

DR. CHRIS STREET, PH.D.
ASSOCIATE PROFESSOR
(ENTREPRENEURSHIP)
HILL SCHOOL OF BUSINESS
UNIVERSITY OF REGINA
REGINA, SK, CANADA

EDUCATION

2006 Queen's University Kingston, Canada
Ph.D. (Management)
Dissertation Advisor: Dr. R. Brent Gallupe

1996 Brandon University Brandon, Canada
Bachelor of Science (Computer Science)
Major in Computer Science, minor in Mathematics

PROFESSIONAL

2009 – Present Hill School of Business
Associate Professor, Entrepreneurship

2005 – 2009 I.H. Asper School of Business
Assistant Professor, MIS

2001 – 2005 Monieson Centre, Queen's School of Business
Senior Research Associate

2000 – 2001 National Equipment Leasing (Winnipeg)
Information Systems Supervisor

1993 - 2000 Manitoba Hydro Electrical Utilities
Software Engineer

MAJOR SERVICE ACTIVITIES

2011-, Editorial Board Member, Journal of Business and Financial Affairs

2011-, Executive Council and Internal Management Committee Member (Business Administration Representative), University of Regina Faculty Association

2010-2011; Member of Negotiating Team, University of Regina Faculty Association (URFA), Representing URFA in contract negotiations with Canadian Office and Professional Employees (COPE)

2010-2011; Academic Reviewer, Entrepreneurship Track, ASAC 2011 (Montreal)

2005 – 2008; Co-Chair, Sponsorship Program, International Conference on Information Systems (Montreal - 2008) Conference Executive Committee

2006; External Examiner, 5th Annual Knowledge Management Doctoral Consortium, Queen's School of Business

2003 – 2005; Advisory Board, Monieson Institute, Queen's School of Business (2 year appointment)

2003; Past Chair, Queen's Centre for Knowledge-Based Enterprises Doctoral Consortium

2002; Founder & Program Chair, Queen's Centre for Knowledge-Based Enterprises Doctoral Consortium

1998 – 2001; Board of Directors, Canadian Institute of Management (CIM)

GRADUATE ADVISING (PH.D., M.SC. AND MBA)

Currently, Capstone Project Advisor:

Dan Broderick (EMBA student, University of Regina) Project Title: "Transactional Negotiation Tactics"

Rachel Werrett (EMBA student, University of Regina) Project Title: "Success Factors Required for Pop-Up Retail"

Ray Obi (EMBA student, University of Regina) Project Title: TBA

2011, Capstone Project Advisor, Chad Walbaum (EMBA student, University of Regina) Project Title: "Rapid SMB"

2010-2011, External Examiner, Anthony Thistoll (Ph. D. Candidate, Victoria University of Wellington, New Zealand) Thesis Title: "A Grounded Theory of Preneurial Agency in Information Technology Creation"

2008, Summer Research Project Advisor, Jeremy Funk (Ph. D. Candidate in Organizational Behaviour, Asper School of Business) Project Title: "Entrepreneurial Risk Assessment – The Place for Cognitive Isolation"

2007 - 2008, External Examiner, Chansit Siritanachot (Ph. D. Candidate, University of Waikato, New Zealand) Thesis Title: "The Impact of Interventional Change Techniques on an Internet Banking Cross-Functional Team"

2005 – 2007, Internal Examiner, David Zhang (Ph. D. Candidate in Marketing, Asper School of Business) Thesis Title: "Integration Of Market And Entrepreneurial Orientations"

RESEARCH GRANTS AND AWARDS

To date I have received a total of \$90,900 in research grants and awards

Research Grants:

2009; Dean's Research Grant (University of Regina). Street, C.T., "Public Sector Entrepreneurship: A Taxonomy of R&D Projects in Crown Corporations" (\$5,000)

2006; SSHRC Seed Grant (University of Manitoba). Street, C.T., Zack, M. (Co-Investigator) "Effects of Heterogeneous Knowledge Types on Business Performance: Impact of Knowledge in the Commodity Agricultural Sector" (\$5,500)

2005; University of Manitoba, Dean's Research Grant (\$20,000)

2002; KBE Research Grant (Queen's School of Business). Street, C.T.; Goldsmith, D.; & Dacin, M.T. "Alliance Management Practices And New Business Development Across Organizational Boundaries." (\$5,000)

2002; KBE Research Grant (Queen's School of Business). Street, C.T. & Cameron, A.F. "Strategic Alliances in Small and Medium-Sized Enterprises" (\$5,000)

Awards and Fellowships (as PhD student):

2004; D.D. Monieson Award (\$5,000)

2004; Ontario Graduate Scholarship (recurring in 2005) (\$30,000)

2003; R.S. McLaughlin PhD Fellowship (Granted through Queen's University, \$10,000)

2002 & 2003 D.I McLeod Fellowship (Granted through Queen's University, \$3,400)

2001; Shell Oil Entrance Scholarship (\$1,000)

2001; Queen's School of Business Entrance Scholarship (\$1,000)

TEACHING HISTORY:

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| 2009-2012 (Regular Sessions) | University of Regina | Regina, Canada |
| <i>BUS304 Entrepreneurship</i> | | |
| <i>GBUS836 Entrepreneurship and Innovation</i> | | |
| <i>EMBA820 Negotiation and Conflict Resolution</i> | | |
| <i>BUS375 Management Information Systems</i> | | |

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| 2005-2008 (Regular and Spring Sessions) | University of Manitoba | Winnipeg, Canada |
| <i>MIS 2000 Introduction Management Information Systems (Course Coordinator, 2008)</i> | | |
| <i>MBA Seminar in Leadership - Technology Strategy</i> | | |
| <i>MBA7379 Managing Innovation</i> | | |

MKT3454 Technology Entrepreneurship

2003-2004 Queen's School of Business Kingston, Canada

*Guest lecturer in Management courses
(Organizational Behaviour (undergraduate level), Statistics (graduate level))*

2001 (Spring Session) University of Manitoba Winnipeg, Canada

Information Systems (9.200 – Required course in undergraduate Commerce program)

INVITED PRESENTATIONS & PROFESSIONAL DEVELOPMENT SEMINARS:

June, 2011 “Effective Negotiating To Create Long-term Relationships” Professional Development Seminar for Sask Power, Regina, SK

August, 2010, “Creativity in Everyday Work”, Professional Development Seminar for McNair Business Development, Regina, SK

November, 2007, “Technology R&D at Manitoba Hydro” Corporate Administration Business Unit, Manitoba Hydro, Winnipeg, MB.

University of Nebraska; “Evolution and Change in IS Alignment Over Time: Two Competing Theories on the Aligning Process” Department of Information Systems and Quantitative Analysis, University of Nebraska-Omaha, November 2006.

HEC Paris; “Small Business Growth And Internal Transparency: The Role Of Information Systems” Grande Ecole HEC, Paris, France, May 2006.

PEER-REVIEWED PUBLICATIONS:

1. Street, C.T.; Ward, K. (2011) “Validity and Reliability in Longitudinal Case Study Timelines” European Journal of Information Systems
2. Smith, H.A.; McKeen, J.D. & Street, C.T. (2011) “Linking IT to Business Metrics” Reprinted in *IT Strategy, Issues and Practices*, Pearson, pp 288-297
3. Street, C.T. and Denford, J.S. (2011) “Punctuated Equilibrium Theory in IS Research” in *Information Systems Theory: Explaining and Predicting Our Digital Society*, Vol 1, Springer
4. Street, C.T.; Ward, K. (2010) “Retrospective Case Studies” in *Encyclopedia of Case Study Research*, Sage Publications, pp 824-827
5. Ward, K.; Street, C.T. (2010) “Reliability in Case Study Research” in *Encyclopedia of Case Study Research*, Sage Publications, pp 800-802
6. Street, C.T.; Gallupe, R.B. (2009) “A Proposal For Operationalizing the Pace and Scope of Organizational Change in Management Studies” *Organizational Research Methods*. 12(4) pp720-737
7. Street, C.T.; Wade, M. (2008) “Reversing The Downward Trend: Innovative Approaches To IS/IT Course Development And Delivery” *Communications of the AIS*, 22(28), pp.

8. Street, C.T. & Cameron, A.F. (2007) "Strategic Alliances in Small and Medium-Sized Enterprises" Journal of Small Business Management, 45(2) pp 239-266
9. Chan, Y.E.; Bhargava, N.; Street, C.T. (2006) "Having Arrived: The Homogeneity of High-Growth Small Firms" Journal of Small Business Management, 44(3) pp 426-440
10. Street, C.T. & Meister, D.B. (2004) "Small Business Growth and Internal Transparency: The Role of Information Systems" MIS Quarterly, 28(3) pp 473-506
11. Street, C.T. & Goldsmith, D. (2004) "Interorganizational Systems and Embedded Relationships: A Resource Dependency Perspective of IOS Management" Journal of Information Sciences and Technology, 1(2) pp 7-56
12. Smith, H.A.; McKeen, J.D. & Street, C.T. (2004) "Linking IT to Business Metrics" Journal of Information Sciences and Technology 1(1) pp 13-26
13. Kleysen, R.F., Street, C.T. (2001) "Toward a Multi-Dimensional Measure of Innovative Behavior", Journal of Intellectual Capital 2(3) pp 284-296.

PEER-REVIEWED CONFERENCE PROCEEDINGS:

14. Funk, J and Street, C.T. (2011) "Cognitive Isolation: Clearing The Path To Entrepreneurial Risk Assessment" Presented at USASBE 2011 conference, Hilton Head S.C.
15. Street, C.T., Gallupe, R.B., & Reich, B. 2010 "Predicting Patterns of Information Systems Alignment in Entrepreneurial Organizations" Presented at the 16th Americas Conference on Information Systems, Lima, August 2010. ***Best Paper Award Finalist**
16. Street, C.T. & Gallupe, R.B. 2010 "On the Process of IS Alignment: Niche Construction Theory" Presented at the Academy of Management Annual Conference, Montreal, August 2010.
17. Street, C.T. & Gallupe, R.B. 2008 "Strategic IT Experiments and Organizational Renewal: Getting There Faster By Taking Smaller Steps" Presented at the International Conference on Information Systems, Paris, December 2008.
18. Street, C.T.; Wade, M. 2007 "Reversing The Downward Trend: Innovative Approaches To IS/IT Course Development And Delivery" Presented at the International Conference on Information Systems, Montreal, December 2007.
19. Street, C.T.; Ward, K. 2007 "Validity and Reliability in Longitudinal Case Study Timelines" Presented at the Academy of Management Annual Conference, Philadelphia, August 2007. ***Best Paper Award Finalist, Research Methods Track**
20. Zack, M.H.; Street, C.T. 2007 "A Framework for Assessing the Impact of Knowledge on Firm Performance" Presented at the International Conference on Organizational Learning, Knowledge and Capabilities, Richard Ivey School of Business, London, Ontario, June 2007
21. Street, C.T. & Gallupe, R.B. 2006 "A Foundation For The Study Of The IS Alignment Process: A 'Competing Theories' Framework" Presented and published in conference proceedings of Administrative Sciences Association of Canada conference, Banff, AB. June 2006.

22. Street, C.T. & McMaster, G.E. 2004 “End-Point Visualization as a Software Development Approach: Coaching vs. Managing Software and Analysis Teams” Presented and published in conference Proceedings of the 2004 Western Decision Sciences Annual Conference, Manzanillo, Mexico, April 2004.
23. Street, C.T. & McMaster, G.E. 2004 “The Language Of Images: A Visual Rhetorical Model of Human-Computer Interface Design” Presented and published in conference Proceedings of the 2004 Western Decision Sciences Annual Conference, Manzanillo, Mexico, April 2004.
24. Street, C.T. & McMaster, G.E. 2004 “Partners until the end? An examination of the JAD methodology in practice over the life of an Information System” Presented at the 2004 Western Decision Sciences Annual Conference, Manzanillo, Mexico, April 2004.
25. Street, C.T., Goldsmith, D., Dacin, M.T. 2003. “Living On The Edge: Alliance Management Practices And New Business Development Across Organizational Boundaries” Presented at the 2003 Strategic Management Society Annual International Conference, Baltimore MD, November 2003.
26. Street, C.T. 2003. “Interorganizational Systems and Embedded Relationships: A Resource Dependency Perspective of IOS Management.” Presented and published in conference Proceedings, Administrative Sciences Association of Canada conference, Halifax, NS. June 2003.
****2003 Best Student Paper, MIS Division***
27. Street, C.T. & Gallupe, R.B. 2003. “Contextual Crossings: A Conceptual Framework For Knowledge Brokering Research In Strategic Alliances” Presented at the Minnesota Symposium on Knowledge Management, University of Minnesota, Minneapolis MN, March, 2003
28. Street, C.T. 2003 “The Role of Information Technology in Strategic Alliances”. Presented and published in conference Proceedings, Administrative Sciences Association of Canada conference, Winnipeg, Manitoba, May 2002.
29. McMaster, G.E., Street, C.T., Tao, E.Y.. 2001 “A Methodology For Creating A User-Friendly Interface Design”. Presented and published in conference Proceedings, South East Decision Sciences Institute conference, Charlotte, North Carolina, February 2001.
****Best Paper in Track. IS, MIS, DSS, AI, EIS & Managing Information Technology***
30. Kleysen, R.F., Street, C.T. 2001. “Toward a Multi-Dimensional Measure of Individual Innovative Behavior”. Presented at 4th World Congress on Intellectual Capital, Hamilton, ON. January 2001

Google Scholar Citations weblink access:

<http://scholar.google.ca/citations?user=DatrWmMAAAAJ&hl=en>