

RESEARCH BULLETIN 2012

REFEREED JOURNAL ARTICLES

Articles Published During 2012

- Baker, R., Schneider, B. & **Anderson, R.B.** (2012). Program devolution accountability for First Nations: To whom for what? *International Journal of Business and Globalisation*. 8(3), 421-434.
- Campbell, S.** & Haiven, L. (2012). Struggles on the frontier of professional control: Leading cases from Canada. *Economic and Industrial Democracy*. 33(4), 667-687.
- Huang, H.** & Whalley, J. (2012). The form of money demand function and the welfare costs of inflation. *Applied Economics*. 44(9), 1091-1092.
- Huang, H.**, Wang, Y., Whalley, J. & Zhang, S. (2012). A trade model with an optimal exchange rate motivated by current discussion of a Chinese Renminbi float. *Modern Economy*. 3(5), 526-533.
- Gregoire, P. & **Huang, H.** (2012). Information disclosure with leakages. *Economic Modeling*. 29 (5), 2005-2010.
- Ito, J.K.** & Brotheridge, C.M. (2012). Work-family and interpersonal conflict as levers in the resource/demand-outcome relationship. *Career Development International*. 17(5), 392-413.
- Shafie, H., Mayorga, R. & **Khan, S.** (2012). Forecasting return volatility of crude oil futures prices using artificial neural networks. *International Research Journal of Applied Finance*. 3(9), 1292-1313.
- Meis Mason, A.**, Dana, L.P. & **Anderson, R.B.** (2012). Inuit culture and opportunity recognition for commercial caribou harvests in the bioeconomy. *Journal of Enterprising Communities*. 6(3), 194-212.
- Meis Mason, A.**, Dana, L.P. & **Anderson, R.B.** (2012). Getting ready to participate in oil and gas development in the NWT. Special edition Creating Knowledge in the New Global Economy. *International Journal of Entrepreneurship and Small Business*, 16(3), 242-266.
- Mishra, S.** & Fiddick, L. (2012). Beyond gains and losses: The effect of need on risky choice in framed decisions. *Journal of Personality and Social Psychology*. 102, 1136-1147.
- Mishra, S.** & Sritharan, R. (2012). Personality and behavioral outcomes associated with risk-taking are accurately inferred from faces. *Journal of Research in Personality*. 46, 760-764.
- Mishra, S.**, Gregson, M. & Lalumière, M.L. (2012). Framing effects and risk-sensitive decision-making. *British Journal of Psychology*. 103, 83-97.
- Pisanski, K., **Mishra, S.** & Rendall, D. (2012). The evolved psychology of voice: Evaluating inter-relationships in listeners' assessments of size, masculinity, and attractiveness of unseen speakers. *Evolution and Human Behavior*. 33, 509-519.
- Moroz, P.W.** & Hindle, K. (2012). Entrepreneurship as a process: Toward harmonizing multiple perspectives. *Entrepreneurship, Theory & Practice*. 36(4), 718-818.
- Moroz, P.W.** & Kayseas, B. (2012). Extending ethnic and minority entrepreneurship research to an indigenous context. *Journal of Australian Indigenous Issues. Special Issue: Indigenous Entrepreneurship*. 15(4), 76-97.
- Nkongolo-Bakenda, J.M.** & Chrysostome, E.V. (2012). Engaging diasporas as international entrepreneurs in developing countries: In search of determinants. *Journal of International Entrepreneurship*.
- Nkongolo-Bakenda, J.M.**, **Anderson, R.**, **Ito, R.** & Garven, G. (2012). Going global for small and medium-sized enterprises (SMEs) as an imperative in an era of globalization: When, where, and how to Succeed? *Small and Medium-Sized Enterprise & Entrepreneur Review*. 4(2), 7-10.
- Peng, G.Z.** (2012). FDI legitimacy and subsidiary control: From legitimation to competition. *Journal of International Management*. 18(2), 115-131.
- Peng, G.Z.** (2012). What do SMEs need to know when entering the China market? *SMEE Review / Revue PMEE*. 4(2), 28-33.
- Baker, R. & **Rennie, M.** (2012). Accounting for a nation's beginnings: Financial reporting challenges arising from the formation of the Dominion of Canada. *Accounting History* 17. (3/4), 415-435.
- Rubalcava, A.** (2012). The Sarbanes-Oxley: Research potential of similar regulations in other countries. *Journal of Business and Financial Affairs*. 1(3).
- Rubalcava, A.** (2012). Valuation effects of the Sarbanes-Oxley Act: Evidence from seasoned equity offerings by Canadian cross-listed firms. *International Journal of Business, Accounting, and Finance*. 6(1), 75-91.
- Mengxia, Z., Chebat, J-C & **Zourrig, H.** (2012). Assessing the psychometric properties of Hofstede's versus Schwartz's cultural values of Chinese customers. *Journal of International Consumer Marketing*. 24(5), 304-319.

Articles Forthcoming at December 31, 2012

Bonner, W.T. (forthcoming). History and IS - broadening our view and understanding. Actor-Network theory as a methodology, *Journal of Information Technology*.

Branzei, O., **Camp, R.** & Vertinsky, I. (forthcoming). In whom collectivists trust: The role of (in)voluntary social obligations in Japan. *Management and Organization Review*.

Campbell, S. (forthcoming). The continued applicability of commitment models in a unionized professional workplace. *International Journal of Organizational Analysis*.

Cismaru, M. (forthcoming). Encouraging bystanders to help in stopping violence against children. *International Journal of Nonprofit and Voluntary Sector Marketing*.

Huang, H., Whalley, J. & Zhang, S. (forthcoming). Multiple nash equilibria in tariff games. *Applied Economics Letters*, 20(4), 332-342.

Khan, S., Rennie, M. & Charlebois, S. (forthcoming). Weather risk management by Saskatchewan agriculture producers. *Agricultural Finance Review*.

Chen, D., **Khan, S.**, Yu, J. & **Zhang, Z.** (forthcoming). Government intervention and corporate investment comovement. *Journal of Business Finance and Accounting*.

Zak, A. & **Khan, S.** (forthcoming). Farm price risk management. *Small and Medium-Sized Enterprise & Entrepreneur Review*.

Sparks, A., **Mishra, S.** & Barclay, P. (forthcoming). Fundamental freedoms and the psychology of threat, bargaining, and inequality. *Brain and Behavioral Sciences*.

Moroz, P.W. & Kayseas, B. (forthcoming). Extending ethnic and minority entrepreneurship research to an Indigenous Context. *Journal of Australian Indigenous Issues*.

Gamble, E. & **Moroz, P.W.** (forthcoming) Unpacking not for profit performance. *Journal of Social Entrepreneurship*.

Nkongolo-Bakenda, J.M., Kazadi, J. & **Anderson, R.B.** (forthcoming). Privatization, stakeholder power, and weak institutions: The case of the Democratic Republic of Congo. *Journal of Management and Governance*.

Uitdewilligen, S., Waller, M.J. & **Pitariu, A.H.** (forthcoming). Mental Model Updating and Team Adaptation. *Small Group Research*.

Baker, R. & **Rennie, M.** (forthcoming). An institutional perspective on the development of Canada's first public accounts. *Accounting History*. 18 (1)

BOOKS and BOOK CHAPTERS

Published During 2012 and Forthcoming at December 31, 2012

Bonner, W.T. (2012). The problem of the 'Problem' of privacy. In Buckner, T.K. & Knowles, B.L. (Eds.) *Privacy: Management, Legal Issues and Security Aspects*. (pp. 101-114). Hauppauge, NY: Nova Science Publishers.

Foley, J. (forthcoming). Industrial democracy in the twenty-first century. In A. Wilkinson, T. Dundon, R. Freeman and J. Donaghy (Eds.) *The Handbook of Employee Voice*. UK: Edward Elgar.

Meis Mason, A., Dana, L.P. & **Anderson, R.B.** (2012). Inuit women entrepreneurs recognizing opportunities. In D. Kariv (Ed.) *Female Entrepreneurship and the New Venture Creation*. New York, Routledge.

Mishra, S. (2012). The crime drop of the 1990s. In J. S. Albanese (Ed.), *Encyclopedia of criminology and criminal justice*. New York: Wiley-Blackwell.

Ingle, C., **Rennie, M.**, Mueller, J., Warrick, D. & Erakovic, L. (2012). The social dimension of boards' role in better corporate governance. In A. Davila, M. Elvira, J. Ramirez & L. Zapata-Cantu (Eds.) *Understanding Organizations in Complex, Emergent and Uncertain Environments*. (pp 45-67). Hampshire, UK: Palgrave Macmillan.

Steen, S., Noe, R., Hollenbeck, J., Gerhart, B. & Wright, P. (forthcoming). *Human Resource Management 3rd Edition*. Toronto: McGraw-Hill Ryerson.

McShane, S. & **Steen, S.** (2012). *Canadian Organizational Behaviour 8th Edition*. Toronto: McGraw-Hill Ryerson.

Zhang, Z., Bancel, F. & Mittoo, U.R. (2012). Multinational cost of capital and capital structure. In Baker, K. & Riddick, L. (Eds.) *Survey of International Finance*, Chapter 23. Edison, NJ: Oxford University Press.

SSHRC GRANT SUCCESS – 2012



Dr. Hui Helen Huang has been awarded \$59,613 over 2 years for her project entitled:

Reforming Executive Compensation: Inside Debt and Information Manipulation.

The research will examine the impact of executive inside debt holdings on managers' incentive to manipulate information, i.e. misrepresent performance. The prevalent, yet overlooked, components of executive compensation – defined benefit pensions and deferred compensation – share many features of external debt. They are referred to as inside debt. Dr. Huang will construct an agency model with both short-term and long-term compensations to provide a theoretical foundation on how inside debt holdings influence managers' short-term incentives and information manipulation. She will then empirically test the relationship between inside debt holdings and the likelihood of information manipulation. This research will help design compensation packages that provide proper incentives for executives. It will also provide important insights on the regulation of corporate fraud, an extreme case of information manipulation.

REFEREED CONFERENCE PRESENTATIONS – 2012

Ben Youssef, N. (2012). The impact of CEO compensation on the timing of earnings restatements. *Administrative Sciences Association of Canada Conference (ASAC), St John's, NF. & Canadian Academic Accounting Association Conference, Charlottetown, PEI.*

Ben Youssef, N. & Breton, G. (2012). Restatement announcements: Sincerity analysis through information manipulation theory. *Administrative Sciences Association of Canada (ASAC '12) Conference (ASAC), St John's, NF* **Paper obtained an honourable mention & Canadian Academic Accounting Association Conference, Charlottetown, PEI.

Camp, R. (2012). Collectivism, group membership and Japanese inter-firm trust development. *International Conference on Business and Information (BAI2012).* Sapporo, Japan. **Best paper award.

Campbell, S. (2012). The recent student activism in Quebec: Implications for labour relations struggle. *Canadian Industrial Relations Association Annual Conference.* Calgary, AB.

Foley, J., Lukasewich, S. & Rennie, M. (2012). Executive stock option compensation. *Administrative Sciences Association of Canada (ASAC).* St. John's, NL.

Gaudes, A. (2012). A global comparative study of virtual methods of collaboration. *17th international ITA workshop.* San José, Costa Rica.

Huang, H. (2012). Substitute trading and the effectiveness of insider trading regulations. *Fifth Five-Star Finance Forum.* Beijing, China.

Gregoire, P., **Huang, H.** & Zhang, S. (2012). Private inside information and two-stage market making: A simple model. *World Finance and Banking Symposium.* Shanghai, China.

Lockhart, W. & Lukasewich, S. (2012). Online tools for engagement & evaluation in core accounting courses. *Georgia Southern University SOTL Commons.*

Lockhart, W., Anderson, B. & Schumacher, B. (2012). Business students first year experience: Discussion and invitation for collaboration. *Mount Royal University SOTL Conference.*

Urban, A. & **Lockhart, W.** (2012). Take off your glasses: Competing views on acute care and nursing. *Saskatchewan Registered Nurses Association Conference.*

Meis Mason, A., Dana, L.P. & Anderson, R.B. Future directions for Inuit extractive industry development in Nunavut and North West Territories. *18th Inuit Studies Conference.* Washington, D.C.

Mishra, S. (2012). Personality and behavioral outcomes associated with risk-taking are accurately inferred from faces. *22nd Annual Canadian Society for Brain, Behavior and Cognitive Science Conference.* Kingston, ON.

Mishra, S. & Fiddick, L. (2012). Beyond gains and losses: The effect of need on risky choice in framed decisions. *8th Annual Southern Ontario Behavioral Decision Research Conference.* Waterloo, ON.

Mishra, S., Gregson, M. & Lalumière, M.L. (2012). Framing effects and risk-sensitive decision-making. *42nd Annual Ontario Ecology and Ethology Colloquium.* Hamilton, ON.

Mishra, S., Lalumière, M.L. & Williams, R.J. (2012). Gambling and risk-sensitive decision-making. *11th Annual Alberta Conference on Gambling Research.* Banff, AB.

Barclay, P. & **Mishra, S.** (2012). Risk-taking: Costly signal or nothing to lose? *24th Annual Human Behavior and Evolution Society Conference.* Albuquerque, NM.

Long, B., Bell, H., Logue, D.M., **Mishra, S., Cade, W. & Pellis, S.** (2012). Cybernetic cockroaches: Complex behavior from simple rules. *9th Annual Animal Behavior Society Meeting,* Albuquerque, NM.

Beer, H., Gamble, E. & **Moroz, P.W.** (2012). Increasing the impact of social enterprise: In search of a performance measurement regime. *United States Association for Small Business (USASBE) Conference.* New Orleans, LA. ** Best paper in social entrepreneurship award

Nkongolo-Bakenda, J.M. & Chrysostome, E.V. (2012). Engaging diasporas as international entrepreneurs in developing countries: In search of determinants. *The AIB 2012 Annual Meeting.* Washington, DC.

REFEREED CONFERENCE PRESENTATIONS – 2012 (CONT'D)

- Peng, G.Z.** & Beamish, P.W. (2012). The effect of national ethical environment on subsidiary ownership: Transaction cost and learning perspectives'. *Academy of Management Conference*. Boston, MA.
- Mahony, D.M. & **Pitariu, A.H.** (2012). Antecedents and consequences of trust as an emergent group property. *Academy of Management Annual Meeting*, Boston, MA.
- Uitdewilligen, S., Waller, M.J. & **Pitariu, A.H.** (2012). Mental model updating and team adaptation. *7th Annual InGroup Conference*, Chicago, IL.
- Baker, R. & **Rennie, M.** (2012). Achieving completeness in reporting the Province of Canada's revenues and expenditures in the public accounts. *Interdisciplinary Perspectives on Accounting Conference*. Cardiff, UK.
- Baker, R. & **Rennie, M.** (2012). A genealogical history of the Government of Canada's Net Debt. *13th World Congress of Accounting Historians*. Newcastle, UK.
- Rubalcava, A.** (2012). The effects of Sarbanes-Oxley Act on underwriting fees for seasoned equity offerings by Canadian cross-listed firms. *The International Academy of Business and Public Administration Disciplines (IABPAD) Summer Conference*. Hawaii.
**Paper received a Research Award.
- Rubalcava, A.** (2012). Valuation effects of the Sarbanes-Oxley Act: Evidence from seasoned equity offerings by Canadian cross-listed firms. *The Midwest Finance Association (MFA) meetings*. New Orleans, LA.
- Tucker, S.,** Diekrager, D., Turner, N. & Kelloway, K. (2012). Safety behaviours and injury under reporting among young workers in Canada. *International Congress of Psychology*. Cape Town, South Africa.
- Lavack, A. & **Watson, L.** (2012). Tobacco prevention & cessation: Using social media for social marketing. *15th World Conference on Tobacco or Health*. Singapore.
- McMartin, D. & **Watson, L.** (2012). Client-based design (environmental assessment) competition and instruction in environmental engineering. *Canadian Engineering Education Association (CEEA 2012) Conference*. Winnipeg, MB.
- Zhang, Z.,** Li, K., Lu, L. & Mittoo, U.R. (2012). Board independence, ownership concentration and corporate performance. *2012 Midwest Finance Conference*. New Orleans, LA.
- Zhang, Z.,** Li, K., Lu, L. & Mittoo, U.R. (2012). Board independence, ownership concentration and corporate performance. *2012 CSBF Finance Conference*. Beijing.
- Zhang, Z.,** Chen, D., Khan, S. & Yu, X. (2012). Government intervention and investment comovement. *World Finance & Banking Symposium*. Shanghai.
- Zhang, Z.** & Mittoo, U.R. (2012). The evolving world of regulation S Debt market: A cross-country analysis. *Shanghai Lixin University of Commerce Seminar*. Shanghai.
- Zourrig, H.,** Chebat, J-C, & Toffoli, R. (2012). In-group love and out-group hate? A cross cultural study on customers' revenge, avoidance and forgiveness behaviors. *International Conference on Globalization and Marketing Strategy*. Shanghai, China.
- Zourrig, H.** (2012). Three essays on consumer revenge, avoidance and forgiveness behaviors: A cross cultural perspective. *2012 Korean Scholars of Marketing Science Fall International Conference*. Seoul, South Korea.
**2012 KSMS Dissertation Award.

BEHAVIOURAL RESEARCH LAB

The Faculty of Business Administration is paving the way for new research opportunities for researchers and students alike. The new Behavioural Research Lab opened its doors in Fall 2012 on the heels of the approval of a new student participant pool within the faculty. The Business Participant Pool allows faculty members to recruit students to participate in research studies in exchange for course credit. The behavioural lab is equipped to allow the faculty members to conduct simulations, experiments and focus groups that will teach them more about how project teams interact and consumers behave. Complete with full video camera coverage, audio recording equipment, and its own set of networked computers, this space is flexible enough to run live and computer-based simulations, focus groups, and consumer choice experiments. In combination, the participant pool and research lab will allow students to learn more about the valuable research contributions that their professors make to the business community.