Tentree: Social Enterprise, Social Media and Environmental Sustainability*. London, ON: Ivey Publishing. ID: 9B14M030
- Ben Youssef, N., Khan, S. & Busada, W.** (2014). *Transfer Pricing at Cameco Corporation*. London, ON: Ivey Publishing. ID: 9B14B011
- Street, C. & Mitchell, R.** (2014). *Acting Entrepreneurially at Renterra*. ID: 9B14M140.