Semester: Fall 2018, September 05 – December 06
Class time: Online
Class room: NA
Final exam: Term Project
Instructor: Dr. Tatiana Levit
URCourses: https://urcourses.uregina.ca/login/index.php
Email: I would prefer you use the class URCourses site (above) for all course-related questions rather than Tatiana.Levit@uregina.ca. There is an email feature in URCourses and I have notifications set up to inform me when a new email comes. If for some reason you need to use my uregina.ca address, please put “GBUS 830 student” in the subject line.
Phone: URCourses email function is preferred. 337-8455 (office). It is better not to leave voice messages as I cannot get them unless I am in the office.
Office: ED 524.2
Office Hours: For course-related questions and answers that everyone could benefit from - there will be a forum set up on URCourses. For personal questions or individual project-related questions – please use URCourses email. If you are on campus and prefer to meet in person, ask me for an appointment via URCourses email for a time that might suit both our schedules. We can also have a Skype or a phone chat (Zoom is another option). If there is a high demand, we could set up a WhatsApp group.

Textbook Required for Purchase:
Ciulla, Martin, Solomon. Honest Work. A business Ethics Reader. Publisher: Oxford University Press. I will be referring to the Fourth Edition – Copyright 2018, that’s the book available through UofR Bookstore. If you have the Third Edition – for the most readings and cases it will be sufficient, as there is quite an overlap between the 3rd and the 4th editions, but please note that the order of chapters is different.

Course Format:
All the materials will be posted on URCourses, access to URCourses is required. The course will consist of the following components:

- **Assigned Readings, Assigned Videos**
- **Guest Speakers (through videos and readings/forums)**
- **Submissions / Participation in Online Discussions** – This will provide students with the opportunity to reflect on the readings and to share their reflections with the class, and to interact with others. Most cases can be found in the textbook or –posted on URCourses or from online sources.
- **Group Project** – This will prepare students for the term project submission.
- **Individual Term Project** – There will be several due dates throughout the semester for different components of the project to help you stay current and ask for any clarifications.
Course Description:
This course examines ethical and social issues relevant to business management, including the issue of
corporate social responsibility.

Course Objectives:
- Consider what a good business and good life means to you and to others in society
- Put yourself in the shoes of the decision maker and reflect on how you ought to behave when
  faced with an ethical dilemma
- Analyze the business environment faced by Canadian organizations at home and abroad
- Understand how business affects government, society, and public policy
- Recognize societal expectations faced by businesses
- Analyze corporate social responsibility through ethical frameworks
- Conduct stakeholder analysis and draw conclusions based on its implications

Evaluation (Tentative, subject to adjustments prior to the beginning of the semester):
You will be evaluated based on the following elements (out of 100%):

<table>
<thead>
<tr>
<th>Evaluation Category</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Biweekly written submissions and participation (through posting) in online discussions and forums (5 assignments)</td>
<td>50%</td>
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<tr>
<td>Group project (peer-reviewed): Analysis of a given case (the topic will be given by instructor)</td>
<td>20%</td>
</tr>
<tr>
<td>Individual project: Analysis of an issue or situation (the topic to be selected by student)</td>
<td>30%</td>
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</table>

Participation and Attendance.
In order for me to assess your progress, I will look at all your contributions, online participation, and
contribution to the group project (peer-reviewed).
Quality of your submissions and online discussion contribution is assessed by your preparedness,
knowledge of and appropriate references to the assigned materials, timeliness, discussion involvement
and interaction, willingness to be among the first to start a discussion, pertinent comments, relevant
questions - including those to guest speakers. Proper citation methods are required for any materials
used as sources of information (Please use the APA format).

Group Project.
A current news topic will be given by the instructor. Students will be assigned to teams for this
assignment and analyze the implications of the organization’s actions or government policy. The
expectations are to fully research the issue and describe it while taking perspectives of multiple
stakeholders. Students can refer to similar issues and how they were handled in providing their
solution. Peer evaluations will be used to arrive at the individual team member grades which may vary
based on levels of contribution to the project.
Individual Project.
Similar to the group project, but the topic is selected by each student individually. Students are encouraged to start thinking about the topic for this semester-long project from week 1 of the course. The topic should be based on an ethical dilemma relevant to your current line of work, major, or other professional interests. The issue should involve multiple stakeholders and highlight their different positions. It must not be a topic that you have already researched for another class. The topic should be approved by the instructor – to make sure it can be fully addressed through the lens of the course material. Your analysis of the situation will be followed by a discussion of alternatives. You should provide a justified solution and describe its implementation. Throughout the semester students are encouraged to incorporate their reflections on each current week’s readings into the project.

Readings
Besides the textbook, you are expected to study all the materials posted on URCourses for that week. I encourage you to read the whole chapter and reflect on its contents and questions. However, if time is an issue, “focus on” is the most important part and you are expected to demonstrate knowledge of that material in your submissions and postings. For each textbook chapter I will highlight the readings to focus on.

For example, here’s what I suggest you focus on in

___ Chapter 15: The Good Life. (* marks New to the 4th Edition):
*Email on “Tragic Optimism” and Viktor Frankl (relevant to your reaction to “The Corporation” film).
McFall: Integrity. Email on “Leisure and Business”.
Case 15.1 – McCoy “The Parable of the Sadhu”. Email on “A Happiness Box”.
Chapter Questions.

Special Needs
If there is any student in this course who, because of a disability, may have a need for accommodations, please come and discuss this with the professor, as well as contacting the Coordinator of the Disability Resource Office at 585-4631.

Academic Integrity
Plagiarism and presenting another person’s work as your own is not tolerated and may result in a zero grade for an assignment, a failing grade in a course, or even expulsion from the program. Using different sources of information and other people’s ideas is encouraged with appropriate citation. When in doubt – ask! The university’s regulations on cheating and plagiarism can be found at
https://www.uregina.ca/gradstudies/current-students/grad-calendar/policy-univ.html
Tentative Schedule (This is to give you an idea of the expectations. Please note the order of chapters might change after Sept. 21 if a guest speaker becomes unavailable. Those chapters are shown in grey).

<table>
<thead>
<tr>
<th>Week</th>
<th>Dates</th>
<th>Textbook Chapters to Read (4th Edition)</th>
<th>Online Material (will be posted on URCourses)</th>
<th>Submissions / Online Participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Sept 3-7</td>
<td>Ethical Obligations (pp.xxii-xxvii) Ch.15 – The Good Life.</td>
<td>- Course Outline - Instructions - Video: TBA</td>
<td></td>
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<td>2</td>
<td>Sept 10-14</td>
<td>Ch. 5 – CSR and Profit.</td>
<td>Video: The Corporation (2 hours 24 minutes)</td>
<td>Submission 1: Introduce Yourself (online forum) + name and describe your favourite good company</td>
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<td>4</td>
<td>Sept 24-28</td>
<td>Ch. 2 – Honesty and Trust. Ch. 13 – Corporate Governance.</td>
<td>Guest speaker: TBA (via Online video / forum)</td>
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<tr>
<td>5</td>
<td>Oct 1-5</td>
<td>Ch. 10 – International Business.</td>
<td>Current events: Trade Wars</td>
<td>Submission 3: Deadline Oct.4</td>
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<td>6</td>
<td>Oct 8-12 Monday - Thanksgiving</td>
<td>Ch. 4 – Fairness and Justice.</td>
<td>Guest speaker: TBA</td>
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<tr>
<td>7</td>
<td>Oct 15-19</td>
<td>Ch. 6 – Ethics and Technology.</td>
<td>TBA</td>
<td>Submission 4: Deadline Oct.18</td>
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<td>8</td>
<td>Oct 22-26</td>
<td>Ch. 7 – Advertising, Marketing, Sales.</td>
<td>TBA</td>
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<td>9</td>
<td>Oct 29-Nov 2</td>
<td>Ch. 8 – Product Liability and Consumers.</td>
<td>TBA</td>
<td>Group Project: Deadline Nov.1</td>
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<td>10</td>
<td>Nov 5-9 Break starts Nov.7</td>
<td>Ch. 9 – Whistle-Blowing.</td>
<td>TBA</td>
<td></td>
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<td>11</td>
<td>Nov 12-16 Mon–Remembrance Day</td>
<td>Ch. 11 – Environment and Ecology.</td>
<td>TBA</td>
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<td>12</td>
<td>Nov 19-23</td>
<td>Ch. 14 – Free Market.</td>
<td>Guest speaker: TBA</td>
<td>Submission 5: Deadline Nov.22</td>
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<td>13</td>
<td>Nov 26-30</td>
<td>Ch. 12 – Leadership.</td>
<td>TBA</td>
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<td>14</td>
<td>Dec 3-6 End of semester</td>
<td>Ch. 3 – Accounting and Finance.</td>
<td>TBA</td>
<td>Individual Project: Deadline Dec.6</td>
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