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## EDUCATION

- **Ph.D. in Administration** (Doctor of Philosophy), October 2002. Concordia University, Montreal, Canada. (AACSB accredited).
    - Dissertation: Essays on TSE shares cross-listed in U.S. trade venues. Thesis Committee: Lawrence Kryzanowski (Advisor), Lorne Switzer, Kodjovi Assoe, Gordon Fisher (External to Program), Usha Mittoo (External Examiner), Charles Draimin (Chair).
  - **Master of Business Administration**, General Business, June 1986. State University of New York at Buffalo, NY, U.S. (AACSB accredited).
  - **Bachelor in Economics**, June 1981. Monterrey Institute of Technology (ITESM), Monterrey, México. (AACSB accredited).
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## ACADEMIC HONORS AND AWARDS

- Outstanding Research Award for the paper “Underpricing of seasoned equity offerings by Canadian cross-listed firms in the pre- and post-Sarbanes-Oxley periods,” at the 2015 Global Conference on Business and Finance (GCBF) in San Jose, Costa Rica, May 26-29, 2015.
- Outstanding Research Award for the paper “Impact of Sarbanes-Oxley Act on seasoned equity offerings by Canadian cross-listed firms: Evidence from bought deals vs. firm commitment,” at the 2014 Global Conference on Business and Finance (GCBF) in San Jose, Costa Rica, May 27-30, 2014.
- Research Award for the paper “The effects of Sarbanes-Oxley Act on underwriting fees for seasoned equity offerings by Canadian cross-listed firms,” at the 2012 International Academy of Business and Public Administration Disciplines (IABPAD) Summer Conference in Honolulu, Hawaii, August 1-5, 2012.
- Research Award for the paper “Valuation effects of the Sarbanes-Oxley Act: Evidence from seasoned equity offerings by Canadian cross-listed firms,” at the 2011 International Academy of Business and Public Administration Disciplines (IABPAD) Summer Conference in Honolulu, Hawaii, July 25-28, 2011.
- Honorable Mention of paper “Ownership control, liquidity and change in firm value: Evidence from earnings announcements by Canadian firms,” at the 2006 ASAC meetings in Banff, Alberta, June 3-6, 2006.

- Teaching Assistantship Award for superior performance in doctoral studies, John Molson School of Business, Concordia University, 1999.
- International Fee Remission Award granted to outstanding international students, John Molson School of Business, Concordia University, 1997.
- Undergraduate magna cum laude. Awarded to top 5% students, Monterrey Institute of Technology, 1981.

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## RESEARCH ACTIVITY<sup>1</sup>

### A: Publications in Refereed Journals/Books

- **A. Rubalcava** (2016). "Underpricing of seasoned equity offerings by Canadian cross-listed firms in the pre- and post-Sarbanes-Oxley periods," *The International Journal of Business and Finance Research*, 10:1, 27-37.
- **A. Rubalcava** (2015). "Impact of Sarbanes-Oxley Act on seasoned equity offerings by Canadian cross-listed firms: Evidence from bought deals vs. firm commitment," *The International Journal of Business and Finance Research*, 9:1, 63-72.
- **A. Rubalcava** (2013). "The effects of Sarbanes-Oxley Act on underwriting fees for seasoned equity offerings by Canadian cross-listed firms," *The International Journal of Business, Accounting and Finance*, 7:2, 32-49.
- **A. Rubalcava** (2013). "Are Financial Markets Efficient?" *Journal of Business & Financial Affairs* 2:3.
- **A. Rubalcava** (2012). "The Sarbanes-Oxley: Research potential of similar regulations in other countries," *Journal of Business & Financial Affairs* 1:3.
- **A. Rubalcava** (2012). "Valuation effects of the Sarbanes-Oxley Act: Evidence from seasoned equity offerings by Canadian cross-listed firms," *The International Journal of Business, Accounting and Finance*, 6:1, 75-91.
- Kryzanowski, L., and **A. Rubalcava** (2010). "Ownership control and valuation changes for earnings announcements around U.S. cross-listings by Canadian firms," in Black, H., Blenman, L., and Kane, E. (Eds), *Banking and Capital Markets: New International Perspectives*.
- Kryzanowski, L., and **A. Rubalcava** (2005). "International trade-venue clienteles and order flow competitiveness," *Journal of Financial Intermediation*, 14 (January 2005), 86-113.
- Kryzanowski, L., and **A. Rubalcava** (2004). "Valuation effects of domestic and international seasoned equity offerings by Canadian cross-listed firms," *Journal of Multinational Financial Management*, 14:2 (April 2004), 171-186.
- Kryzanowski, L., and **A. Rubalcava** (2002). "Determinants of underwriting fees for domestic and non-domestic seasoned equity offerings by Canadian cross-listed shares," *Assurances*, 70:3 (Octobre 2002), 379-406.

### B: Papers and Works in Progress

- **A. Rubalcava**, "The financial impact of Bill 198 on seasoned equity offerings by Canadian firms."
- **A. Rubalcava**, "Investment banking fees on seasoned equity offerings: Evidence from Canadian firms after the passage of Canadian SOX."

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<sup>1</sup> The author names in all research related work are in alphabetical order (equal contribution).

- **A. Rubalcava**, “The effects of Canadian SOX on the price discount of Canadian equity offerings.”
- **A. Rubalcava**, “Implications of the Sarbanes-Oxley Act on Earnings announcements of Canadian cross-listed firms.”

#### **C: Refereed Conference Proceedings**

- **A. Rubalcava** (2015). “Underpricing of seasoned equity offerings by Canadian cross-listed firms in the pre- and post-Sarbanes-Oxley periods.” The Global Conference on Business and Finance (GCBF) in San Jose, Costa Rica, May 26-29, 2015.
- **A. Rubalcava** (2014). “Impact of Sarbanes-Oxley Act on seasoned equity offerings by Canadian cross-listed firms: Evidence from bought deals vs. firm commitment.” The Global Conference on Business and Finance (GCBF) in San Jose, Costa Rica, May 27-30, 2014.
- **A. Rubalcava** (2012). “The effects of Sarbanes-Oxley Act on underwriting fees for seasoned equity offerings by Canadian cross-listed firms.” The International Academy of Business and Public Administration Disciplines (IABPAD), Summer Conference in Honolulu, Hawaii, August 1-5, 2012.
- **A. Rubalcava** (2012). “Valuation effects of the Sarbanes-Oxley Act: Evidence from seasoned equity offerings by Canadian cross-listed firms.” The Midwest Finance Association (MFA) meetings in New Orleans, LA, February 22-25, 2012.
- **A. Rubalcava** (2011). “Valuation effects of the Sarbanes-Oxley Act: Evidence from seasoned equity offerings by Canadian cross-listed firms.” The International Academy of Business and Public Administration Disciplines (IABPAD) Summer Conference in Honolulu, Hawaii, July 25-28, 2011.
- Kryzanowski, L., and **A. Rubalcava** (2008). “Ownership control and valuation changes for earnings announcements around U.S. cross-listings by Canadian firms.” The Midwest Finance Association (MFA) meetings in San Antonio, TX, February 7-March 1, 2008.
- Kryzanowski, L., and **A. Rubalcava** (2006). “Ownership control, liquidity and change in firm value: Evidence from earnings announcements by Canadian firms.” The Administrative Sciences Association of Canada (ASAC) meetings in Banff, Alta, June 3-6, 2006.
- Kryzanowski, L., and **A. Rubalcava** (2002). “Is there an international trade-venue clientele effect for Canadian shares cross-listed in the United States?” The European Financial Management Association (EFMA) conference in London, England, June 26-29, 2002. (See [http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=314385](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=314385)).
- Kryzanowski, L., and **A. Rubalcava** (2002). “Determinants of underwriting fees for domestic and non-domestic seasoned equity offerings by Canadian cross-listed shares.” The Administrative Sciences Association of Canada (ASAC) meetings in Winnipeg, Manitoba, May 25-28, 2002.

#### **D: Refereed Conference Presentations**

- **A. Rubalcava** (2016). “Financial impact of Canadian Bill 198 on seasoned equity offerings by Canadian firms.” Special Issue Symposium on “Cross-Country Issues on Credit, Banking, Asset Pricing and Market Liquidity” in Taiyuan, China, June 23-25, 2016.

- **Rubalcava** (2015). "Underpricing of seasoned equity offerings by Canadian cross-listed firms in the pre- and post-Sarbanes-Oxley periods." Global Conference on Business and Finance (GCBF) in San Jose, Costa Rica, May 26-29, 2015.
- **A. Rubalcava** (2014). "Impact of Sarbanes-Oxley Act on seasoned equity offerings by Canadian cross-listed firms: Evidence from bought deals vs. firm commitment." Global Conference on Business and Finance (GCBF) in San Jose, Costa Rica, May 27-30, 2014.
- **A. Rubalcava** (2013). "The effects of Sarbanes-Oxley Act on underwriting fees for seasoned equity offerings by Canadian cross-listed firms." The International Journal of Arts and Sciences (IJAS) Conference in Florence, Italy, April 22-25, 2013.
- **A. Rubalcava** (2012). "The effects of Sarbanes-Oxley Act on underwriting fees for seasoned equity offerings by Canadian cross-listed firms." The International Academy of Business and Public Administration Disciplines (IABPAD) Summer Conference in Honolulu, Hawaii, August 1-5, 2012.
- **A. Rubalcava** (2012). "Valuation effects of the Sarbanes-Oxley Act: Evidence from seasoned equity offerings by Canadian cross-listed firms." The Midwest Finance Association (MFA) Meetings in New Orleans, LA, February 22-25, 2012.
- **Rubalcava** (2011). "Valuation effects of the Sarbanes-Oxley Act: Evidence from seasoned equity offerings by Canadian cross-listed firms." The International Academy of Business and Public Administration Disciplines (IABPAD) Summer Conference in Honolulu, Hawaii, July 25-28, 2011.
- Kryzanowski, L., and **A. Rubalcava** (2008). "Ownership control and valuation changes for earnings announcements around U.S. cross-listings by Canadian firms." The Midwest Finance Association (MFA) Meetings in San Antonio, TX, February 7-March 1, 2008.
- Kryzanowski, L., and **A. Rubalcava** (2008). "Ownership control and valuation changes for earnings announcements around U.S. cross-listings by Canadian firms." The Administrative Sciences Association of Canada (ASAC) Meetings in Halifax, NS, May 24-27, 2008.
- Kryzanowski, L., and **A. Rubalcava** (2006). "Ownership control, liquidity and change in firm value: Evidence from earnings announcements by Canadian firms." The Financial Management Association (FMA) Meetings in Salt Lake City, Utah, October 11-14, 2006.
- Kryzanowski, L., and **A. Rubalcava** (2006). "Ownership control, liquidity and change in firm value: Evidence from earnings announcements by Canadian firms." The Administrative Sciences Association of Canada (ASAC) Conference in Banff, Alberta, June 3-6, 2006.
- Kryzanowski, L., and **A. Rubalcava** (2003). "Valuation Effects of domestic and international seasoned equity offerings by Canadian cross-listed firms." The Financial Management Association (FMA) Meetings in Denver, CO, October 9-11, 2003.
- Kryzanowski, L., and **A. Rubalcava** (2003). "Valuation Effects of domestic and international seasoned equity offerings by Canadian cross-listed firms." The Eastern Finance Association (EFA) Meetings in Lake Buena Vista, Florida, April 9-12, 2003.
- Kryzanowski, L., and **A. Rubalcava** (2003). "Valuation Effects of domestic and international seasoned equity offerings by Canadian cross-listed firms." The Midwest Finance Association (MWF) Meetings in St. Louis, Missouri, March 27-29, 2003.

- Kryzanowski, L., and **A. Rubalcava** (2002). “Is there an international trade-venue clientele effect for Canadian shares cross-listed in the United States?” The European Financial Management Association (EFMA) Meeting, London, England, June 26-29, 2002.
- Kryzanowski, L., and **A. Rubalcava** (2002). “Determinants of underwriting fees for domestic and non-domestic seasoned equity offerings by Canadian cross-listed shares.” The Administrative Sciences Association of Canada (ASAC) Conference in Winnipeg, Manitoba, May 25-28, 2002.

**E: Refereed Finance Websites**

- **A. Rubalcava** (2015). “Underpricing of seasoned equity offerings by Canadian cross-listed firms in the pre- and post-Sarbanes-Oxley periods.” Abstract accepted for publication at the Social Science Research Network website. (See [http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=2669671](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2669671)).
- Kryzanowski, L., and **A. Rubalcava** (2003). "International trade-venue clienteles and order flow competitiveness." Abstract accepted for publication at the Social Science Research Network website. (See [http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=546762](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=546762)).
- Kryzanowski, L., and **A. Rubalcava** (2002). “Is there an international trade-venue clientele effect for Canadian shares cross-listed in the United States?” at the Social Science Research Network website. (See [http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=314385](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=314385)).

**F: Unpublished Doctoral Dissertation**

**Rubalcava, A.** (2002). “Essays on TSE shares cross-listed in U.S. trade venues,” John Molson School of Business, Concordia University, Montreal, Canada.

**G: Presentations at Faculty Seminar Series**

- **A. Rubalcava** (2011). “Valuation effects of the Sarbanes-Oxley Act: Evidence from seasoned equity offerings by Canadian cross-listed firms.” Paper presented at the Faculty of Business Administration, University of Regina, March 18, 2011.
- **A. Rubalcava** (2010). “Is the U.S. market more efficient after the SOX? Evidence from the market reaction of SEOs by Canadian cross-listing firms.” Paper presented at the JMSB, Concordia University, (FINANCE SEMINAR SERIES), November 26, 2010 (on sabbatical leave).
- **A. Rubalcava** (2007). “A simple optimal timing model for equity offerings.” Paper presented at the Faculty of Business Administration, University of Regina, December 7, 2007.
- **Rubalcava** (2007). “Ownership control and change in firm value: pre-post cross-listing of Canadian firms.” Paper presented at the Faculty of Business Administration, University of Regina, March 2, 2007.
- **A. Rubalcava** (2005). “Ownership control, and change in firm value: Evidence from earnings announcements by Canadian firms.” Presentation of partial results at the Faculty of Business Administration, University of Regina, October 14, 2005.

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**GRANTS**

### **Currently held**

- Three thousand five hundred dollars from the Dean's Research Grant by the Faculty of Business Administration for the research project "Investment banking fees on seasoned equity offerings: Evidence from Canadian issuers after the passage of Canadian SOX," July 2016.
- Five thousand dollars from the Dean's Research Grant by the Faculty of Business Administration for the research project "The financial impact of Canadian Bill 198 on seasoned equity offerings by Canadian firms," January 2013.

### **Past**

- Five thousand dollars from the SSHRC-President's Fund of the University of Regina for the research project "The financial impact of Canadian Bill 198 on seasoned equity offerings by Canadian firms," May 2013.
- Five thousand dollars from the Dean's Research Grant by the Faculty of Business Administration for the research project "The effects of Sarbanes-Oxley Act on underwriting fees for seasoned equity offerings by Canadian cross-listed firms" (January 2011).
- Five thousand dollars from the SSHRC-President's Fund of the University of Regina for the research project "Is the U.S. market more efficient after the Sarbanes-Oxley Act? Evidence from the market reaction of equity offerings by Canadian cross-listed firms" (November 2009).
- Five thousand dollars from the Dean's Research Grant by Faculty of Business Administration for the research project "Is the U.S. market more efficient after the Sarbanes-Oxley Act? Evidence on the market reaction of equity offerings in the U.S. by Canadian cross-listing firms" (January 2008).
- Five thousand dollars from the Office of Research Services and the Faculty of Business Administration for the research project "Ownership control and change in firm value: Domestic and international evidence from earnings announcements by Canadian firms" (May 2006).
- Five thousand dollars from the SSHRC-President's Fund of the University of Regina for the research project "Ownership control and change in firm value: Pre-Post cross-listing of Canadian firms" (May 2005).
- Five thousand dollars from the SSHRC-President's Fund of the University of Regina for the research project "Ownership control, liquidity and firm value: Evidence from earnings announcements by Canadian cross-listed firms" (May 2004).

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### **RESEARCH INTERESTS**

- International Corporate Finance, Market Efficiency, Capital/Ownership structure and Equity Offerings.
- Increase production of meaningful research, and to integrate it with teaching and other professional activities.
- Develop methodologies to better divulge relevant financial research findings to students, practitioners and general audiences in a friendly format.

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### **TEACHING**

A: University of Regina (Saskatchewan, Canada)

2016	Winter	BUS 395 - <i>Finance: Theory and Application</i> (2 sections)
2015	Winter	BUS 290 – <i>Introduction to Finance</i>
	Winter	BUS 395 - <i>Finance: Theory and Application</i> (2 sections)
	Winter	BUS 498 - <i>Capital Markets and Financial Institutions</i>
2014	Fall	BUS 395- <i>Finance: Theory and Application</i>
2013	Fall	BUS 395- <i>Finance: Theory and Application</i>
	Winter	BUS 498 - <i>Capital Markets and Financial Institutions</i>
	Winter	BUS 497 - <i>Investment Analysis and Portfolio Management</i>
2012	Winter/Fall	BUS 395- <i>Finance: Theory and Application</i>
	Winter	BUS 498 - <i>Capital Markets and Financial Institutions</i>
2011	Winter/Spring/Fall	BUS 395 - <i>Finance: Theory and Application</i>
2009	Spring	BUS 498 - <i>Capital Markets and Financial Institutions</i>
	Winter/Spring	BUS 395 - <i>Finance: Theory and Application</i>
	Winter	BUS 497 - <i>Investment Analysis and Portfolio Management</i>
2008	Winter/Fall	BUS 395 - <i>Finance: Theory and Application</i>
	Fall	BUS 497- <i>Investment Analysis and Portfolio Management</i>
2007	Winter/Fall	BUS 395 - <i>Finance: Theory and Application</i>
2006	Winter/Fall	BUS 498 - <i>Capital Markets and Financial Institutions</i>
	Winter/Fall	BUS 395 - <i>Finance: Theory and Application</i>
2005	Winter/Spring/Fall	ADMN 398 - <i>Capital Markets and Financial Institutions</i>
	Winter	ADMN 395 - <i>Finance: Theory and Application</i>
2004	Fall	ADMN 395 - <i>Finance: Theory and Application</i>
2004	Winter/Spring	ADMN 398 - <i>Capital Markets and Financial Institutions</i>

**B: Concordia University (Montreal, Canada)**

2003	Fall	COMM 220 - <i>Analysis of Markets</i>
	Winter	FINA 390 - <i>Theory of Capital Markets</i>

**C: HEC (Montreal, Canada)**

2003	Summer	Course code: 53-264-03 - <i>Portfolio Management</i> (MBA)
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**D: Université du Québec à Montréal (Montreal, Canada)**

Executive MBA intensive courses offered in South America:

2002	Summer	<i>Advanced Topics in Finance</i> . Guayaquil, Ecuador
2000	September	<i>Multinational Business Finance</i> . Lima, Peru
1999	September	<i>Multinational Business Finance</i> . Lima, Peru.
1999	April	<i>Multinational Business Finance</i> . Guayaquil, Ecuador.
1997	December	<i>Multinational Business Finance</i> . Guayaquil, Ecuador.
	November	<i>Economics</i> . Guayaquil, Ecuador.

**E: ITESM Cd. Obregón Campus, México**

1982-1984, 1986-1994		Courses taught: <i>Microeconomics, Macroeconomics, Socio-Economic Problems of México, Managerial Accounting, Planning and Control, Financial Management, International Finance, Projects Appraisal, Entrepreneurship, and Management of Small Businesses.</i>
1986-94		Instructor of seminars to executives in the areas of <i>Managerial Economics, Financial Management, and Introduction to</i>

*Computers (Lotus 123, Excel).*

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### **RESEARCH FELLOWSHIP**

2003            Concordia University, Montreal, Canada.

### **RESEARCH ASSISTANT**

1997-2002    Concordia University, Montreal, Canada.

1984-1986    State University of New York at Buffalo, NY, U.S.

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### **RESEARCH SERVICE**

- Editorial board member of the Journal of Business and Financial Affairs since 2012.
- Papers Reviewer and Discussant at the Special Issue Symposium on “Cross Country Issues on Credit, Banking, Asset Pricing, and Market Liquidity”, Taiyuan, China, June 23-25, 2016. Discussant of paper “Liquidity and Macroeconomic Management in Emerging Markets”
- External examiner for SSHRC Insight grants, Reviewer for the Eurasian Business Review, the Journal of Business and Financial Affairs, the Journal of Small Business and Entrepreneurship (JSBE), and the Small and Medium-Sized Enterprise & Entrepreneurship Review (SMEE Review).
- Session Chair for the 2013 Conference of the International Journal of Arts and Sciences. Session Bus & Economics, April 25, 2013, 1:00 P.M.-1:45 P.M. (Florence, Italy).
- Session Chair for the 2012 Conference of the International Academy of Business and Public Administration Disciplines. Finance and Economics Session, August 2, 2012, 8:30 A.M.-10:00 A.M. (Honolulu, Hawaii).
- Discussant of paper “Impact of diversification strategies on performance of Malaysian public listed companies” at the 2012 Midwest Finance Association (MFA) meetings in New Orleans, LA, February 22-25, 2012.
- Reviewer of paper “The value added by SEC mandated public disclosure - the case of banks.” The 2012 ASAC Conference, St. John’s, Newfoundland, June 9-12, 2012.
- Session Chair for the 2011 Conference of the International Academy of Business and Public Administration Disciplines. Session Accounting/International Accounting, July 28, 2011, 9:30 A.M.-10:45 A.M. (Honolulu, Hawaii).
- Reviewer of book “The Handbook of Technology Management, Vol. 1: Core Concepts, Financial Tools and Techniques, Operations and Innovation Management,” Section Financial Tools and Techniques: 41. Capital Structure by Hossein Bidgoli (Editor-in-Chief), Wiley (2010).
- Reviewer of textbook “Corporate Finance, by Ross/Westerfield/Jaffe/Roberts,” 6<sup>th</sup> Canadian edition, McGraw-Hill Ryerson (2010).
- Reviewer of book: “Entrepreneurial Finance. Finance and Business Strategies for the Serious Entrepreneur” by Steven Rogers, McGraw-Hill 2<sup>nd</sup> edition (2009), SMEE Review, Volume 2, Issue 1 (August 2009).
- Program Committee Member, Reviewer and Discussant of papers at the 2008 Midwest Finance Association (MFA) meetings at San Antonio, Texas, February 27-



March 1, 2008. Discussant of paper “NAFTA Effect on Company Values and Performance.” Session: F09 International Issues, March 1, 2008, 9:00 A.M. -10:30 AM.

- Papers Reviewer and Discussant at the 2008 ASAC Conference, Halifax, NS, May 24-27, 2008. Discussant of paper “Corporate accounting transparency and post privatization ownership structure: International evidence.”
- Program Committee Member and Discussant at the FMA 2006 Conference, Salt Lake City, Utah, October 11-14, 2006. Discussant of paper “Bond market accessibility, credit quality and capital structure: Canadian evidence” by U. R. Mittoo and Zhou Zhang (presenter), October 12, 2006, Section 038 (International Capital Structure Choice), 9:45 A.M.-11:45 A.M.
- Papers Reviewer and Discussant at the 2006 ASAC Conference, Banff, Alberta, June 3-6, 2006. Discussant of paper “A simple time series model of dividends” by N. Bhattacharyya (presenter) and L. Bauer, June 6, Session 8: 9:00 A.M.-10:30 A.M.
- Papers Reviewer and Discussant at the 2002 ASAC Conference, Winnipeg, Manitoba, May 25-28, 2002. Session 7: Market Reaction/International Finance, Salon D, 3:45-5:00 P.M.

## UNIVERSITY SERVICE

### University of Regina

2016	Accreditation Advisory Committee of the FBA. Undergraduate Program Committee of the FBA. Co-coach of the Finance team JDC West competition.
2015	Accreditation Advisory Committee of the FBA. Representative to the Faculty of Arts. Volunteer as a speaker for “What is Business Administration?” Co-coach of the Finance team JDC West competition.
2014	Studies, Scholarships & Admissions Committee of the FBA Volunteer as a speaker for “What is Business Administration?”
2014 (On 6-month sabbatical)	
2011 - 2013	Undergraduate Program Committee of the FBA Representative to the Faculty of Arts. Coordinator of the Finance area faculty for the I.C.B.C. and JDC West competitions (2011-2012). Co-coach of the Finance team for the I.C.B.C. competition hosted by the Sauder School of Business at Kingston, ON, on January 3-5, 2013, and for the JDC West competitions held at U of R in Regina, SK (Jan18-19, 2014), UBC in Vancouver, BC (January 18-20, 2013), and the University of Alberta, AB (January 14-15, 2012) (Winner 3 <sup>rd</sup> prize). Volunteer as a speaker for “What is Business Administration?” (Dec 2011-2013).
2010 (On sabbatical)	
2009 Spring–2008 Winter	Undergraduate Program Committee of the Faculty of Business Administration. Representative to the Faculty of Arts.

- Coordinator of the Finance Recruit Committee of the Faculty of Business Administration.  
Participant in meetings by finance professors to improve the curriculum of finance courses including possible change in textbooks, course outlines, and addition/deletion of courses and/or financial databases.  
Coach of the Finance Team for the JDC West Competition held on January, 2010 at the University of Northern British Columbia, Prince George, BC. and the JDC West Competition held on January 23-26, 2009 at the University of Alberta, Alta.(Winner 1<sup>st</sup> prize).
- 2007 Fall Volunteer on the SSHRC Graduate Scholarship Selection Committee (December 5-7, and 12, 2007).  
Representative from the Faculty of Business Administration to the Faculty of Arts.  
Undergraduate Program Committee of the Faculty of Business Administration.  
Coach of the Finance Team -winner of the first prize- on the JDC West Competition, held on January 18-20, 2008 at Lethbridge, Alberta.
- 2007 Winter - 2006 Fall Representative from the Faculty of Business Administration. to the Department of Mathematics & Statistics (Faculty of Science).  
Finance Recruit Committee of the Faculty of Business Administration.
- 2006 Fall - 2004 Spring Admission Committee of the Faculty of Business Administration.
- 2005 Volunteer on the SSHRC Graduate Scholarship Selection Committee (December 6- 8, and 11, 2005).  
Volunteer in the Turnaround Team for the 2005 Canada Summer Games (August 13, 2005).

**ITESM Cd. Obregón Campus, México**

- 1992-1994 Head of the Center for the Small and Median Enterprise (a division of The International Competitiveness Center).  
Academic Advisor of the Undergraduate Business Program.  
Head of the Entrepreneurship Program.
- 1993-1994 Academic Advisor of the Agronomy Undergraduate Program.
- 1990-1991 Coordinator of the Program in Long Distance Education.
- 1982-1984, 1986-1994 Coordinator of Social Services for the Undergraduate Business Program.

**CONSULTING**

**ITESM Cd. Obregón Campus, México**

- 1992-1994 Provided consulting services to the private (medium and small businesses) and public sectors. Activities include: design of business plans and project

appraisals; design, organization, promotion and instruction of training courses in Finance and Economics to managers. Successfully bid on special projects.

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#### **ACADEMIC WORKSHOPS/SEMINARS**

- Ivey Case Teaching and Writing Workshop in the Faculty of Business Administration, University of Regina (May 14-15, 2013).
  - Teaching Development Centre sessions at College West 113, University of Regina (November 25, 2006).
  - Case Teaching Workshop in the Richard Ivey School of Business at the University of Western Ontario (August 29-31, 2005).
  - New Faculty Seminar Series, University of Regina (Fall 2004).
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#### **PROFESSIONAL AFFILIATIONS (PAST AND CURRENT)**

Member of the American Economic Association, American Finance Association, Midwest Finance Association, Financial Management Association, and Administrative Sciences Association of Canada.

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