

RESEARCH BULLETIN 2011

REFEREED JOURNAL ARTICLES

Articles Published During 2011

- Dana, L.P. & **Anderson, R.B.** (2011). The evolution of entrepreneurship in Arviat: The southernmost community of mainland Nunavut. *International Journal of Entrepreneurship and Small Business*, 14(4), 508-532.
- Austin, B.** (2011). Book review: Valuing early stage and venture-backed companies, by Beaton, N.J. *Small and Medium-Sized Enterprise & Entrepreneur Review*, 4(1), 31-33.
- Cismaru, M., Cismaru, R., Ono, T. & Nelson, K.** (2011). "Act on Climate Change" – An application of protection motivation theory. *Social Marketing Quarterly Journal*, 17(3), 62-84.
- Cismaru, M. & Lavack, A.** (2011). Campaigns targeting perpetrators of intimate partner violence. *Trauma, Violence, and Abuse*, 12(4), 183-197.
- Cismaru, R. & Cismaru, M.** (2011). Laptop use during class: A review of Canadian Universities. *Journal of College Teaching and Learning*, 8(11), 21-28.
- Nelson, K., **Cismaru, M., Cismaru, R., & Ono, T.** (2011). Water management campaigns and protection motivation theory. *International Review on Public and Nonprofit Marketing*, 8(2), 163-193.
- Foley, J.** (2011). Book review: Power in coalition: Strategies for strong unions and social change, by Tattersall, A. *Labour/Le Travail*, 68, 232-234.
- Huang, H. & Zhang, S.** (2011). The distorted theory of rank-dependent expected utility. *Annals of Economics and Finance*, 12(2), 233-263.
- Huang, H., Shi, X. & Zhang, S.** (2011). Counter-cyclic substitution effect between trade credit and bank credit. *Journal of Banking and Finance*, 35 (8), 1859-1878.
- Johnson, E. & Silas, S.** (2011). Attitude of car buyers towards imported used cars: An Indian empirical study. *Wireless Information Networks and Business Information Systems Journal*, ISSN 2091-0266.
- Johnson, E. & Silas, S.** (2011). Ford Motors' (India) specific strategies using information systems. *Wireless Information Networks and Business Information Systems Journal*, ISSN 2091-0266.
- Khan, S. & Zhang, Z.** (2011). Hedging against mother nature? Weather derivatives might be the solution. *Small and Medium-Sized Enterprise & Entrepreneur Review*, 4(1), 26-30.
- Planinac, L., Cohen, J., Reynolds, J., Robinson, D., **Lavack, A.** & Korn, D. (2011). Lottery promotions at the point-of-sale in Ontario, Canada. *Journal of Gambling Studies*, 27(2).
- Rennie, M. & Senkow, D.** (2011). What SME management should know about accounting standards for private companies. *Small and Medium-Sized Enterprise & Entrepreneur Review*, 4(1), 7-10.
- Baker, R. & **Rennie, M.** (2011). Net debt in the Canadian public accounts: Its emergence, evolution, and entrenchment. *Canadian Public Administration*, 54(3), 359-375.
- Ingle, C., **Rennie, M.**, Mueller, J., Cocks, G., Warrick, D. & Erakovic, L. (2011). Reformed and engaged boards – Not activist shareholders. *World Review of Entrepreneurship, Management and Sustainable Development*, 7(3), 302-329.
- Schmidt, J., **Ogunfowora, B.** & Bourdage, J. (2011). No person is an island: The effects of group characteristics on individual trait expression. *Journal of Organizational Behavior*, doi: 10.1002/job.781.
- Street, C.T.** (2011). Book review: Essential guide to qualitative methods in organizational research, by Cassell, C. & Symon, G. *Organizational Research Methods*. 14(1), 247.
- Street, C.T. & Ward, K.W.** (2011). Improving validity and reliability in longitudinal case study timelines. *European Journal of Information Systems*, doi: 10.1057/ejis.2011.48.
- Tucker, S. & Turner, N.** (2011). Young worker safety behaviors: Development and validation of new measures. *Journal of Accident Analysis & Prevention*, 43 (1), 165-175.

Articles Forthcoming at December 31, 2011

- Huang, H. & Whalley, J.** (forthcoming). The form of money demand function and the welfare costs of inflation. *Applied Economics*, 44(9), 1091-1092.
- Kim, Y., Lee, B.S. & Hong, G.** (forthcoming). Understanding correlations between stock returns and bond returns based on income and substitution effects. *Quantitative Finance*.
- Meis Mason, A., Anderson, R.B. & Dana, L.P.** (forthcoming). Inuit views on development of caribou for commerce: Cultural impacts on indigenous opportunity recognition in the bio-economy. *Journal of Enterprising Communities: People and Places in the Global Economy*.
- Meis Mason, A., Dana, L.P. & Anderson, R.B.** (forthcoming). Getting ready to participate in oil and gas development in the NWT. Special edition "Creating Knowledge in the New Global Economy". *International Journal of Entrepreneurship and Small Business*.
- Moroz, P. & Hindle, K.** (forthcoming). Entrepreneurship as a process: Toward harmonizing multiple perspectives. *Entrepreneurship, Theory and Practice*.
- Peng, G.Z.** (forthcoming). FDI legitimacy and subsidiary control: From legitimation to competition. *Journal of International Management*.
- Peng, G.Z.** (forthcoming). What do SMEs need to know when entering the China market. *Small and Medium-Sized Enterprise & Entrepreneur Review*.
- Baker, R. & **Rennie, M.** (forthcoming). Accounting for a nation's beginnings: Financial reporting challenges arising from the formation of the Dominion of Canada. *Accounting History*, 17(3/4).

BOOKS and BOOK CHAPTERS

Published During 2011 and Forthcoming at December 31, 2011

Salem, A., **Anderson, R.B.** & Dana, L.P. (forthcoming). Entrepreneurship and sustainability. In Kuei, C.H. & Madu, C. (Eds.) *Handbook of Sustainable Management*. World Scientific Publishing.

Bonner, W.T. (2011). The problem of the 'Problem' of privacy. In Buckner, T.K. & Knowles, B.L. (Eds.) *Privacy: Management, Legal Issues and Security Aspects*. Hauppauge, NY: Nova Science Publishers.

Thurmeier, R., Deshpande, S., **Lavack, A.**, Agrey, N., & **Cismaru, M.** (2011). Next steps in FASD primary prevention. In Riley, E.P., Clarren, S., Weinberg, J. & Jonsson, E. (Eds.) *Fetal Alcohol Spectrum Disorder: Management and Policy Perspectives of FASD*. Wiley- Blackwell.

Marchildon, G.P. & **Lockhart, W.** (forthcoming). Common trends in public stewardship of health care. In Rosen, B., Israeli, A. & Shortell, S. (Ed.) *Accountability and Responsibility in Health Care*. World Scientific Publishing.

Meis Mason, A., Dana, L.P. & **Anderson, R.B.** (2011). Inuit women entrepreneurs recognizing opportunities. In Kariv, D. (Ed.) *Female Entrepreneurship and the New Venture Creation*. Routledge.

Ingle, C., **Rennie, M.**, Mueller, J., Warrick, D. & Erakovic, L. (forthcoming). The social dimension of boards' role in better corporate governance. In Davila, A., Elvira, M., Ramirez, J. & Zapata-Cantu, L. (Eds.) *Understanding Organizations in Complex, Emergent and Uncertain Environments*. Palgrave Macmillan.

McShane, S. & **Steen, S.** (forthcoming). Canadian Organizational Behaviour 8th Edition. Toronto: McGraw-Hill Ryerson.

Street, C.T. & Denford, J.S. (2011). Punctuated equilibrium theory in IS research. In Dwivedi, Y.K. et al. (Ed.) *Information Systems Theory: Explaining and Predicting Our Digital Society Volume 1*. Springer.

Bancel, F., Mittoo, U.R. & **Zhang, Z.** (forthcoming). Multinational cost of capital and capital structure. In Baker, K. & Riddick, L. (Eds.) *Survey of International Finance*, Chapter 23. Edison, NJ: Oxford University Press.

EDITORSHIP and EDITORIAL BOARD MEMBERSHIPS of PEER-REVIEWED JOURNALS

A variety of academic journals have invited our faculty members to serve on their editorial boards:

- | | |
|--|--|
| Dr. Robert Anderson | <ul style="list-style-type: none">○ Co-editor of <i>Journal of Aboriginal Economic Development</i>○ Regional Editor for Canada of <i>International Journal of Entrepreneurship and Small Business</i>○ Associate Editor of <i>Asian Journal of Asia Entrepreneurship and Sustainability</i>○ Editorial Board member of <i>International Journal of Sociology and Social Policy</i>○ Co-founding editor of <i>Journal of Enterprising Communities: People and Places in the Global Economy</i>○ Editorial Board member of <i>International Journal of Business Excellence</i>○ Editorial Board member of <i>Social Responsibility Journal</i> |
| Dr. Ronald Camp | <ul style="list-style-type: none">○ Editorial Board member of <i>Journal of Trust Research</i> |
| Dr. Magdalena Cismaru | <ul style="list-style-type: none">○ Editorial Board member of <i>International Review on Public and Nonprofit Marketing</i> |
| Dr. Ernest Johnson | <ul style="list-style-type: none">○ Editorial Board member of <i>Journal of Mobile Technologies, Knowledge & Society</i> |
| Dr. Jean-Marie Nkongolo-Bakenda | <ul style="list-style-type: none">○ Editor of <i>Journal of Small Business and Entrepreneurship</i>○ Editor of <i>Small and Medium-Sized Enterprises and Entrepreneurship Review (SMEE Review)</i>○ Editorial Board member of <i>Journal of Business and Financial Affairs</i> |
| Aldene Meis Mason | <ul style="list-style-type: none">○ Editorial Board member of <i>Journal of Women's Entrepreneurship and Education</i> |
| Dr. Adrian Pitariu | <ul style="list-style-type: none">○ Editorial Board member of <i>Journal of Psychology of Human Resources</i> |
| Dr. Morina Rennie | <ul style="list-style-type: none">○ Editorial Board member of <i>Accounting Perspectives</i> |

RESEARCH GRANT SUCCESS – 2011



Dr. Adrian Pitariu

SSHRC Grant of \$78,180 over 3 years

The Effect of Transactive Memory Systems on the Relationship between Team Processes and Team Performance over Time

The research will tackle the problem of *when* specific team processes (such as monitoring, coordination, and cooperation) are most salient for team performance. Through a series of longitudinal studies and laboratory experiments, Dr. Pitariu seeks to find empirical support for the moderating role of team cognitions in influencing team processes and team performance, over time. This research will contribute to the general literature on team processes, providing answers to questions of timing in the emergence of team processes.

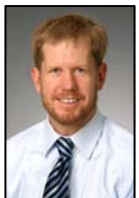


Dr. Babatunde Ogunfowora

SSHRC Grant of \$9,800 over 1 year

An Investigation of the Effects of Ethical Leadership on the Attraction of Organizational Insiders and Outsiders

The proliferation of corporate ethical scandals has led to renewed interests in the role that leadership plays in understanding ethical misconduct. Research indicates that ethical leaders influence many employee outcomes, such as satisfaction and helping behaviours. However, the process by which ethical leaders attract employees and effectively convey ethics messages to them has received little attention. Further, despite the continued exposure and subsequent reactions of the public to corporate scandals, research on the effects of ethical leadership on the public is scarce. This research will examine the effects of ethical leadership on the attraction of potential job applicants, and the attraction of the public to a company's products and Corporate Social Responsibility (CSR) initiatives.



Dr. Sean Tucker

Workers Compensation Board Community Initiatives and Research Program grant for \$93,390 over 2 years

Young Worker Responses to Workplace Hazards, Responsibility for Safety, and Workplace Injuries across Time

The purpose of this research project is to investigate, across time, young workers' use of four behavioural responses to hazardous work: intentions to quit hazardous work (exit), speak up about potential hazards (voice), wait to see if conditions improve (patience), or ignore the potential hazards altogether (neglect). Related to this, we are investigating how parents influence the use of these behaviours. In addition, the research will study the safety behaviours and attitudes of adults and young workers who work in similar frontline jobs in order to understand if young and adult workers respond differently to hazards.



Dr. Saqib Khan & co-investigator Dr. Morina Rennie

Agriculture Development Fund of The Saskatchewan Ministry of Agriculture for \$38,000 over 3 years
Weather Risk Management and The Use of Weather Derivatives by Saskatchewan Grain Farmers

The farming industry is highly vulnerable to weather events. Weather derivatives are a relatively new class of financial instruments that can mitigate the risk of losses from unfavourable weather conditions. The project will study the current level of usage of weather derivatives by Saskatchewan grain farmers, identify hurdles to their usage, and recommend policy measures for the government to facilitate the use of these instruments. It will also identify the role of private sector financial institutions in providing weather derivative products that suit Saskatchewan farmers. Hedging strategies, from the farmers' point of view, will also be studied.

REFEREED CONFERENCE PRESENTATIONS – 2011

Camp, R. & Tamminen, M. (2011). Toward effective university-small business collaboration for sustainable community development: A Finnish case study. *Administrative Sciences Association of Canada (ASAC '11) Conference*. Montreal, QC.

Alzahim, A., Owolewa, L., Deagle, M., **Camp, R.**, Cheston, S. & Hurlbert, W. (2011). Conflict within the Wallford police force. *Administrative Sciences Association of Canada (ASAC '11) Conference*. Montreal, QC.

Adebogun, A., Linke, B., Ihenyen, I., Lafreniere, J. & **Camp, R.** (2011). Hope's Home: A day care for medically fragile children. *Administrative Sciences Association of Canada (ASAC '11) Conference*. Montreal, QC.

Cismaru, M. & **Lavack, A.** (2011). Media campaigns that target perpetrators of intimate partner violence. *World Social Marketing Conference*. Dublin, Ireland.

Cismaru, M., Jensen, G. & **Lavack, A.** (2011). Bystander intervention in domestic violence: Evaluating social marketing campaigns. *World Marketing Congress*. Reims, France.

Chen, D., **Khan, S.**, Yu, X. & **Zhang, Z.** (2011). Government intervention and corporate investment comovement. *The Financial Management Association meetings*. Denver, CO.

Deshpande, S., **Lavack, A.**, **Cismaru, M.**, Thurmeier, R. & Agrey, N. (2011). Using social marketing techniques to strengthen primary prevention efforts. *International Conference on Fetal Alcohol Spectrum Disorder: The Power of Knowledge: Integrating Research, Policy, and Promising Practice Around the World*. Vancouver, BC.

REFEREED CONFERENCE PRESENTATIONS – 2011 (CONT'D)

- Bahl, N., Bhatnagar, N., Manchanda, R.V. & **Lavack, A.** (2011). Netnographic insights into motivations and practices within online smoker communities. *Marketing and Public Policy conference*. Washington, DC.
- Di Sante, E., O'Connor, S., Schwartz, R., Cohen, J., **Lavack, A.**, Hammond, D., Andrews, J., Dewhirst, T. & Tilson, M. (2011). Communicating luxury through cigarette packaging: A 'Chatter Box' project. *European Conference on Smoking or Health*, Amsterdam, Netherlands.
- O'Connor, S., Di Sante, E., Schwartz, R., Cohen, J., **Lavack, A.**, Hammond, D., Philipneri, A., Dewhirst, T. & Tilson, M. (2011). Chatter box: Cigarette package design elements as sites of meaning. *Society for Research on Nicotine and Tobacco (SRNT) Conference*. Toronto, ON.
- O'Connor, S., Di Sante, E., Schwartz, R., Cohen, J., **Lavack, A.**, Hammond, D., Philipneri, A., Dewhirst, T. & Tilson, M. (2011). The cigarette pack as communication vehicle: Policy implications for tobacco control (A 'Chatter Box' Project). *European Conference on Smoking or Health*. Amsterdam, Netherlands.
- Lockhart, W.** (2011). Benchmarking report cards: Health regions provincial health systems. *Canadian College of Health Leaders, National Health Leaders Conference*. Whistler, BC.
- Lockhart, W.** (2011). Online tools for engaging undergraduate business students. *Society for Teaching and Learning in Higher Education Annual conference*. Saskatoon, SK.
- Lockhart, W.** (2011). Student engagement with a mix of in-class and online tools. *TLT2011: Teaching and Learning with Technology*. Saskatoon, SK.
- Lockhart, W.** & Marchildon, G.P. (2011). Regionalization and stewardship: Are we getting there yet? *Canadian Association for Health Services and Policy Research annual conference*. Halifax, NS.
- Meis Mason, A., Anderson, R.B.** & Dana, L.P. (2011). An Inuit community's voices on bio-resource development. *Sharing Power: A New Vision for Development. 2011 Meeting of the Commission on Environmental, Economic and Social Policy, International Union for the Conservation of Nature*. Te Whare W nanga o Awanui rangi, NZ.
- Meis Mason, A., Anderson, R.B.** & Dana, L.P. (2011). Inuit views on development of caribou for commerce: Cultural impacts on indigenous opportunity recognition in the bio-economy. *Administrative Sciences Association of Canada (ASAC '11) Conference*. Montreal, QC.
- Meis Mason, A., Dana, L.P. & Anderson, R.B.** (2011). A comparison of Canadian Inuit use of caribou and Swedish Sámi use of reindeer for entrepreneurship. *Western Regional Sciences Association Conference*. Monterey, CA.
- Moroz P., Hindle, K. & Anderson, R.B.** (2011). Assessing the importance of selectivity and support mechanisms for spinouts in low commercialization performance universities. *Technology Transfer Society Conference*. Augsburg, Germany.
- Moroz, P., Hindle, K. & Anderson, R.B.** (2011). Formulating the differences between entrepreneurial universities: A performance based taxonomic approach. *International Conference for Small Business (ICSB)*. Stockholm, Sweden.
- Moroz, P., Hindle, K., & Anderson, R. B.** (2011). How community context impacts the entrepreneurial process at commercialization challenged universities. *European Conference for Innovation and Entrepreneurship (ECIE)*. Aberdeen, Scotland.
- Schmidt, J. & **Ogunfowora, B.** (2011). Performance camouflage: Does the conceptualization of performance variability hide trends? *Annual Convention of the Society of Industrial and Organizational Psychology*. Chicago, IL.
- Bourdage, J.S., Lee, K., Wiltshire, J. & **Ogunfowora, B.** (2011). Good soldiers versus good actors: Investigating the personality correlates of OCB motives. *European Congress of Work and Organizational Psychology*. Maastricht: Netherlands.
- Bourdage, J.S., Lee, K., Wiltshire, J. & **Ogunfowora, B.** (2011). Liar liar? Self-coworker correlations in personality and impression management. *Annual Convention of the Society of Industrial and Organizational Psychology*. Chicago, IL.
- Wiltshire, J., Lee, K., Bourdage, J. & **Ogunfowora, B.** (2011). Exploring potential moderators of the relationship between perceptions of organizational politics and its outcomes. *European Congress of Work and Organizational Psychology*. Maastricht, Netherlands.
- Peng, G.Z. & Beamish, P.W.** (2011). MNC subsidiary size and expatriate control: Resource dependence and embeddedness / learning perspectives. *European International Business Academy (EIBA) Annual Conference*. Bucharest, Romania.
- Peng, G.Z. & Beamish, P.W.** (2011). FDI legitimacy and subsidiary control: From legitimation to competition. *Academy of Management Conference*. San Antonio, TX.
- Pitariu, A.H. & Korsgaard, M.A.** (2011). Monitoring in teams: A self-regulation perspective. *Academy of Management Annual Meeting*. San Antonio, TX.
- Ingle, C., Mueller, J. & **Rennie, M.** (2011). Relational commitment and the human dimension of directorship. *International Critical Management Studies Conference*, Naples, Italy.
- Rubalcava, A.** (2011). Valuation effects of the Sarbanes-Oxley Act: Evidence from seasoned equity offerings by Canadian cross-listed firms. *International Academy of Business and Public Administration Disciplines (IABPAD) Summer Conference*. Honolulu, HI. *Paper obtained a Research Award*.