


**BOOKS and BOOK CHAPTERS published during 2018**


**CASES published during 2018**


Stevens, A. & Frost, A.C. (2018). *Newstar Magazine Exercises: Managing Editor Role* (Publisher Role and Board Chair Role). Ivey Publishing #9B17C050


**CONFERENCE PRESENTATIONS during 2018**


Wu, J., Campbell, S., Li, J. & Zhang, Z. (2018). Do sources of occupational community impact corporate internal control? The case of CFOs in the high tech industry. CAAA annual conference, Calgary, AB.


Marketing Social Marketing to Practitioners, The European Social Marketing Conference, Antwerp, Belgium.


* Best paper award


Dr. Ronald Camp II is an editorial board member for Journal of Trust Research and Journal of Community Safety and Well-Being.

Dr. Shelagh Campbell is an editorial board member for International Journal of HRD Practice Policy and Research.

Dr. Magdalena Cismaru is an editorial board member for International Review on Public and Nonprofit Marketing journal and a member of the scientific board for Responsibility and Sustainability Journal.

Dr. Justin Feeney is an editorial board member for International Journal of Selection and Assessment.

Dr. Gina Grandy is the Editor of Case Research Journal and an editorial board member for Management Learning and Gender in Management: An International Journal.

Dr. Sandeep Mishra is an editorial board member for Evolutionary Behavioral Sciences.

Dr. Gordon Pennycook is an editorial board member for Thinking and Reasoning and Judgment and Decision Making.

Dr. Morina Rennie is an editorial board member for Accounting History and Accounting Perspectives.

Dr. Arturo Rubalcava is an editorial board member for the Journal of Business and Financial Affairs.

Dr. Lisa Watson is an editorial board member for Canadian Journal of Administrative Sciences.

Dr. Eman Almehdawe was awarded an NSERC grant as principal investigator for $25,000 for her project entitled “A Bi-level Optimization Model for the Technician Routing and Scheduling Problem” (2018).

Dr. Sandeep Mishra was awarded an NSERC grant as principal investigator for $30,000 for his project entitled “Risk Sensitive Decision-Making: An Examination of Cognitive Influences” (2018-2020).

Dr. Peter Moroz was awarded an Indigenous Research Capacity and Reconciliation Connection Grant as a co-investigator for $50,000 for his project “Research Strategies for Corporate/Indigenous Engagement” (2018).

Dr. Gordon Pennycook was awarded a Miami Foundation (Ethics and Governance of Artificial Intelligence Fund) grant as a principal investigator with Dr. David Rand (MIT) for $330,000 for his project entitled “Understanding and combating fake news and misinformation online” (2018-2020).

Dr. Pennycook was also awarded a SSHRC grant as principal investigator for $49,855 for his project entitled “Everyday consequences of analytic thinking” (2018-2020).

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