

# RESEARCH BULLETIN 2008

## REFEREED JOURNAL ARTICLES

### Articles Published During 2008

- Dana, L. **Anderson, R.** & **Meis Mason, A.** (2008). Oil and gas and the Inuvialuit People of the Western Arctic. *Journal of Enterprising Communities: People and Places in the Global Economy*, 2(2), 151-167.
- Moroz, P., Hindle, K. & **Anderson, R.** (2008). Commercialization of new knowledge within universities: exploring performance disparities. *International Journal of Technological Intelligence and Planning*, 4 (1), 74-89.
- Schaper, M., Dana, L., **Anderson, R.**, & Moroz, P. (2008). Distribution of Firms by Size: Observations and Evidence from Selected Countries. *International Journal of Entrepreneurship and Innovation Management*, 8(6), 718-726.
- Charlebois, S.** (2008). The Gateway to a market-driven agricultural economy: A framework for Demand Chain Management in the food industry. *British Food Journal*, 110(9), 882-896.
- Charlebois, S.** (2008). Structural and Social Dimensions of an International Joint Venture: The Case of Hypor Canada. *Journal of Chinese Economic and Foreign Trade Studies*, 1(1), 45-67.
- Charlebois, S.** (2008). Marketing Agricultural Commodities on Global Markets: A Conceptual Model for Political Economies and Food-Safety Standard Asymmetries Related to Mad Cow. *Journal of International Food and Agribusiness Marketing*, 20(1), 56-74.
- Cismaru, M.** (2008). Counteracting obesity: developing a policy framework to guide action. *International Journal of Public Health*, 53 (5), 311-316.
- Cismaru, M., Lavack, A.,** Hadjistavropoulos, H. & Dorsch, K. (2008). Understanding Health Behavior: An Integrated Model for Social Marketers. *Social Marketing Quarterly*, 14(2), 2-32.
- Cismaru, M., Lavack, A.** & Markewich, E. (2008). Alcohol consumption among young consumers: a review and recommendations. *Young Consumers*, 9 (4), 282-296.
- Foley, J.R.** (2008). Service delivery within the Canadian Public Sector 1990-2002. *Employee Relations*, 30 (3), 283-303.
- Ito, J.** & Brotheridge, C. (2008). Do teams grow up one stage at a time? Exploring the complexity of group development models. *Team Performance Management*, 14 (5/6), 214-232.
- Kim, Y.,** & Mehrotra, V. (2008) Competition and Market Structure of National Association of Securities Dealers Automated Quotations. *International Review of Finance*, 7 (3-4), 143-160.
- Johnson, E.** (2008). Generating Items to Measure Internet Privacy and Security Concerns. *The E-Business Review*, (8), 153-157.
- Cohen, J., Planinac, L., Griffin, K., Robinson, D., O'Connor, S., **Lavack, A.**, Thompson, F., & Di Nardo, J. (2008). Tobacco Promotions at Point-of-Sale: The Last Hurrah. *Canadian Journal of Public Health*. 99 (3), 166-171.
- Cohen, J., Planinac, L., Griffin, K., Robinson, D., O'Connor, S., **Lavack, A.**, Thompson, F., & Di Nardo, J. (2008). Keeping the Point-of-Sale Environment at the Forefront. Letter to the Editor in *American Journal of Public Health*, 98, 5-6.
- Lavack, A.,** Magnuson, S., Basil, D., Deshpande, S., Mintz, J. & Basil, M. (2008). Enhancing Occupational Health and Safety in Young Workers: The Role of Social Marketing. *International Journal of Nonprofit and Voluntary Sector Marketing*, 13 (3), 193-204.
- Lavack, A.,** Thakor, M. & Bottausci, I. (2008). Music-Brand Congruency in High- and Low-Cognition Radio Advertising. *International Journal of Advertising*, 27 (4), 549-568.
- Silvera, D., **Lavack, A.**, & Kropp, F. (2008). Impulse Buying: The Role of Affect, Social Influence, and Subjective Well-Being. *Journal of Consumer Marketing*, 25(1), 23-33.
- Meis Mason, A., Anderson, R.** & Dana, L. (2008). "Entrepreneurship in Coral Harbour, Nunavut. *International Journal of Entrepreneurship and Innovation*, 9 (9).
- Dana, L., **Meis-Mason, A.** & **Anderson, R.** (2008). Globalisation and the Dene First Nations of Canada. *The Global Studies Journal*.
- Meis Mason, A.,** Dana, L. & **Anderson, R.**, 2008. Entrepreneurship in Coral Harbour, Nunavut. *International Journal of Entrepreneurship and Innovation*, 9(2).
- Mittoo U. & **Zhang Z.** (2008). The Capital Structure of Multinational Corporations: Canadian versus U.S. Evidence, *Journal of Corporate Finance*, 14 (5), 706-720.

## REFEREED JOURNAL ARTICLES—CONTINUED

### Articles Forthcoming at December 31, 2008

Dana, L., **Anderson, R.**, & **Meis Mason, A.** (forthcoming). A study of the impact of oil and gas development on the Dene First Nations of the Sahtu (Great Bear Lake) Region of the Canadian Northwest Territories (NWT). *Journal of Enterprising Communities: People and Places in the Global Economy*, 3 (1), 94-117.

Kayseas, B., Hindle, K., & **Anderson, R. B.** (forthcoming). An Empirically Justified Theory of Successful Entrepreneurship. *Journal of Enterprising Communities*, 3 (3).

**Bonner, B.**, Chiasson, M. & Gopal, A. (forthcoming). Restoring balance: How History Tilts The Scales Against Privacy. An Actor-Network Theory Investigation. *Information and Organization*.

**Charlebois, S.** & Labrecque, J. (forthcoming). Socio-political foundations for food safety regulation and governance of global agri-food systems. *Journal of Macromarketing*.

**Charlebois, S.** & Elliott, G. (forthcoming). Mining for mindsets: the anatomy of a successful communication strategy in mining. *Journal of Marketing Communications*.

**Cismaru, M.**, Deshpande, S., Thurmeier, R., **Lavack, A.** & Agrey, N. (forthcoming). Preventing Fetal Alcohol Syndrome Disorders: The Role of Protection Motivation Theory. *Health Marketing Quarterly*, 27 (1).

**Cismaru, M.**, **Lavack, A.** & Markewich, E. (forthcoming). Social Marketing Campaigns Aimed at Preventing Drinking and Driving: A Review and Recommendations. *International Marketing Review*, 26 (3).

**Cismaru, M.**, Nagpal, A. & Krishnamurthy, P. (forthcoming). The Role of Cost and Response-efficacy in Persuasiveness of Health Recommendations. *Journal of Health Psychology*, 14 (1), 135-141.

Kilbourne, W., Dorch, M., McDonagh, P., Urien, B., Prothero, A., Grunahgen, M., Marshal, D., **Foley, J.** & Bradshaw, A. (forthcoming). The institutional foundation of materialism in Western societies: A conceptualization and empirical test. *Journal of Marketing Management*.

**Ito, J.** & Brotheridge, C. (forthcoming). Predictors and consequences of promotion stress: A bad situation made worse by employment dependence. *International Journal of Stress Management*.

**Johnson, E.** (forthcoming). Concept of Trust and Risk in Internet Privacy and Security. *The E-Business Review*.

**Johnson, E.** (forthcoming). Multidimensional Perspective of Internet Security – A critical review. *The E-Business Review*.

**Johnson, E.** & Gerard Kay (forthcoming). A Framework for Electronic Workflow Management: City of Regina. *The E-Business Review*.

Huson, M. **Kim, Y.**, & Mehrotra, V. (forthcoming). Decimal quotes, market quality and competition for order flow: evidence from the Toronto Stock Exchange. *International Review of Finance*.

**Lavack, A.**, Magnuson, S., Basil, D., Deshpande, S., Mintz, J., & Basil, M. (forthcoming). Enhancing Occupational Health and Safety in Young Workers: The Role of Social Marketing. *International Journal of Nonprofit and Voluntary Sector Marketing*, special issue on Social Marketing.

**Meis Mason, A.**, Dana, L. P., & **Anderson, R. B.** (forthcoming). A Study of Enterprise in Rankin Inlet, Nunavut: Where Subsistence Self-employment Meets Formal Entrepreneurship. *International Journal of Entrepreneurship and Small Business*, 7 (1), 1-23.

**Rennie, M.** & **Senkow, D.** (forthcoming). Financial Reporting for Private Companies: The Canadian Experience. *Accounting Perspectives*, 8 (1), 43-67.

### Editorship and Editorial Board Membership of Peer-Reviewed Journals

A variety of academic journals have invited our faculty members to serve on their editorial boards:

- Dr. Robert Anderson**
- Editor of *Journal of Small Business and Entrepreneurship*
  - Co-editor of *Journal of Enterprising Communities: People and Places in the Global Economy*
  - Co-editor of *Journal of Aboriginal Economic Development*
  - Associate Editor of *Asian Journal of Asia Entrepreneurship and Sustainability*
  - Editorial Board member of *International Journal of Business Excellence*
  - Editorial Board member of *Social Responsibility Journal*
- Dr. Ronald Camp**
- Editorial Board member of *International Journal of Organizational Trust*
- Dr. Sylvain Charlebois**
- Editorial Board member of *International Food & Agribusiness Management Review*
  - Editorial Board member of *British Food Journal*
  - Editorial Board member of *Journal of Macromarketing*.
- Dr. Anne Lavack**
- Editorial Board member of *Journal of Nonprofit & Public Sector Marketing*
  - Scientific Board member of *International Review on Public and Non Profit Marketing*
- Dr. Jean-Marie Nkongolo-Bakenda**
- Editor of *Small and Medium-Sized Enterprises and Entrepreneurship Review (SMEE Review)*

## BOOKS and BOOK CHAPTERS

### Published During 2008

Hansen, O., Oluf Langhelle, O., & **Anderson, R.** (2008). Chapter 5: Framework and methodology: regulation and discourse analysis as a research strategy. In Mickkelson, A. & Langhelle, O. (Eds.) *Arctic Oil and Gas: Sustainability at Risk*, Routledge Taylor and Francis Group.

**Anderson, R.**, MacAulay, S., Kayseas, B., & Hindle, K. (2008). On Their Own Terms: Indigenous Communities, Development and the New Economy. In Shockley, G., Frank, P. & Stough, R. (Eds.) *Non-market Entrepreneurship: Interdisciplinary Approaches* Edward Elgar.

**Camp, R.**, Dana, L., Korot, L., & Tovstiga, G. (2008). A cross-national comparison of knowledge management practices in Holland, Israel, Singapore, and the United States. In O'Sullivan, K. (Ed.) *Strategic Management in Multinational Organizations*, Idea Group Publishing.

Mikkelsen, A., **Camp, R.**, & **Anderson, R.** (2008). Chapter 13: Managerial implications. In Mickkelson, A. & Langhelle, O. (Eds.) *Arctic Oil and Gas: Sustainability at Risk*, Routledge Taylor and Francis Group.

**Charlebois, S.** & Boyer, M. (2008). *Le Canada et la ronde de négociations de Doha*. Montréal Economic Institute, 85 pages.

**Meis Mason, A.**, **Anderson, R.**, & Dana, L. (2008). Chapter 8: Oil and gas activities at the Mackenzie Delta, in Canada's Northwest Territories. In Mickkelson, A. & Langhelle, O. (Eds.) *Arctic Oil and Gas: Sustainability at Risk*, Routledge Taylor and Francis Group.

McShane, S. & **Steen, S.** (2009). *Canadian Organizational Behaviour* Seventh Edition, McGraw-Hill Ryerson, 512 pages.

### Forthcoming at December 31, 2008

Galbraith, C., Stiles, C., & **Anderson, R.** (forthcoming). Supply Chain Management and Corporate Sponsored Import Substitution Strategies. In Aras, G, Crowther, D. and Vettori, S. (Eds.), *Corporate Social Responsibility in SMEs*. SRRNet.

**Charlebois, S.** & **Watson, L.** (forthcoming). Risk communication and Food Recalls: A conceptual model and empirical investigation of risk perceptions resulting from the outbreak of *E. coli 0157:H7* on fresh spinach. In Lindgree, A., Hingley, M. & Vanhamme, J. (Eds.) *Controversies in Food and Agricultural Marketing*, Gower Publishing.

**Foley, J.** (forthcoming). Conceptual argument. In *Sage Encyclopedia of Case Study Research*. Thousand Oaks, CA: Sage.

**Foley, J.** and Baker, P. (Eds.) (forthcoming). *Union, equity and the path to renewal*. Vancouver: UBC Press.

**Foley, J.** (forthcoming). Introduction. In **Foley, J.** and Baker, P. (Eds.) *Union, equity and the path to renewal*. Vancouver: UBC Press.

**Foley, J.** (forthcoming). Developing a conceptual model of equity progress in unions. In **Foley, J.** and Baker, P. (Eds.) *Union, equity and the path to renewal*. Vancouver: UBC Press.

Polanyi, M. Tompa, E. and **Foley, J.** (forthcoming). Labour market flexibility and worker insecurity: Towards healthy and productive work in the New Economy. In Raphael, D. (Ed.) *Social determinants of health: Canadian Perspectives 2<sup>nd</sup>*. Toronto: Canadian Scholars Press.

**Rubalcava, A.** & Kryzanowski, L. (forthcoming). Ownership Control and Valuation Changes for Earnings Announcements Around U.S. Cross-listings by Canadian Firms. In Black, H., Blenman, L., & Kane, E. (Eds.) *Banking and Capital Markets: New International Perspectives*.

**Steen, S.**, Noe, R., Hollenbeck, J., Gerhart, B. & Wright, P. (2009). *Human Resource Management* Second Canadian Edition, McGraw-Hill Ryerson, 490 pages.

Mittoo, U., Chung, D., & **Zhang, Z.** (forthcoming). Country-of-Origin Determinants of Value Creation in International Joint Ventures: A Comparison of Hong Kong and U.S. Investments in China. In Black, H., Blenman, L., & Kane, E. (Eds.) *Banking and Capital Markets: New International Perspectives*.

## REFEREED CONFERENCE PRESENTATIONS - 2008

**Anderson, R.** (2008). Indigenous Peoples, Governments and Multinational Corporations: Sustainable and Equitable Development in the New Economy. *Oxford Round Table*, Oxford.

**Anderson, R.** (2008). Leading and Managing for Global Sustainability: A Conversation for Possibility and Action. *Academy of Management Conference*, Anaheim.

**Anderson, R.** (2008). Making Large Global Collaborations Succeed. *Academy of Management Conference*, Anaheim.

**Anderson, R.** (2008). Policy, Practices and Regional Characteristics that Impact Entrepreneurial Activities. *Academy of Management Conference*, Anaheim.

**Anderson, R.**, Moroz, P., & Hindle, K. (2008). Innovation and the Entrepreneurial University. *Academy of Management Conference*, Anaheim.

**Anderson, R.**, MacAulay, S., Kayseas, B., Hindle, K. (2008). On Their Own Terms: Indigenous Communities, Development and the New Economy. *2008. Annual Conference of the United States Association for Entrepreneurship and Small Business*, San Antonio.

Pasco, M., Hindle, K., & **Anderson, R.** (2008). Strategic Alliances in Indigenous Entrepreneurship Contexts: A Case Study of the Scuzzy Creek Hydro Project. *Fifth AGSE International Entrepreneurship Research Exchange*, Melbourne, Australia.

Kayseas, B., Moroz, P., Pasco, M., Hindle, K., & **Anderson, R.** (2008). Case Studies Method for Studying Entrepreneurship of Indigenous Communities and Populations. *Fifth AGSE International Entrepreneurship Research Exchange*, Melbourne, Australia.

Kayseas, B., Hindle, K., & **Anderson, R.** (2008). Using Case Studies to Develop a Hypothetical Model of Successful Indigenous Entrepreneurship. *Fifth AGSE International Entrepreneurship Research Exchange*, Melbourne, Australia.

Moroz, P., Hindle, K., & **Anderson, R.** (2008). A Dimensional Model for Investigating Entrepreneurship at Universities. *Fifth AGSE International Entrepreneurship Research Exchange*, Melbourne, Australia.

## REFEREED CONFERENCE PRESENTATIONS – 2008 (CONT'D)

**Bonner, B** (2008). The Sieve of Overspecialization. *Fourteenth Annual Americas Conference on Information Systems*, Toronto.

**Camp, R.** (2008). Challenges in Boundary Spanning, Knowledge Translation and Productivity in Knowledge Management. *Conference of the Administrative Sciences Association of Canada*, Halifax.

**Camp, R. & Anderson, R.** (2008). Strategic Social Responsibility and Sustainable Development for SMEs in Indigenous Communities. *International Conference for Small Business World Conference*, Halifax.

**Camp, R., Mikkelsen, A. & Anderson, R.** (2008). Oil and Gas Operations, Social Responsibility, and Sustainable Development in Arctic Communities. *Conference of the Administrative Sciences Association of Canada*, Halifax.

**Cismaru, M. & Lavack, A.** (2008). Social Marketing Campaigns Aimed at Fighting Obesity: Review and Recommendations. *Society for Consumer Psychology (SCP) Summer Conference / American Psychological Association Conference*, Boston.

**Cismaru, M. & Lavack, A.** (2008). Marketing Communications and Protection Motivation Theory: Examining Consumer Decision Making. *37th European Marketing Academy Conference*, Brighton, UK.

**Foley, J.** (2008). When a mill falls in Northern Saskatchewan, does anyone hear? *Canadian Industrial Relations Association Annual Conference*, Vancouver.

**Foley, J.** (2008). Can the diversity literature help business schools address their relevance crisis? *Annual Conference of the Administrative Sciences Association of Canada*, Halifax.

**Ito, J. & Brotheridge, C.** (2008). Group Development Models: Path Dependent or More Complex? *Conference of the Administrative Sciences Association of Canada*, Halifax.

**Johnson, E.** (2008). Concept of Trust and Risk in Internet Privacy and Security. *BAI International Conference on Business and Information*, Seoul.

**Khan, S., Khokher, Z., & Simin, T.** (2008). Investment Opportunities and Hedging Demands. *Northern Finance Association Meetings*, Kananaskis.

**Kim, Y & Chung, K.** (2008). Volatility, Market Structure, and the Bid-Ask Spread. *Northern Finance Association Conference*, Banff.

**Lavack, A.** (2008). Tobacco Product Availability and Marketing Theory. *Tobacco Control for the 21<sup>st</sup> Century Conference*, Toronto.

Planinac, L., Cohen, J., **Lavack, A.**, O'Connor, S., di Nardo, J., Robinson, D. & Thompson, F. (2008). Tobacco Promotions at the Point-of-Sale Following a Display Ban. *Tobacco Control for the 21<sup>st</sup> Century Conference*, Toronto.

Rudin-Brown, C., Burns, P., **Lavack, A.**, **Watson, L.**, Mintz, J., & Colterman, B. (2008). Be driving excitement! Accelerate the future! Zoom-zoom!: Unsafe themes in recent Canadian automotive advertisements. *Canadian Multidisciplinary Road Safety Conference*, Whistler.

**Levy, A.** (2008). Facilitated Approach to Blue Collar Dispute Resolution: A Case Study. *Canadian Industrial Relations Association Annual Conference*, Vancouver.

**Levy, A.** (2008). The Dynamics of Using ADR Processes in Blue Collar Workplaces. *International Conference of Legal Business Studies*, Los Angeles.

**Lockhart, W. & Lepnurm, R.** (2008). Physicians in the Canadian Healthcare Policy Arena: How Regionalization has Affected the Balance of Powers. *Canadian College of Health Service Executives National Healthcare Leadership Conference*, Winnipeg.

**Meis Mason, A., Dana, L., & Anderson, R.** (2008). Innovation and Adaptation in Traditional Inuit Small Business. *16<sup>th</sup> Inuit Studies Conference*, Winnipeg.

**Meis Mason, A.** (2008). Inuit Entrepreneurship and Economic Development from Caribou in Nunavut, Canada. *United Nations University WIDER Project Workshop on Entrepreneurship & Economic Development*, Helsinki.

McGraw, E., Robichaud, Y., & **Nkongolo-Bakenda, J.** (2008) Les Profils, les Entreprises, les Obstacles, les Défis et l'orientation par Rapport au Travail: Comparaison de Deux Générations d' entrepreneurs. *International Conference for Small Business World Conference*, Halifax.

**Rennie, M., Kopp, L., & Lemon, W.M.** (2008). Auditor-client Disagreements: Causes and Consequences. *Conference of the Administrative Sciences Association of Canada*, Halifax.

**Rennie, M., Kopp, L., and Lemon, W.M.** (2008). Exploring Trust and the Auditor-Client Relationship: Factors Influencing the Auditor's Trust of a Client Representative. *Asian-Pacific Conference on International Accounting Issues*, Paris.

**Rubalcava, A. & Kryzanowski, L.** (2008). Ownership Control and Valuation Changes for Earnings Announcements around U.S. Cross-Listings by Canadian Firms. *Midwest Finance Association Meeting*, San Antonio.

**Rubalcava, A. & Kryzanowski, L.** (2008). Ownership Control and Valuation Changes for Earnings Announcements around U.S. Cross-Listings by Canadian Firms. *Conference of the Administrative Sciences Association of Canada*, Halifax.

Mitto, U., Chung, D., & **Zhang, Z.** (2008). Country-of-Origin Determinants of Value Creation in International Joint Ventures: A Comparison of Hong Kong and U.S. Investments in China. *Midwest Finance Association Meeting*, San Antonio.

## SSHRC RESEARCH GRANT SUCCESS – 2008



**Dr. William Bonner** received a \$55,064 grant from the Social Sciences and Humanities Research Council (SSHRC) for a project entitled *Information Technologies and the Privacy Paradox: Tracing its Development*.



**Dr. Robert Anderson and Dr. Ronald Camp** received a \$157,000 grant from the Social Sciences and Humanities Research Council (SSHRC) for a project entitled *Finding the Balance in the Bioeconomy: New Partnerships between Indigenous Socioeconomic Enterprises, Research Institutions, and Corporations*.

