**RESEARCH BULLETIN 2011**

### REFEREED JOURNAL ARTICLES

**Articles Published During 2011**

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<th>Author(s)</th>
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<td>Huang, H., Shi, X. &amp; Zhang, S.</td>
<td>Counter-cyclic substitution effect between trade credit and bank credit.</td>
<td><em>Journal of Banking and Finance</em>, 35 (8), 1859-1878.</td>
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**Articles Forthcoming at December 31, 2011**

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<td>Kim, Y., Lee, B.S. &amp; Hong, G.</td>
<td>Understanding correlations between stock returns and bond returns based on income and substitution effects.</td>
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<td>Moroz, P. &amp; Hindle, K.</td>
<td>Entrepreneurship as a process: Toward harmonizing multiple perspectives.</td>
<td><em>Entrepreneurship, Theory and Practice</em></td>
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<td>Peng, G.Z.</td>
<td>FDI legitimacy and subsidiary control: From legitimation to competition.</td>
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<td>Peng, G.Z. (forthcoming).</td>
<td>What do SMEs need to know when entering the China market.</td>
<td><em>Small and Medium-Sized Enterprise &amp; Entrepreneur Review</em></td>
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**EDITORSHIP and EDITORIAL BOARD MEMBERSHIPS of PEER-REVIEWED JOURNALS**

A variety of academic journals have invited our faculty members to serve on their editorial boards:

**Dr. Robert Anderson**
- Co-editor of *Journal of Aboriginal Economic Development*
- Regional Editor for Canada of *International Journal of Entrepreneurship and Small Business*
- Associate Editor of *Asian Journal of Asia Entrepreneurship and Sustainability*
- Editorial Board member of *International Journal of Sociology and Social Policy*
- Co-founding editor of *Journal of Enterprising Communities: People and Places in the Global Economy*
- Editorial Board member of *International Journal of Business Excellence*
- Editorial Board member of *Social Responsibility Journal*

**Dr. Ronald Camp**
- Editorial Board member of *Journal of Trust Research*

**Dr. Magdalena Cismaru**
- Editorial Board member of *International Review on Public and Nonprofit Marketing*

**Dr. Ernest Johnson**
- Editorial Board member of *Journal of Mobile Technologies, Knowledge & Society*

**Dr. Jean-Marie Nkongolo-Bakenda**
- Editor of *Journal of Small Business and Entrepreneurship*
- Editor of *Small and Medium-Sized Enterprises and Entrepreneurship Review (SMEE Review)*
- Editorial Board member of *Journal of Business and Financial Affairs*

**Aldene Meis Mason**
- Editorial Board member of *Journal of Women’s Entrepreneurship and Education*

**Dr. Adrian Pitariu**
- Editorial Board member of *Journal of Psychology of Human Resources*

**Dr. Morina Rennie**
- Editorial Board member of *Accounting Perspectives*
Dr. Adrian Pitariu
SSHRC Grant of $78,180 over 3 years
The Effect of Transactive Memory Systems on the Relationship between Team Processes and Team Performance over Time
The research will tackle the problem of when specific team processes (such as monitoring, coordination, and cooperation) are most salient for team performance. Through a series of longitudinal studies and laboratory experiments, Dr. Pitariu seeks to find empirical support for the moderating role of team cognitions in influencing team processes and team performance, over time. This research will contribute to the general literature on team processes, providing answers to questions of timing in the emergence of team processes.

Dr. Babatunde Ogunfowora
SSHRC Grant of $9,800 over 1 year
An Investigation of the Effects of Ethical Leadership on the Attraction of Organizational Insiders and Outsiders
The proliferation of corporate ethical scandals has led to renewed interests in the role that leadership plays in understanding ethical misconduct. Research indicates that ethical leaders influence many employee outcomes, such as satisfaction and helping behaviours. However, the process by which ethical leaders attract employees and effectively convey ethics messages to them has received little attention. Further, despite the continued exposure and subsequent reactions of the public to corporate scandals, research on the effects of ethical leadership on the public is scarce. This research will examine the effects of ethical leadership on the attraction of potential job applicants, and the attraction of the public to a company’s products and Corporate Social Responsibility (CSR) initiatives.

Dr. Sean Tucker
Workers Compensation Board Community Initiatives and Research Program grant for $93,390 over 2 years
Young Worker Responses to Workplace Hazards, Responsibility for Safety, and Workplace Injuries across Time
The purpose of this research project is to investigate, across time, young workers’ use of four behavioural responses to hazardous work: intentions to quit hazardous work (exit), speak up about potential hazards (voice), wait to see if conditions improve (patience), or ignore the potential hazards altogether (neglect). Related to this, we are investigating how parents influence the use of these behaviours. In addition, the research will study the safety behaviours and attitudes of adults and young workers who work in similar frontline jobs in order to understand if young and adult workers respond differently to hazards.

Dr. Saqib Khan & co-investigator Dr. Morina Rennie
Agriculture Development Fund of The Saskatchewan Ministry of Agriculture for $38,000 over 3 years
Weather Risk Management and The Use of Weather Derivatives by Saskatchewan Grain Farmers
The farming industry is highly vulnerable to weather events. Weather derivatives are a relatively new class of financial instruments that can mitigate the risk of losses from unfavourable weather conditions. The project will study the current level of usage of weather derivatives by Saskatchewan grain farmers, identify hurdles to their usage, and recommend policy measures for the government to facilitate the use of these instruments. It will also identify the role of private sector financial institutions in providing weather derivative products that suit Saskatchewan farmers. Hedging strategies, from the farmers’ point of view, will also be studied.


