

Curriculum Vitae

Jacqueline Gagnon, PhD, CPA, CGA

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Education

PhD Accounting and Finance, Lancaster University, 2019

MRes. Accounting and Financial Management, Distinction, Lancaster University, 2013

CPA, CGA (audit and tax stream), Chartered Professional Accountants Saskatchewan, 2010

BBA (Accounting), Distinction, University of Regina, 2006

Academic Employment

Assistant Professor, University of Regina (CPA Scholar) — 2016-present

Seminar Instructor, Lancaster University — 2013-2016

Lecturer, University of Regina — 2011-2012

Research and Scholarly Activity

Research Interests

My research describes and critiques corporate disclosures using linguistic methods and computing. I focus on UK annual reports because low regulation on the content and structure of UK reports allows companies to tailor their disclosures to their firm-specific environment, strategy, and corporate structure.

Publication in Academic Journal

Chircop, J., Gagnon, J., Young, S. (2022). Capital market response to high quality annual reporting: evidence from UK annual report awards. *Accounting and Business Research*, DOI: 10.1080/00014788.2022.2106542.

Working Papers

Gagnon, J., Young, S., Alves, P. Linguistic properties of high-quality annual report narratives. Available at SSRN: <http://ssrn.com/abstract=3575679>

Gagnon, J. Dismissing Diversity: 'Regardless' and 'merit' patterns in U.K. diversity disclosure. (Submitted to the *British Accounting Review* Sept 2022)

Gagnon, J. Disability disclosure in UK annual reports. (in progress)

Arsenault, R., Gagnon, J. HR and Accounting Culture: interplay and effect on firm performance. (in progress)

Gagnon, J., Mansurov, A. A decade of faces: representation of gender, ethnicity and age in UK annual reports. (in progress)

Gagnon, J., Mansurov, A. Syntactical analysis of UK annual reports. (in progress)

Article in Professional Journal

Young, S., Gagnon, J., Alves, P. (2019). Replacing the judges? Using AI to measure annual report quality. *Informed Magazine*, Issue 104, p. 10.

Conference and Workshop Presentations

Gagnon, J., (2022, June). *Disability Disclosure in UK Annual Reports*. Paper presented at the Canadian Academic Accounting Association. Saskatoon Saskatchewan.

Gagnon, J., (2021, June). *Diversity Disclosure in UK Annual Reports*. Paper presented at the Canadian Academic Accounting Association conference via Zoom.

Gagnon, J., Young, S., Alves, P., (2019, September). *Characteristics of Award-Winning Annual Reports*. Paper presented at the 2nd Annual Workshop on Textual Analysis Methods in Accounting and Finance, Lancaster University Management School, Lancaster UK.

Gagnon, J., Young, S., Alves, P., (2019, July). *The Linguistic Properties of Award-Winning Annual Report Narratives*. Paper presented at the SPAR workshop, WHU Germany.

Gagnon, J., Young, S., Alves, P., (2019, June). *The Linguistic Properties of Award-Winning Annual Report Narratives*. Paper presented at the Wolfe Research Global Quant and Macro Investing Conference, London UK.

Chircop, J., Gagnon, J., Young, S. (2017) *Capital Market Outcomes from High-Quality Annual Report Narratives: Evidence from UK Narrative Reporting Awards*. Paper presented at the European Accounting Association Conference, Valencia Spain.

Teaching

Courses taught:

- Introductory Financial Accounting
- Introductory Managerial Accounting
- Intermediate Financial Accounting I
- Intermediate Financial Accounting II
- Advanced Financial Accounting (Consolidation)

Award: CPA Teaching Innovation Award – 2022

Service (University of Regina)

Undergraduate Program Committee – 2017-2022

Representative to the Faculty of Engineering – 2020-present

University Recovery Planning Group (URP-G) – May 2020 - April 2021

Executive of Council – 2018-2020

Professional Experience

Board Member and Treasurer, Rainbow Youth Centre – 2019-2021

Board Member and Treasurer, Regina Sexual Assault Centre – 2018-2019

President, Jacqui Munro, CGA (public practice) — 2010-2012

Bookkeeper, Beam Dependable Vacuums and Munro Homes — 2003-2010

Accountant, Meyers Norris Penny (MNP) — 2006-2007