BUSINESS, GOVERNMENT AND SOCIETY
*** GBUS 830 / MBA 830 ***
COURSE OUTLINE – TENTATIVE

Semester: Fall 2020 Sep 02, 2020 - Dec 08, 2020
Final exam: 7:00 pm - 10:00 pm R Dec 10, 2020
Class time: Online Class room: NA
Instructor: Dr. Tatiana Levit Office: Virtual (ED 524.2)

URCourses: https://urcourses.uregina.ca/login/index.php

Email: I prefer to use the class URCourses site (above) for all course-related questions rather than Tatiana.Levit@uregina.ca. There is an email feature in URCourses and I have notifications set up to inform me when a new email arrives. If for some reason you need to use my uregina.ca address, please put “GBUS 830 student” in the subject line.

Office Hours: We can schedule a ZOOM appointment for matters that cannot be resolved via email.

Textbook Required for Purchase:
I will be referring to the readings and pages in the 4th edition, that is the book available through UofR Bookstore.
If you have the 3rd Edition – it might still work as there is quite an overlap between the 3rd and the 4th, but please note that several of our readings will be missing from the earlier edition (you will be responsible for procuring them), and the chapters order is different.

Course Format:
All the materials, including videos, will be posted on URCourses, access to URCourses and high speed Internet connection (broadband) are required. The course will consist of the following components:

- **Assigned Readings, Assigned Videos**
- **Guest Speakers (through videos and readings/forums)**
- **Submissions / Participation in Online Discussions** – This will provide students with the opportunity to reflect on the topics, to share their reflections with the class, and to interact with others. The work for this course is to be completed asynchronously. Each forum will require your engagement at least 3 times a week.
- **Individual Project (Includes a 4 minute Video Presentation and Q&A)**
- **Final exam**
**Course Description:**
This course examines ethical and social issues relevant to business management, including the issue of corporate social responsibility.

**Course Objectives:**
- Understand how business affects and is affected by government, public policy, and society
- Consider what a good business and good life means to you and to others in society
- Recognize societal expectations faced by businesses
- Analyze the business environment faced by Canadian organizations at home and abroad
- Review governance structures and the interactions between managers and directors
- Analyze corporate social responsibility through ethical frameworks
- Put yourself in the shoes of the decision maker and reflect on how you ought to behave when faced with an ethical dilemma
- Conduct stakeholder analysis and draw conclusions based on its implications

**Tentative Evaluation:** Students will be evaluated based on the following elements (out of 100%):

<table>
<thead>
<tr>
<th>Evaluation Parameter</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Participation (through posting and interaction with others) in online introductions, discussions, forums, and polls. The online units completion progress will also be tracked.</td>
<td>15%</td>
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<tr>
<td><strong>Weekly Online quizzes</strong></td>
<td>15%</td>
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<td>Quizzes have no time limit, two attempts are allowed - second attempt is recorded.</td>
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<tr>
<td><strong>Written assignment / Cases</strong></td>
<td>20%</td>
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<tr>
<td><strong>Individual project</strong></td>
<td>20%</td>
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<tr>
<td>Analysis of a current events topic / Report / Individual presentation (recorded through a video) / Q&amp;A</td>
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<tr>
<td><strong>Final exam</strong> (Dec. 10) – Format TBD</td>
<td>30%</td>
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**Participation and Submissions**
In order for me to assess your progress, I will look at all your participation in the course components and your contributions to the online discussions. Quality of your submissions and online discussion contribution is assessed by your preparedness, knowledge of and appropriate references to the assigned materials, timeliness, discussion involvement and interaction, willingness to be among the first to start a discussion, pertinent comments, relevant questions - including those to guest speakers, and adherence to the formatting requirements.

Proper citation methods are required for any materials used as sources of information. In this course we use the APA format (links to online sources are given on URCourses; also see the formatting of references in Journal of Business Ethics). TurnItIn software is used to check originality of all submissions.
Individual Project
Students select a current news topic and analyze the implications of the organization’s actions or government policy. The expectations are to fully research the issue and describe it while taking perspectives of multiple stakeholders.
Students will submit a written report, record a video presentation (4 minutes long), and answer questions from peers / instructor.

Readings and Quizzes
I encourage you to read the whole chapter and reflect on its contents and questions. However, if time is an issue, “focus on” is the most important part and you are expected to demonstrate knowledge of that material in your submissions and postings. For each textbook chapter I will highlight the readings to focus on. Use the first attempt at the chapter quiz to test your understanding of the material. Go back to the chapter to clarify what you have missed in the first attempt before you take the quiz again (this time for the grade to be recorded).

Besides the textbook, you are expected to study all the materials posted on URCourses for that week.

For a detailed description of the grading system, consult the Faculty of Graduate Studies and Research link here:
https://www.uregina.ca/gradstudies/current-students/grad-calendar/grading-system.html#gradingsystem

Special Needs
If there is any student in this course who, because of a disability, may have a need for accommodations, please come and discuss this with the professor, as well as contacting the Coordinator of the Disability Resource Office at 585-463l.

Academic Integrity
Plagiarism and presenting another person’s work as your own is not tolerated and may result in a zero grade for an assignment, a failing grade in a course, or even expulsion from the program. Using different sources of information and other people’s ideas is encouraged with appropriate citation. When in doubt – ask! The university's regulations on cheating and plagiarism can be found at
https://www.uregina.ca/gradstudies/current-students/grad-calendar/policy-univ.html