

RESEARCH BULLETIN 2015**REFEREED JOURNAL ARTICLES***Articles Published During 2015*

- Campbell, S., Xie, Y., Li, Y. & Zhang, Z.** (2015). The Impact of Occupational Community on the Quality of Internal Control. *Journal of Business Ethics*. doi: 10.1007/s10551-015-2624-2
- Grandy, G., LaPointe, H., Park, L. & Murray, R.** (2015). Building a Positive Future for Children with Disabilities through Strategic Partnerships. *Case Research Journal*, 35(1).
- Grandy, G. & Levit, T.** (2015). Value Co-creation and Stakeholder Complexity: What Strategy Can Learn From Churches. *Qualitative Research in Organizations and Management*, 10(3), 243-273.
- Grandy, G., Simpson, R. & Mavin, S.** (2015). What we can learn from de-valued and marginalised work / research. *Qualitative Research in Management: An International Journal*, 10(4), 344-349.
- Grandy, G. & Śliwa, M.** (2015). Contemplative leadership: The possibilities for the ethics of leadership theory and practice. *Journal of Business Ethics*. doi: 10.1007/s10551-015-2802-2
- Grandy, G. & Stewart, R.** (2015). Keeping the faith?: Competitive positioning of a not-for-profit youth camp. *Case Research Journal*, 35(2).
- Johnson, E. & Guillemin, B.** (2015). Developing a Strategic Framework for the Establishment of Mobile Payments: A Canadian Financial Institution Perspective. *International Journal of Conceptions on Management and Social Sciences*, 3(3), 10-16.
- Johnson, E., Surgunam, S. & Johnson, C.S.** (2015). Training Teaching Cultivation (TTC) in Information Technology and Computer Science Education. *International Journal of Conceptions on Computing and Information Technology*, 3(2), 22-27.
- Levit, T., Cismaru, M. & Zederayko, A.** (2015). Application of the Transtheoretical Model and Social Marketing to Anti-Depression Campaign Websites. *Social Marketing Quarterly*. doi: 10.1177/1524500415620138
- McGovern, K. & Lockhart, W.** (2015). Guiding a diverse mix of first-year business students: implications for university administrators, instructors and students. *Tertiary Education and Management*, 21(3), 200-214.
- Mishra, S. & Carleton, R.N.** (2015). Subjective relative deprivation is associated with poorer physical and mental health. *Social Science and Medicine*, 147, 144-149.
- Mishra, S., Son Hing, L.S. & Lalumière, M.L.** (2015). Inequality and risk-taking. *Evolutionary Psychology*. doi: 10.1177/1474704915596295
- Carleton, R. N., Duranceau, S., Shulman, E. P., Zerff, M., Gonzales, J. & Mishra, S.** (2015). Self-reported intolerance of uncertainty and behavioural decisions. *Journal of Behavior Therapy and Experimental Psychiatry*. doi: 10.1016/j.jbtep.2015.12.004
- Rubalcava, A.** (2015). Impact of Sarbanes-Oxley Act on seasoned equity offerings by Canadian cross-listed firms: Evidence from bought deals vs. firm commitment. *The International Journal of Business and Finance Research*, 9(1), 63-72.
- Sinclair, P. & Blachford, D.** (2015). Language and Literacy in the 19th-Century Chinese Business Environment. *Journal of Business and Technical Communication*, 29(4), 403-427.
- Sinclair, P., Blachford, D. & Pickard, G.** (2015). Sustainable Development and CIDA's China Program: A Saskatchewan Case Study. *Frontiers of Chinese Education*, 10(3), 401-426.
- Stevens, A. & Tucker, S.** (2015). Working in the shadows for transparency: Russ Hiebert, Labour Watch, Nanos Research, and the making of Bill C-377. *Labour/Le Travail*, 75, 133-157.
- Tucker, S., Pek, S., Morrish, J. & Ruf, M.** (2015). Prevalence of texting while driving and other risky driving behaviors among young people in Ontario, Canada: Evidence from 2012 and 2014. *Accident Analysis and Prevention*, 84, 144-152.
- Tucker, S. & Turner, N.** (2015). Sometimes it hurts when supervisors don't listen: An investigation of the antecedents and consequences of safety-related voice among young workers. *Journal of Occupational Health Psychology*, 20, 72-81.
- Turner, N., Tucker, S. & Kelloway, K.E.** (2015). Prevalence and demographic correlates of micro-accidents and safety behaviors among young workers in Canada. *Journal of Safety Research*, 53, 39-53.
- Li, K., Lu, L., Mittoo, U. & Zhang, Z.** (2015). Board Independence, Ownership Concentration and Corporate Performance - Chinese Evidence. *International Review of Financial Analysis*, 41, 162-175.
- Zourrig, H., Chebat, J.-C. & Toffoli, R.** (2015). In- Group Love & Out-Group Hate? A Cross-Cultural Study on Customers' Revenge, Avoidance and Forgiveness. *Journal of Business Research*, 68(3), 487-499.

Articles Forthcoming at December 31, 2015

Almehdawe, E., Jewkes, E. & He, Q. (forthcoming). Analysis and Optimization of an Ambulance Offload Delay and Allocation Problem. *Omega, The International Journal of Management Science*.

Baker, R., Schneider, B. & Anderson, R.B. (forthcoming). Accountability and Control: Canada's First Nations Reporting requirements?. *Issues in Social and Environmental Accounting*, 19(2).

Baker, R., Schneider, B. & Anderson, R.B. (in press). Public Housing Accountability in Nunavut: A proposed framework for investigation. *International Journal of Business and Globalisation*.

Mavin, S. & Grandy, G. (forthcoming) A theory of abject appearance: Women elite leaders' intra-gender 'management' of bodies and appearance. *Human Relations*. doi: 10.1177/0018726715609107

Nkongolo-Bakenda, J.-M., Horan, H., Kazadi, J.T. & Anderson, R.B. (in press). Privatization, Stakeholder Power, and Weak Institutions: The Case of the Democratic Republic of Congo. *World Review of Entrepreneurship, Management and Sustainable Development*.

Rubalcava, A. (forthcoming). Underpricing of seasoned equity offerings by Canadian cross-listed firms in the pre- and post-Sarbanes-Oxley periods. *The International Journal of Business and Finance Research*, 10(1), 27-37.

BOOKS and BOOK CHAPTERS

Published During 2015 and Forthcoming at December 31, 2015

Cismaru, M. & Lavack, A.M. (2015). Social Marketing Campaigns Aimed at Preventing Drinking and Driving: a Review and Recommendations. In C.L. Campbell (Ed.), *Marketing in Transition: Scarcity, Globalism, & Sustainability: Proceedings of the 2009 World Marketing Congress Academy of Marketing Science*, (pp. 402-402). Cham, ZG: Springer International Publishing.

Rundle-Thiele, S., Thurmeier, R., Deshpande, S., Cismaru, M., Lavack, A., Agrey, N. & Anibaldi, R. (2015). FASD Prevention Interventions Valued by Australian and Canadian Women. In W. Wymer (Ed.), *Innovations in Social Marketing and Public Health Communication, Improving the Quality of Life for Individuals and Communities*, (pp. 249-261). Cham, ZG: Springer International Publishing.

Levit, T., Watson, L. & Lavack, A.M. (2015). Improving Quality of Life by Preventing Obesity. In W. Wymer (Ed.), *Innovations in Social Marketing and Public Health Communication: Improving the Quality of Life for Individuals and Communities*, (pp. 301-319). Cham, ZG: Springer International Publishing.

Meis Mason, A. & Anderson, R.B. (forthcoming). The Wellbeing of an Indigenous People in the Asia Pacific Region: Haida Entrepreneurship and Sustainable Development. In C. Fleming, M. Manning & A. Miller (Eds.), *Routledge Handbook of Indigenous Wellbeing*. New York, NY: Routledge.

Bapuji, H. & Mishra, S. (2015). Inequality and organizations. In Mir, R., Willmott, H. & Greenwood, M. (Eds.), *The Routledge companion to philosophy in organization studies*, (pp. 439-448). New York, NY: Routledge.

Peng, G.Z. & Beamish, P.W. (2015). Phase Separation Solutions (PS2): The China Question. Case No.: 9B12M032. In P.W. Beamish (Ed.), *Cases in Strategic Management, 11th Edition*, (case 16). Toronto, ON: McGraw-Hill Education.

Peng, G.Z. & Beamish, P.W. (2015). Phase Separation Solutions (PS2): The China Question. Case No.: 9B12M032. In M.A. Hitt, R.D. Ireland, & R.E. Hoskisson (Eds.), *Strategic Management: Competitiveness & Globalization: Concepts & Cases, 11th Edition*, (pp. 310-322). Mason, OH: South-Western Cengage Learning.

McShane, S.L., Steen, S.L. & Tasa, K. (2015). *Canadian Organizational Behaviour, 9th Edition*. Toronto, ON: McGraw-Hill Ryerson.

Steen, S.L., Noe, R.A., Hollenbeck, J.R., Gerhart, B. & Wright, P.M. (forthcoming). *Human Resource Management, 4th Canadian Edition*. Toronto, ON: McGraw-Hill Ryerson.

HILL IVEY CASES - 2015

Levit, T. & Taylor, M. (2015). *Canadian Western Agribition: Beefing up the Growth Strategy*. Ivey Publishing, London, ON. ID: 9B15A002

Moroz, P.W., Parker, S. & Gamble, E. (2015). *Neechie Gear: Pivoting in an Aboriginal Start-up*. Ivey Publishing, London, ON. ID: 9B15M049

Moroz, P.W., Parker, S. & Gamble, E. (2015). *Cameco Corporation: Evaluating the benefits and challenges of entering into agreements with First Nations Communities*. Ivey Publishing, London, ON. ID: 9B15M050

Frost, A., Stevens, A. & Street, C. (2015). *Collective bargaining and negotiation at the University of Regina: General Overview and Private Information- Faculty*. Ivey Publishing, London, ON. ID: 9B15C005A [&] 9B15C005B

REFEREED CONFERENCE PRESENTATIONS - 2015

- Anderson, R.B.** (2015, July 1-3). *Indigenous Land and Resource Rights: The Canadian Case*. Presented at the 2015 Conference of the Small Enterprise Association of Australia and New Zealand, Melbourne, AU.
- Colbourne, R., **Anderson, R.B.** & Lin, H. (2015, August 20-21). *Indigenous People and the Entrepreneurship Ecosystem*. Presented at the 2015 Annual Conference of Academy of Innovation and Entrepreneurship, Toronto, ON.
- Colbourne, R., **Anderson, R.B.** & Lin, H. (2015, October 15-16). *Understanding, Building and Implementing an Indigenous Entrepreneurship Ecosystem*. Presented at the George Washington University Conference: Entrepreneurial Ecosystems: Understanding, Building, Implementing, Washington, DC.
- BenYoussef, N.** & Drira, M. (2015, July 2-3). *Impact of Auditor Oversight on Restatement Disclosure Lag*. Presented at the 19th Annual Conference Financial Reporting and Business Communication, Bristol, UK.
- Bonner, W.T.** (2015, June 13-16). *The Who, Why, How and Justification for Health Information Abuse: Problematizing the past*. Presented at the Administrative Sciences Association of Canada 2015 Conference, Halifax, NS.
- Bonner, W.T.**, Durepos, G., Mills, A., Foster, W. & McLaren, P.G. (2015, June 13-16). *Lessons in writing history for management and organizational studies journals*. Presented at the Administrative Sciences Association of Canada 2015 Conference, Halifax, NS.
- Bonner, W.T. & Rennie, M.** (2015, April 17-18). *Regina's P3 Referendum: A Vote Hijacked by a War of Numbers from Nowhere*. Presented at the Alternative Accounts Conference, Telfer School of Management, University of Ottawa, Ottawa, ON.
- Yaremko, D. & **Camp, R.D.** (2015, May 28-29). *Millenials and leadership development in a Canadian context*. Presented at the 15th International Conference at Brno University: Perspectives of Business and Entrepreneurship Development, Brno University of Technology, Brno, CZ.
- Campbell, S.** (2015, September 8-10). *Silence across an organizational field: Discourse analysis of business school histories before and after the global financial crisis*. Presented at the British Academy of Management 29th Annual Conference, University of Portsmouth, Portsmouth, UK.
- Campbell, S.** (2015, September 1-4). *Extending occupational community analysis: Assessing the impact of workload on the rule of law*. Presented at the Society of Legal Scholars 106th annual conference, York, UK.
- Weststar, J. & **Campbell, S.** (2015, May 28-30). *The impact of labour relations representatives on the industrial relations climates of organizations: Findings of a National study*. Presented at the Canadian Interventional Radiology Association annual conference, Montreal, QC.
- Foley, J.** & Rixon, D. (2015, June 3-5). *Unifying the three accounting bodies*. Presented at Congress 2015, Association for Nonprofit and Social Economy Research, Saint Mary's University, Ottawa, ON.
- Mavin, S., **Grandy, G.** & Williams, J. (2015, October 14-17). *Women Leaders: Theorizing Women's Negative Intra-Gender Relations*. Presented at the International Leadership Association 17th Annual Global Conference, Barcelona, ES.
- Rixon, D. & **Grandy, G.** (2015, June 2-6). *iNova Insurance Brokers: To merge or not to merge?*. Presented at the Canadian Association for Studies in Co-operation Conference, Ottawa, ON.
Won Best Case Award
- Rixon, D. & **Grandy, G.** (2015, October 9-11). *Who really benefits? Neighbourhood Credit Union's merger decision*. Presented at the North American Case Research Association Conference, Orlando, FL.
- Kim, Y.** (2015, June 28- July 01). *Lame duck presidents and stock returns*. Presented at the 22nd Annual Conference of the Multinational Financial Society, Halkidiki, GR.
- Levit, T.**, Zederayko, A. & **Cismaru, M.** (2015, April 19-21). *Enhancing Well-Being through Anti-Depression Campaigns: Application of Transtheoretical Model*. Presented at the World Social Marketing Conference, Sydney, AU.
- Duranceau, S., Carleton, R.N., Zerff, M., Gonzales, J. & **Mishra, S.** (2015, April 9-12). *Behavioral responses to uncertainty: The relationship between intolerance of uncertainty and performance on three decision-making tasks*. Presented at the 35th Anxiety and Depression Association of America Conference, Miami, FL.
- Gonzales, J. & **Mishra, S.** (2015, May 27-30). *Clear goals, high need, can't lose: Risk-sensitive decision-making in two football populations*. Presented at the 27th Human Behavior and Evolution Society Conference, University of Missouri, Columbia, MO.
- Novakowski, D. & **Mishra, S.** (2015, May 27-30). *Individual differences in self-esteem and embodied capital: Expanding the sociometer hypothesis*. Presented at the 27th Human Behavior and Evolution Society Conference, University of Missouri, Columbia, MO.
- Templeton, A.J. & **Mishra, S.** (2015, May 27-30). *The functional basis of individual differences in personality: A life history examination*. Presented at the 27th Human Behavior and Evolution Society Conference, University of Missouri, Columbia, MO.
- Kayseas, B., **Moroz, P.W.**, **Anderson, R.B.** & Dana, L.P. (2015, June 13-16). *Indigenous Rights and Entrepreneurship: Social Capital Formation and Modes of Social Regulation*. Presented at the 2015 Conference of the Administrative Sciences Association of Canada, Halifax, NS.
- Kayseas, B., **Moroz, P.W.**, Foley, D., **Anderson, R.B.** & Dana, L.P. (2015, July 1-3). *Native Rights and Social Capital in Aboriginal Economic Development*. Presented at the 2015 Conference of the Small Enterprise Association of Australia and New Zealand, Melbourne, AU.
- Peng, G. & Camp, R.** (2015, August 7-11). *Temporal Distance and Subsidiary Control*. Presented at Academy of Management 2015 Conference, Vancouver, BC.
- Rubalcava, A.** (2015, May 26-29). *Underpricing of seasoned equity offerings by Canadian cross-listed firms in the pre- and post-Sarbanes-Oxley periods*. Presented at the Global Conference on Business & Finance, San Jose, CR.
* Won Outstanding Research Award*
- Sinclair, P.** (2015, July 2-3). *An Early In Situ International Business Program: The Language Curriculum at Shanghai's Toa Dobun Shoin (1900 - 1945)*. Presented at SIBR 2015 Osaka Conference on Interdisciplinary Business & Economics Research, Osaka, JP

REFEREED CONFERENCE PRESENTATIONS - Continued

Stevens, A. (2015, June 1-5). *Collective action and labour militancy interrupted: Back-to-work legislation and anti-unionism at Air Canada*. Presented at the Canadian Sociology Association (CSA), Ottawa, ON.

Stevens, A. (2015, June 4-5). *The legacy of back-to-work legislation at Air Canada: Union busting and the degradation of work at Canada's flagship airline*. Presented at the Canadian Association of Work and Labour Studies (CAWLS), Ottawa, ON.

Stevens, A. (2015, June 12-14). *Labour's response to back-to-work legislation at Air Canada: Testing the boundaries of the right to strike*. Presented at the Canadian Association of Labour Lawyers (CALL), Winnipeg, MB.

Bush, D., Nesbitt, D. & **Stevens, A.** (2015, June 4-5). *Labour journalism renewal? Reflections on the short history of RankandFile.ca*. Presented at the Canadian Association of Work and Labour Studies (CAWLS), Ottawa, ON.

Tucker, S., Ogunfowora, T. & Diekrager, D. (2015, April 23-25). *The impact of CEO ethical leadership on frontline employee injuries*. Presented at the Society for Industrial and Organizational Psychology (SIOP) meeting, Philadelphia, PA.

Li, Y., Yu, J., Zheng, X. & **Zhang, Z.** (2015, August 7-12). *The Effect of Internal Control Material Weakness on Firm Valuation: Evidence from SOX Section 404 Disclosures*. Presented at the 2015 American Accounting Association Annual Meeting, Chicago, IL.

Li, Y., Yu, J., Zheng, X. & **Zhang, Z.** (2015, May 28-31). *The Effect of Internal Control Material Weakness on Firm Valuation: Evidence from SOX Section 404 Disclosures*. Presented at the 2015 Canadian Academic Accounting Association Annual Meeting, Toronto, ON.

Li, Y., Yu, J., Zheng, X. & **Zhang, Z.** (2015, June 15-17). *The Effect of Internal Control Material Weakness on Firm Valuation: Evidence from SOX Section 404 Disclosures*. Presented at the 2015 Conference on Convergence of Financial and Managerial Accounting Research, Banff, AB.

Zourrig, H. (2015, June 9). *Fighting Insurance Fraud: Strategies and Challenges from a Cross-Cultural Perspective*. Presented at the 3rd AssurMarketing conference, Paris, FR.

GRANTS – 2015

Dr. Sandeep Mishra



Social mobility and preference for income inequality (2015–2017)

SSHRC Insight Development Grant: \$33,111.

Principal Investigator: Dr. Sandeep Mishra; Co-Investigator: L. Neville; Collaborator: M.V. Day

Surveys and polls have suggested that although income inequality is rising, people by and large do not see inequality as a particularly important political or social issue. The research will examine why people are seemingly tolerant of inequality. One possibility is that people who perceive themselves to have social mobility (i.e., perceived ability to rise in socioeconomic status) should be more tolerant of inequality if they see themselves as the eventual "winners" of the system. The research will examine if perceived social mobility in both society generally and organizations more specifically are associated with tolerance of (and/or preference for) inequality.

Reputation and cooperative signals: applications and limitations (2015–2020)

SSHRC Insight Grant: \$143,524.

Principal Investigator: Dr. Pat Barclay; Collaborators: J.L. Barker, S. Mishra & L.S. Son Hing

People prefer cooperative partners, and they assess others' cooperativeness using their reputations and various traits that are statistically predictive of future cooperation. The research investigates how behaviours such as protecting the environment or political advocacy can function as signals of one's intent to cooperate with others (within one's in-group at least), and how people escalate these signals in response to competitive over reputation. The team will also investigate the limits of harnessing reputation to promote helpful behaviours.

Dr. Andrew Stevens



Mapping the Power of the Carbon-Extractive Corporate Resource Sector

SSHRC Partnership Grant: \$2.5 million. Co-Directors: Dr. Bill Carroll, University of Victoria, and Shannon Daub, Canadian Centre for Policy Alternatives

Dr. Stevens is taking part in a six-year research and public engagement initiative that involves twenty-eight academic researchers from twelve universities. The project will focus on the oil, coal and gas industries, and aims to expose how the Fossil Fuel industry is organised and what influence it has on public policy and decision-making. The project is hosted by the University of Victoria and jointly led by the university, the Canadian Centre for Policy Alternatives and the Parkland Institute. The project is also supported by an additional \$2 million in matching contributions from participating universities and community partners.

Dr. Stevens is particularly interested in what the oil boom means for workers and what it means for Saskatchewan's labour market overall, and hopes to better-understand changes in the character of unions, workplaces and local communities resulting from the boom economy.