

# RESEARCH BULLETIN 2013

## REFEREED JOURNAL ARTICLES

### Articles Published During 2013

- Almehdawe, E.,** Jewkes, E. & He, Q. (2013). A Markovian queueing model for ambulance offload delays. *European Journal of Operational Research*, 226(3), 602-614.
- Almehdawe, E.** & Jewkes, E. (2013). Performance analysis and optimization of hybrid manufacturing systems under a batch ordering policy. *International Journal of Production Economics*, 144(1), 200-208.
- Bonner, W.T.** (2013). History and IS – Broadening our view and understanding: Actor-network theory as methodology. *Journal of Information Technology*, 28(2), 111-123.
- Campbell, S.** (2013). The continued applicability of commitment models in a unionized professional workplace. *International Journal of Organizational Analysis*, 21(4), 488-503.
- Cismaru, M.** (2013). Encouraging bystanders to help in stopping violence against children. *International Journal of Nonprofit and Voluntary Sector Marketing*, 18(1), 7-17.
- Grandy, G.** (2013). An exploratory study of strategic leadership in churches. *Leadership & Organization Development Journal*, 34(7), 616-638.
- Grandy, G.** & Holton, J. (2013). Evaluating leadership development needs in a healthcare setting through a partnership approach. *Advances in Developing Human Resources*, 15(1), 61-82.
- Mavin, S. & **Grandy, G.** (2013). Doing gender well and differently in dirty work. *Gender, Work & Organization*, 20(3), 232-251.
- Huang, H.,** Whalley, J. & Zhang, S. (2013). Multiple nash equilibria in tariff games. *Applied Economics Letters*, 20(4), 332-342.
- Ito, J.K.,** Brotheridge, C.M. & McFarland K. (2013). Examining how preferences for employer branding attributes differ from entry to exit and how they relate to commitment, satisfaction, and retention. *Career Development International*, 18(7), 732-752.
- Khan, S., Rennie, M.,** & Charlebois, S. (2013). Weather risk management by Saskatchewan agriculture producers. *Agricultural Finance Review*, 73(1), 161-178.
- Chen, D., **Khan, S.,** Yu, X. & **Zhang, Z.** (2013). Government intervention and investment comovement: Chinese evidence. *Journal of Business Finance and Accounting*, 40(3-4), 564-587.
- Sparks, A., **Mishra, S.** & Barclay, P. (2013). Fundamental freedoms and the psychology of threat, bargaining, and inequality. *Behavioral and Brain Sciences*, 36, 500-501.
- Nkongolo-Bakenda, J.M.** & Virgile Chrysostome, E. (2013). Engaging diasporas as international entrepreneurs in developing countries: In search of determinants. *Journal of International Entrepreneurship*, 11(1), 30-64.
- Peng, G.Z.** & Beamish, P.W. (2013). The effect of host country long term orientation on subsidiary ownership and survival. *Asia Pacific Journal of Management*, 31(2), 423-453.
- Baker, R. & **Rennie, M.** (2013). An institutional perspective on the development of Canada's first public accounts. *Accounting History*, 18(1), 31-50.
- Rubalcava, A.** (2013). Are financial markets efficient? *Journal of Business & Financial Affairs*, 2(3).
- Rubalcava, A.** (2013). The effects of Sarbanes-Oxley Act on underwriting fees for seasoned equity offerings by Canadian cross-listed firms. *International Journal of Business, Accounting, and Finance*. 7(2), 32-49.
- Tucker, S.** & Turner, N. (2013). Waiting for safety: Responses by young Canadian workers to unsafe work. *Journal of Safety Research*, 45, 103-110.
- Zourrig, H.,** Chebat, J.C., Toffoli, R. & Medina-Borja, A. (2013). Customers' coping with interpersonal conflicts in intra and inter-cultural service encounters. *Academy of Marketing Science Review*, 1(11).

## Articles Forthcoming at December 31, 2013

- Dana, L.P. & **Anderson, R.B.** (forthcoming). Mining & communities in the Arctic: Lessons from Baker Lake, Canada. *International Journal of Entrepreneurship and Small Business*.
- Ovaska, T., Van Der Walt, L. & **Anderson, R.B.** (forthcoming). The development experiences of small African and Northern European communities under globalization – A regulation theory analysis. *Journal of Enterprising Communities: People and Places in the Global Economy*.
- Campbell, S.** (forthcoming). Erosion and renewal of professional powers in public sector employment. *Relations Industrielles/Industrial Relations*, 69(1), 159-185.
- McLaren, P., **Campbell, S.**, Rostis, A., & Murray W. (forthcoming). Analyzing terse stories: Socialization into the academy. *Global Review Spring*.
- Cismaru, M.** (forthcoming). Using the extended parallel process model to understand texting while driving and guide communications campaigns against it. *Social Marketing Quarterly*.
- Grandy, G.** & Mavin, S. (forthcoming). Emotion management as struggle in dirty work: The experiences of exotic dancers. *International Journal of Work, Organisation and Emotion*, 6(2).
- Mavin, S., **Grandy, G.** & Williams, J. (forthcoming). Experiences of women elite leaders doing gender: Intra-gender micro-violence between women in management. *British Journal of Management*.
- Zak, A. & **Khan, S.** (forthcoming). Farm price risk management. *SMEE Review*.
- Mishra, S.**, Barclay, P. & Lalumière, M.L. (forthcoming). Competitive disadvantage facilitates risk-taking. *Evolution and Human Behavior*.
- Nkongolo-Bakenda, J.M.**, Kazadi, J., **Anderson, R.B.** & **Horan, H.** (forthcoming). Privatization, stakeholder power, and weak institutions: The case of the Democratic Republic of Congo. *World Review of Entrepreneurship, Management and Sustainable Development*.
- Peng, G.Z.** & Beamish, P.W. (forthcoming). MNC subsidiary size and expatriate control: Resource-dependence and learning perspectives. *Journal of World Business*, 49(1).
- Peng, G.Z.** & Beamish, P.W. (forthcoming). The effect of host country long term orientation on subsidiary ownership and survival. *Asia Pacific Journal of Management*, 31(2), 423-453.
- Sinclair, P.** & Blachford, D. (forthcoming). The Guide to Kuan Hua: Language and literacy in the 19th-century Chinese business environment. *Journal of Business and Technical Communication*.
- Tucker, S.** & Turner, N. (forthcoming). Safety voice among young workers facing dangerous work: A policy-capturing approach. *Safety Science*.
- Zhang, Z.**, Saqib, N.U. & Bruning, E.R. (forthcoming). Accounting for interaction and individual specific effects in an ordered probit analysis of international air traveler preferences. *Studies in Business and Economics*.
- Zhang, Z.**, Li, G., Lu, L. & Wu, B. (forthcoming). Asymmetric information, illiquidity, and asset returns: Evidence from China. *Quantitative Finance*.

## BOOKS and BOOK CHAPTERS

### Published During 2013 and Forthcoming at December 31, 2013

- Anderson, B.** (2013). Innovation and strategic thinking, association management development and practices. In S. Humphries & J. Pealow (Eds.) *2nd edition, Canadian Society of Association Executives*, Toronto: Canadian Society of Association Executives.
- Mavin, S., Williams, J. & **Grandy, G.** (forthcoming). Negative intra-gender relations between women: Friendships, competition and female misogyny. In S. Kumra, R. Simpson, & R. J. Burke (Eds). *The Oxford Handbook of Gender in Organizations*. Oxford University Press. 978-0-19-965821-3.
- Mishra, S.** (2013). The crime drop of the 1990s. In J. S. Albanese (Ed.), *Encyclopedia of criminology and criminal justice*, (Vol. 1, pp. 466–470). New York: Wiley-Blackwell.
- Rennie, M.** (forthcoming). SME Financing: Considerations for boards and management. In J. Mueller & P. Wells (Eds). *Governance in Action Globally: Strategy, Processes and Reality* (pp. 401-411). Oxford, UK: RossiSmith Academic Publications.
- Steen, S.**, Noe, R., Hollenbeck, J., Gerhart, B. & Wright, P. (2013). *Human Resource Management 3rd Edition*. Toronto: McGraw-Hill Ryerson.
- McShane, S. & **Steen, S.** (forthcoming). *Canadian Organizational Behaviour 9th Edition*. Toronto: McGraw-Hill Ryerson.
- Stevens, A.** (forthcoming). *Call centers and the global division of labor: A political economy of post-industrial employment and union organizing*. New York: Routledge.
- Lavack, A.M. & **Watson, L.** (forthcoming). Using social marketing to encourage the purchase of fuel efficient vehicles. In A. Kapoor & C. Kulshrestha (Eds.), *Dynamics of Competitive Advantage and Consumer Perception in Social Marketing*, (Ch. 10, pp. 253-277).

## REFEREED CONFERENCE PRESENTATIONS – 2013

- Anderson, R.B.,** Van Der Walt, L., Lin, H., Guan, J. & Dana, L.P. (2013). Communities, capitalism and sustainable development. *8th European Conference on Innovation and Entrepreneurship*, Brussels, Belgium.
- Missens, R., **Anderson, R.B.** & Dana, L.P. (2013). The Nehiyaw (Cree) people. Traditional land and resources us and the capitalist economic system. *Canadian Council for Small Business and Entrepreneurship (CCSBE) 2013 Conference*, Victoria, BC.
- Ben Youssef, N.** & Breton G. (2013). Lie to us: Why companies are cheating in form 8K and press releases announcing restatement. *Canadian Academic Accounting Association Conference*, Montreal, QC.
- Ben Youssef, N.** & Breton G. (2013). Lie to us: Why companies are cheating in form 8K and press releases announcing restatement. *European Accounting Association*, Paris, France.
- Campbell, S.** (2013). Ethics and the crown prosecutor: Working conditions associated with ethical pressures. *Saskatchewan Crown Attorneys Association bi-annual meeting*, Saskatoon, SK.
- Cismaru, M.** (2013). Encouraging bystanders to help stopping violence against children. *The World Social Marketing Conference*. Toronto, ON.
- Levit, T.** & **Cismaru, M.** (2013). Applying Transtheoretical model of change to anti-depression campaigns. *The World Social Marketing Conference*, Toronto, ON.
- Deshpande, S., Thurmeier, R., Rundle-Thiele S., **Cismaru, M.**, Lavack, A., & Agrey, N. (2013). Comparing FASD prevention interventions valued by Australian and Canadian women. *First International Conference on Prevention of Fetal Alcohol Spectrum Disorders*, Edmonton, AB.
- Foley, J.R.** (2013). Theorizing about bullying in trade unions. *CIRA 2013*, Toronto, ON.
- Foley, J.R.** & **Campbell, S.** (2013). Implications of seven cooperative principles for HRM practices. *ANSER Annual Conference (Congress of the Humanities and Social Sciences)*, Victoria, BC.
- Foley, J.R., Campbell, S.** & Rixon, D. (2013). HRM in cooperatives: Challenging the best practice paradigm. *ANSER Annual Conference (Congress of the Humanities and Social Sciences)*, Victoria, BC.
- Foley, J.R., Campbell, S.** & Rixon, D. (2013). Management education and the cooperative movement: Will continued success demand differentiation or convergence?" *Association for Administrative Science Conference*, Calgary, AB.
- Grandy, G.** & Stewart, R. (2013). Getting better or bigger? Deciding the best ways to grow a not-for-profit youth camp. *North American Case Research Association Conference*, Victoria, BC.
- Moore, G. & **Grandy, G.** (2013). The moral component of institutional work: The impact of actors' efforts on institutional integrity. *Academy of Management Conference*, Florida.
- Mavin, S., Williams, J., & **Grandy, G.** (2013). A study of intra-gender micro-violence between women. *Administrative Sciences Association of Canada Conference*, Calgary, AB.
- Mavin, S., Williams, J., & **Grandy, G.** (2013). Senior women leaders' experiences: Abject appearance as micro-violence between women. *British Academy of Management Conference*, Liverpool, England.
- Turner, J., Mavin, S., & **Grandy, G.** (2013). A process of restoration: Developing more authentic leaders through executive coaching. *British Academy of Management Conference*, Liverpool, England
- \*\*Track Best Developmental Paper Award.
- Jiang, Z., **Huang, H.**, Shi, X. & Zhang, S. (2013). Does CAPM hold under rank-dependent expected utility? *World Finance and Banking Symposium*. Beijing, China.
- Johnson, E.** & Baker, R.W. (2013). Building an information security performance management framework for public sector (eGovernment) entities. *European Commission International Conference on e-Business and e-Governance (ICEBEG) 2013*, Izmir, Turkey.
- Johnson, E.** & Johnson, S. (2013). Association between internet privacy and security concerns in e-commerce and e-health. *International Association for development of the information society (IADIS)*, Lisbon, Portugal.
- Lockhart, W., Anderson, B., Schumacher, B.** & McGovern, K. (2013). Business students' first year experience: A campus-wide collaboration of research and reform for student success. *Society for Teaching and Learning in Higher Education 2013 Conference*, Sydney, Australia.
- Lockhart, W., Anderson, B., Schumacher, B.** & McGovern, K. (2013). Business students' first year experience: TLT focus. *Teaching to the Power of Technology Conference*, Saskatoon, SK.
- Lockhart, W., Anderson, B., Schumacher, B.** & McGovern, K. (2013). Student diversity: Toward successful transition and learning outcomes. *SOTL Commons Conference*, Savannah, Georgia.

## REFEREED CONFERENCE PRESENTATIONS – 2013 (CONT'D)

- Urban, A. & **Lockhart, W.** (2013). Towards a common goal: Enacting collaboration. *Canadian Association of Schools of Nursing Conference*, Vancouver, BC.
- Mishra, S.** (2013). Are risk-persistent individuals “rational” decision-makers? *9th Annual Southern Ontario Behavioral Decision Research Conference, School of Business and Economics*, Waterloo, ON.
- Mishra, S.** & Lalumière, M.L. (2013). Are risk-persistent individuals adaptive decision-makers? *25th Annual Human Behavior and Evolution Society Conference*, Miami, FL.
- Sparks, A., **Mishra, S.** & Barclay, P. (2013). Uncooperative risk-takers. *25th Annual Human Behavior and Evolution Society Conference*, Miami, FL.
- Moroz, P.W.** & Kayseas, B. (2013). Extending ethnic and minority entrepreneurship research to an Indigenous context. *United States Association for Small Business (USASBE) Conference*, San Francisco, CA.
- Moroz, P.W.**, Kayseas, B. & **Anderson, R.B.** (2013). Natural resource sector strategic alliances and new venture creation in an Indigenous context. *8th European Conference on Innovation and Entrepreneurship*, Brussels, Belgium.
- Peng, G.Z.**, **Nkongolo-Bakenda, J.M.** & Beamish, P. (2013). The effect of national ethical environment on Japanese FDI in developing and developed countries. *Academy of International Business Conference*, Istanbul, Turkey.
- Rennie, M.**, Kopp, L. & Lemon, W. M. (2013). Auditor independence and the auditor-client relationship: An exploratory field study. *18<sup>th</sup> Annual Ethics Research Symposium*, Anaheim, CA.
- Baker, R. & **Rennie, M.** (2013). An advancement in an accounting technology as an aid to shaping a governable domain. *2013 Alternative Accounts Conference*, Toronto, ON.
- Rubalcava, A.** (2013). The effects of Sarbanes-Oxley Act on underwriting fees for seasoned equity offerings by Canadian cross-listed firms. *The International Journal of Arts and Sciences Conference*, Florence, Italy.
- Sinclair P.** & **Zourrig, H.** (2013). The removal of counter menus at McDonald's Japan: Managing a 'non-crisis' on the social web. *Zen and the Art of Business Communication- The 12th Asia-Pacific Conference (Association of Business Communication and Japan Business Communication Association)*, Kyoto, Japan.
- Stevens, A.** (2013). Saskatchewan in the national and historical context. *Reflections on Reform: The Future of Saskatchewan Labour Legislation*, Saskatoon, SK.
- Stevens, A.** & Nesbitt, D. (2013). Austerity and conservative IR: A new era of wildcats, pickets, and sick-outs? *United Association for Labor Education (UALE)*, Toronto, ON.
- Diekrager, D. & **Tucker, S.** (2013). Safety leadership charter programs: A study of charter signatories in Saskatchewan. *Association for Administrative Science Conference*, Calgary, AB.
- Morish, J., **Tucker, S.**, Turner, N., Goff, J., & Kelloway, K.E. (2013). Social influence on injuries and risk taking behaviours of unemployed youth participating in the Passport to Safety Program. *Canadian Injury Prevention and Safety Promotion Conference (CIPSPC)*, Montreal, QC.
- Gonzales, J. & **Watson, L.** (2013). Entitlement scale validation. *Poster presentation, Canadian Psychological Association's 74th annual Convention*, Québec, QC.
- Zourrig, H.** (2013). The use of netnography and storytelling in online research: An exploratory study on consumers' motivations and roles to support betrayed customers. *The 40th Annual Meeting of the Association of Collegiate Marketing Educators*, Albuquerque, NM.
- \*\*Paper received a Best Paper Award in the “Marketing Research” track
- Zourrig, H.** (2013). Revisiting consumer ambivalence: A psychoanalytic contribution to marketing theory. *Winter Marketing Educators' Conference of the American Marketing Association (AMA)*, Las Vegas, NV.
- Zourrig, H.** (2013). Rooting for or against underdog customers? Exploring consumers' roles and motivations. *20th Annual Meeting of the American Society of Business and Behavioral Sciences (ASBBS)*, Las Vegas, NV.