

RESEARCH BULLETIN 2018

REFEREED JOURNAL ARTICLES published during 2018

- Almehdawe, E., Jewkes, B. & He, Q.M.** (2018). Optimal Workload Allocation in Multi-server Systems with Priorities and an Application in Healthcare. *Journal of the Operational Research Society*, 1-12.
- Wu, J., Campbell, S., Li, J. & Zhang, Z.** (2018). Do sources of occupational community impact corporate internal control? The case of CFOs in the high tech industry. *Accounting, Audit and Accountability Journal*. DOI 10.1108/AAAJ-06-2016-2594.
- Cismaru, M. & Cismaru, R.** (2018). Protecting University Students from Bullying and Harassment: A Review of the Initiatives at Canadian Universities. *Contemporary Issues in Education Research*, 11(4), 145-152.
- Feeney, J.R.** (2018). Robust science: A review of journal practices in industrial-organizational psychology. *Industrial and Organizational Psychology: Perspectives on Science and Practice*, 11(1), 48-54. doi:10.1017/iop.2017.84.
- Grandy, G. & Rixon, D.** (2018). Who really benefits? Neighbourhood Credit Union Merger Decision. *The CASE Journal*, 14(6), 736-752. doi.org/10.1108/TCJ-08-2018-0093.
- Mavin, S. & Grandy, G.** (2018). Women leaders, self bodycare and corporate moderate feminism: An (im)perfect place for feminism. *Gender, Work and Organization*. https://doi.org/10.1111/gwao.12292.
- Phillips, T. & Grandy, G.** (2018) Women leadership development: mindfulness and wellbeing. *Gender in Management: An International Journal*, 33(5), 367-384. https://doi.org/10.1108/GM-11-2016-0.
- Lockhart, W., Wuetherick, B. & Joorisity, N.** (2018). Exploring the Foundations for Student Success: a SoTL Journey. *Gateways in Higher Education: Cultures, Transitions and Transformations*. Collected Essays on Learning and Teaching. Vol 11.
- Mishra, S. & Meadows, T.J.S.** (2018). Does stress mediate the association between personal relative deprivation and gambling? *Stress and Health*, 34(2), 331-337. doi:10.1002/smi.2789.
- Barclay, P., Mishra, S. & Sparks, A.** (2018). State-dependent risk-taking. *Proceedings of the Royal Society B: Biological Sciences*, 285: 20180180.
- Moroz, P.W., Branzei, O., Parker, S.C. & Gamble, E.N.** (2018). Imprinting with purpose: Prosocial opportunities and B Corp certification. *Journal of Business Venturing*, 33(2), 117-129.
- Branzei, O., Parker, S.C., Moroz, P.W. & Gamble, E.** (2018). Going pro-social: Extending the individual-venture nexus to the collective level. *Journal of Business Venturing*, 33(5), 551-565.
- Mpoyi, R.T. & Nkongolo-Bakenda, J.M.** (2018). Mixed Development Messages from Africa: Macro-economic Performance versus Poverty Models Tests results. *Journal of Business and Economics*, 8(4), 302-317.
- Pennycook, G. & Rand, D.G.** (2018). Cognitive reflection and the 2016 US Presidential election. *Personality and Social Psychology Bulletin*. doi.org/10.1177/0146167218783192.
- Pennycook, G. & Rand, D.G.** (2018). Susceptibility to partisan fake news is explained more by lack of reasoning than by motivated reasoning. *Cognition*. doi.org/10.1016/j.cognition.2018.06.011.
- Pennycook, G. & Thompson, V.A.** (2018). An analysis of the Canadian cognitive psychology job market (2006-2016). *Canadian Journal of Experimental Psychology*, 72, 71-80.
- Pennycook, G., Cannon, T.D. & Rand, D.G.** (2018). Prior Exposure Increases Perceived Accuracy of Fake News. *Journal of Experimental Psychology*. dx.doi.org/10.1037/xge0000465.
- Bialek, M. & Pennycook, G.** (2018). The cognitive reflection test is robust to multiple exposures. *Behavior Research Methods*, 50, 5, 1953-1959.
- Bronstein, M., Pennycook, G., Bear, A., Rand, D.G. & Cannon, T.** (2018). Belief in Fake News is Associated with Delusionality, Dogmatism, Religious Fundamentalism, and Reduced Analytic Thinking. *Journal of Applied Research in Memory and Cognition*. doi.org/10.1016/j.jarmac.2018.09.005.
- Stagnaro, M.N., Pennycook, G. & Rand, D.G.** (2018). Performance on the Cognitive Reflection Test is stable across time. *Judgment and Decision Making*, 13, 260-267.
- Thompson, V.A., Pennycook, G., Trippas, D. & Evans, J. St. B.T.** (2018). Do Smart People Have Better Intuitions? *Journal of Experimental Psychology*, 147, 945-961.
- Trippas, D., Kellen, D., Singmann, H., Pennycook, G., Koehler, D.J., Fugelsang, J.A., & Dubé, C.** (2018). Characterizing Belief Bias in Syllogistic Reasoning: A Hierarchical-Bayesian Meta-Analysis of ROC Data. *Psychonomic Bulletin & Review*. doi.org/10.3758/s13423-018-1460-7.
- Lazer, D., Baum, M., Benkler, J., Berinsky, A., Greenhill, K., Menczer, F., Metzger, M., Nyhan, B., Pennycook, G., Rothschild, D., Sloman, S., Sunstein, C., Thorson, E., Watts, D. & Zittrain, J.** (2018). The science of fake news. *Science*, 9, 1094-1096.
- Baker, R. & Rennie, M.** (2018). The creation and acceptance of public sector accounting standards in Canada. *Accounting History*, 23, 1-26. DOI:10.1177/1032373217748949.
- Farrar, J., Hausserman, C. & Rennie, M.** (2018). The influence of revenge and financial rewards on tax fraud reporting intentions. *Journal of Economic Psychology*. doi.org/10.1016/j.joep.2018.10.005.
- Rubalcava, A.** (2018). Financial Impact of Canadian Bill 198 on Seasoned Equity Offerings by Canadian Firms. *Athens Journal of Business & Economics*, 4(1), 43-68. DOI: 1030958/AJBE/v4i1.
- Rubalcava, A.** (2018). Investment Banking Fees on Seasoned Equity Offerings: Evidence from Canadian Issuers after the Passage of Canadian Sox. *Journal of International Finance Studies*, 8(1). dx.doi.org/10.18374/JIFS-18-1.5.

Articles published during 2018 - continued

- Sinclair, P.** & Blachford, D. (2018). Agriculture and Sino-Canadian Relations: Hsieh Pei-Chi and His Farmers Program. *China Review*, 18(3), 207-232.
- Stevens, A.** (2018). Working for a Living Wage Around the Ivory Tower. *Canadian Journal of Higher Education*, 48(1), 22-38.
- Street, C.T.**, Gallupe, B.G. & Baker, J.M. (2018). The influence of entrepreneurial action on strategic alignment in new ventures: Searching for the genesis of alignment. *Journal of Strategic Information Systems*, 27(1). doi.org/10.1016/j.jsis.2017.06.002.
- Jetha, A., Gignac, M.A., Bowring, J., **Tucker, S.**, Connelly, C.E., Proulx, L. & Martin Ginis, K.A. (2018). Supporting arthritis and employment across the life course: A qualitative study. *Arthritis Care & Research*, https://doi.org/10.1002/acr.23523.

BOOKS and BOOK CHAPTERS published during 2018

- Mavin, S. & **Grandy, G.** (2018). How postfeminism plays out for women elite leaders. In P. Lewis, R. Simpson & Y. Benschop (Eds.) *Postfeminism and Organization*, London: Routledge.
- Pennycook, G.** (Ed. 2018). *The New Reflectionism in Cognitive Psychology: Why Reason Matters*. Hove, UK: Psychology Press.
- Pennycook, G.** (2018). Why reason matters: An introduction. In **G. Pennycook** (Ed.). *The New Reflectionism in Cognitive Psychology: Why Reason Matters*. Hove, UK: Psychology Press.
- Barr, N. & **Pennycook, G.** (2018). Why reason matters: Connecting research on human reason to the challenges of the anthropocene. In **G. Pennycook** (Ed.). *The New Reflectionism in Cognitive Psychology: Why Reason Matters*. Hove, UK: Psychology Press.
- McShane, S., Tasa, K. & **Steen, S.** (2018). *Canadian Organizational Behaviour 10th Edition*. Toronto: McGraw-Hill Education.
- Watson, L., Levit, T.** & Lavack, A.M. (2018). Obesity and Stigmatization at Work. In S. Bruce Thomson & **G. Grandy** (Eds.), *Stigmas in the Organizational Environment*.

CASES published during 2018

- BenYoussef, N.**, Busaba, N. & **Khan, S.A.** (2018). *University of Regina Club: Financial Statement Analysis*. Ivey Publishing #9B18B016
- Busaba, B. & **BenYoussef, N. & Khan, S.A.** (2018). *Poseidon Concepts Corporation: Boom to Bust*. Ivey Publishing #9B18B001
- Grandy, G.** & Rixon, D. (2018). Who really benefits? Neighbourhood Credit Union's Merger Decision. The CASE Journal, 14(6). https://doi.org/10.1108/T CJ-08-2018-0093
- Busaba, W. & **Khan, S.A.** (2018). *SaskPower U.S. Debt: Hedging Currency Exposure*. Ivey Publishing #9B18N011
- Stevens, A.** & Frost, A.C. (2018). *Newstar Magazine Exercises: Managing Editor Role (Publisher Role and Board Chair Role)*. Ivey Publishing #9B17C050
- Street, C.**, Frost, A.C. & Caswell, C. (2018). *Evaluating Holacrazy at iQmetrix*. Ivey Publishing #9B18C022
- Frost, A.C., **Street, C.** & Thibodeau, M. (2018). *iQmetrix and Straker Translations: Evaluating First Contact*. Ivey Publishing (video case) #9B18A069

CONFERENCE PRESENTATIONS during 2018

- Camp, R.D.** & Carleton, R.N. (2018). *Key Aspects of Leadership in Volatile, Uncertain, Complex, Ambiguous Environments for Organizational Performance and Mental Health*. Poster presented at Canadian Institute of Military and Veteran Health Research Forum, Regina, SK.
- Campbell, S.** (2018). *Regulation and experimentation in the legal profession in Canada: better work?.* CRIMT conference What Kind of Work for the Future? Disruption, Experimentation and Re-/Regulation. Montreal, QC.
- Campbell, S., Zhang, Z., Sinclair, P.** & Li, Y. (2018). *A tale of two publics: the re-emergence of accounting in China*. CIRA annual conference Working for Fairness at Work, Montreal, QC.
- Campbell, S., Zhang, Z., Sinclair, P.** & Li, Y. (2018). *Speed of transformation in the face of international markets: The audit profession in China*. British Academy of Management annual conference, Bristol, England.
- Wu, J., **Campbell, S.**, Li, J. & **Zhang, Z.** (2018). *Do sources of occupational community impact corporate internal control? The case of CFOs in the high tech industry*. CAAA annual conference, Calgary, AB.
- Cismaru, M.** & **Cismaru, R.** (2018). *Protecting University Students from Bullying and Harassment*. Clute International Conference, Orlando, FL.
- Feeney, J.R.**, Goffin, R.D., Daljeet, K.N., Factor, R. & Doyle, K. (2018). *Multi-Source Performance Management: Improving Rater Agreement and Reducing Leniency*. Poster presented at the Society for Industrial and Organizational Psychology, Chicago, IL.
- Feeney, J.R.**, McCarthy, J.M., Goffin, R.D., & Daljeet, K.N. (2018). *How Job Applicants React to Rejection: Can Social-Comparative Feedback Help?* Poster presented at the Society for Industrial and Organizational Psychology, Chicago, IL.
- Doyle, K., Goffin, R.D., Carswell, J., Daljeet, K.N., Factor, R. & **Feeney, J.R.** (2018). *Examining Rating Source Differences in Multisource Narrative Performance Feedback*. Poster presented at the Society for Industrial and Organizational Psychology, Chicago, IL.
- Kim, Y.** & Chul Park, J.C. (2018). *Lame duck and stock return*. Global Conference on Business and Finance, Kona, Hawaii.
- Levit, T.** & **Cismaru, M.** (2018). *Evaluation of social marketing campaigns - the role of theory*. Rupert's Land Consumer Behaviour Symposium, Winnipeg, MB.

- Levit, T. & Cismaru, M. (2018). *Marketing Social Marketing to Practitioners*. The European Social Marketing Conference, Antwerp, Belgium.
- Lockhart, W., Wutherick, B. & Joorisity, N. (2018). *Reaching Across the Institution: Foundations for Student Success*. Mount Royal Symposium on Teaching and Learning, Alberta, AB.
- Wuetherick, B., Lockhart, W. & Joorisity, N. (2018). *Partnerships for Student Success: Using SoTL To Advocate for Institutional Change*. Society for Teaching and Learning in Higher Education 2018 Conference, Sherbrooke, QC.
- Meis Mason, A. (2018). *Embedding Indigenizing in Business Faculties in session: Teaching Indigenous Entrepreneurship at Canadian Universities*. Global Conference on Indigenizing Entrepreneurship, Ottawa, ON.
- Meis Mason, A. (2018). *Swedish Indigenous Enterprise from Reindeer Case Study. Plenary II Presentation with Dr. Leo Dana on Indigenous Entrepreneurship among Sami and its Relevance to Aboriginal Canadians*. Global Conference on Indigenizing Entrepreneurship, Ottawa, ON.
- Mishra, S., Barclay, P. & Sparks, A. (2018). *Distinguishing pathways to risk-taking: The psychology of relative state*. 11th Society for the Science of Motivation conference, San Francisco, CA.
- Mishra, S., Beshai, S., Day, M. & Neville, L. (2018). *Life history antecedents of relative deprivation*. Poster presented at the 30th Human Behavior and Evolution Society conference, Amsterdam, Netherlands.
- Barclay, P., Mishra, S. & Sparks, A. (2018). *Relative state creates individual differences in risk-taking*. 30th Human Behavior and Evolution Society conference, Amsterdam, Netherlands.
- Novakowski, D., Mishra, S. & Carleton, R.N. (2018). *Examining the effects of intolerance of uncertainty on risk-propensity and gambling*. Poster presented at the 17th Alberta Gambling Research Institute conference, Banff, AB.
- Refaie, N. & Mishra, S. (2018). *Embodied capital and risk*. Poster presented at the 39th Society for Judgment and Decision Making conference, New Orleans, LA.
- Rotella, A. & Mishra, S. (2018). *Feelings of relative deprivation and involvement in high-pressure decisions*. Poster presented at the 14th Southern Ontario Behavioral Decision Research conference, Toronto, ON.
- Rotella, A., Sparks, A., Mishra, S. & Barclay, P. (2018). *Individual differences in the 'watching eyes' effect and real cues of observation*. Poster presented at the 19th Society for Personality and Social Psychology conference, Atlanta, GA.
- Wuth, A., Beshai, S. & Mishra, S. (2018). *Early childhood experiences, socioemotional comparisons, and cognitive distortions*. Poster presented 39th Society for Judgment and Decision Making conference, New Orleans, LA.
- Wuth, A., Refaie, N., Mishra, S. & Beshai, S. (2018). *Protective factors buffer the effects of frequent gambling on problem gambling*. Poster presented at the 17th Alberta Gambling Research Institute conference, Banff, AB.
- Moroz, P.W. & Gordon, M. (2018). *Bricolage or Breakolage? Mapping the impact of complex resource constraints on community based entrepreneurship*. 2018 Sustainability, Ethics and Entrepreneurship Conference, Washington, DC.
- Gamble, E., Moroz, P.W. & Parker, S.C. (2018). *Categorizing the Social Mission Designs of Hybrid Organizations*. 2018 Sustainability, Ethics and Entrepreneurship Conference, Washington, DC.
- Jongwe, A., Gordon, M., Moroz, P.W. & Anderson, R. (2018). *Corporate/Community Partnerships in an Indigenous Context: A Vehicle for Social Responsibility and Sustainable Development?* Administrative Sciences Association of Canada Conference, Toronto, ON.
- Nkongolo-Bakenda, J.M. (2018). *L'entreprise familiale dans le monde: Statut, Avantages Concurrentiels, Défis et Stratégies gagnantes (Family Business in the World: Status, Competitive Advantages, Challenges and Winning Strategies)*. Family Business Conference. Democratic Republic of Congo.
- Jean-Marie Nkongolo-Bakenda. (2018). *L'entreprise familiale en Afrique: Particularités et Stratégies (Family Business in Africa: Peculiarities and Strategies)*. Family Business Conference. Democratic Republic of Congo.
- Peng, G.Z. (2018). *The Effects of Opportunism and Bounded Rationality on MNC Subsidiary Ownership: Institutional and Psychological Perspectives*. Academy of International Business Southeast Asia Regional (AIBSEAR) Conference 2018, Hong Kong, China.
* Best paper award
- Pennycook, G. (2018). *Are people good at detecting bullshit?* Society for Personality and Social Psychology Annual Meeting, Atlanta, GA.
- Pennycook, G. & Rand, D.G. (2018). *Combatting fake news*. Society of Judgment and Decision Making Annual Conference, New Orleans, LA.
- Pennycook, G. & Rand, D.G. (2018). *Lazy, not biased: Susceptibility to partisan fake news is better explained by lack of reasoning than by motivated reasoning*. Canadian Society for Brain, Behaviour and Cognitive Science Annual Conference, St. John's, NL.
- Pennycook, G. & Rand, D.G. (2018). *Lazy, not biased: Susceptibility to partisan fake news is better explained by lack of reasoning than by motivated reasoning*. Society of Judgment and Decision Making Annual Conference, New Orleans, LA.
- Barr, N. & Pennycook, G. (2018). *Connecting research on human reason to the challenges of the Anthropocene*. Society of Judgment and Decision Making Annual Conference, New Orleans, LA.
- Farrar, J., Farrar, T., Hausserman, C. & Rennie, M. (2018). *Guilty pleasures: An investigation of taxpayers' motivations to blow the whistle*. Behavioural Accounting Research Symposium, Waterloo, ON.
- Rubalcava, A. (2018). *Investment banking fees on seasoned equity offerings: Evidence from Canadian issuers after the passage of Canadian SOX*. The International Academy of Business and Economics (IABE), 2018-Summer Conference, Munich, Germany.
- Rubalcava, A. (2018). *The effects of Canadian SOX on the price discount of Canadian equity offerings*. The International Journal of Arts & Sciences Academic Conference, Paris, France.
- Stevens, A. (2018) *Discussant: Perspectives on the Future of Work*. International Labour and Employment Relations Association (ILERA), Seoul, South Korea.
- Stevens, A. (2018). *Migrant labour in petro-capitalism: Union interactions with foreign workers in Saskatchewan*. Canadian Association for Work and Labour Studies (CAWLS), Regina, SK.
- Stevens, A. (2018) *Migrant labour in petro-capitalism: Union interactions with foreign workers in Saskatchewan*. Work, Migration and Health Forum 2018, Toronto, ON.

Conference Presentations during 2018 - continued

Stevens, A. (2018) *Migrant labour and prairie capitalism: Foreign workers in the resource based economy*. International Labour and Employment Relations Association (ILERA), Seoul, South Korea.

Stevens, A., Tucker, S. & Li, N. (2018). *A novel approach for identifying migrant worker injuries in Canadian compensation claims data*. CARWH, Vancouver, BC.

Akhtar, F., Stevens, A. & Tucker, S. (2018). *Health, housing, and occupational safety challenges amongst migrant workers in Saskatchewan*. Canadian Association for Work and Labour Studies (CAWLS), Regina, SK.

Akhtar, F. & Stevens, A. (2018). *Health Wanted: Health, housing, and occupational safety challenges amongst migrant workers in Saskatchewan*. Work, Migration and Health Forum 2018, Toronto, ON.

Akhtar, F., Stevens, A. & Tucker, S. (2018). *Health Wanted: Social determinants of health among migrant workers in Saskatchewan*. International Labour and Employment Relations Association (ILERA), Seoul, South Korea.

Tucker, S. (2018). *Workplace fatalities in Canada*. Cascadia Conference, Abotsford, BC.

Tucker, S., Johnson, A., Connelly, C., Martin-Ginnis, K., Jetha, A., Gignac, M. & Birch, G. (2018). *A longitudinal study of the impact of employment counselling on self-reported health among individuals with mobility impairments*. CARWH, Vancouver, BC.

Watson, L. (2018). *Disentangling Deservingness and Entitlement in Consumer Psychology*. Abstract accepted for presentation, Australia New Zealand Marketing Academy Conference, Adelaide, Australia.

Watson, L. (2018). *Response to Different Types of Appeals in Obesity-related Advertising Campaigns*. Rupert's Land Consumer Behaviour Symposium, Winnipeg, MB

Zhang, Z. (2018). *The Impact of Global Financial Crisis on Regulation S Private Debt Market: Flight-to-quality versus Reaching-for-yield Effects*. International Symposium on Finance and Trade Under the Belt and Road Initiative, Shanghai, China.

Guan, F., Mittoo, U. & Zhang, Z. (2018). *Has Investment Cash Flow Sensitivity Disappeared? Evidence from the U.S. and Canadian Energy Sectors*. 2018 Financial Management Association Annual Meeting, San Diego, CA.

EDITORSHIPS

Dr. Ronald Camp II is an editorial board member for *Journal of Trust Research* and *Journal of Community Safety and Well-Being*

Dr. Shelagh Campbell is an editorial board member for *International Journal of HRD Practice Policy and Research*

Dr. Magdalena Cismaru is an editorial board member for *International Review on Public and Nonprofit Marketing journal* and a member of the scientific board for *Responsibility and Sustainability Journal*

Dr. Justin Feeney is an editorial board member for *International Journal of Selection and Assessment*

Dr. Gina Grandy is the Editor of *Case Research Journal* and is an editorial board member for *Management Learning* and *Gender in Management: An International Journal*

Dr. Sandeep Mishra is an editorial board member for *Evolutionary Behavioral Sciences*

Dr. Gordon Pennycook is an editorial board member for *Thinking and Reasoning* and *Judgment and Decision Making*

Dr. Morina Rennie is an editorial board member for *Accounting History* and *Accounting Perspectives*

Dr. Arturo Rubalcava is an editorial board member for the *Journal of Business and Financial Affairs*

Dr. Lisa Watson is an editorial board member for *Canadian Journal of Administrative Sciences*

EXTERNAL GRANTS in 2018



Dr. Eman Almedhawe was awarded an NSERC grant as principal investigator for \$25,000 her project entitled "A Bi-level Optimization Model for the Technician Routing and Scheduling Problem" (2018).



Dr. Peter Moroz was awarded an Indigenous Research Capacity and Reconciliation Connection Grant as a co-investigator for \$50,000 for his project "Research Strategies for Corporate/Indigenous Engagement" (2018).



Dr. Sandeep Mishra was awarded an NSERC grant as principal investigator for \$30,000 for his project entitled "Risk Sensitive Decision-Making: An Examination of Cognitive Influences" (2018-2020).



Dr. Gordon Pennycook was awarded a Miami Foundation (Ethics and Governance of Artificial Intelligence Fund) grant as a principal investigator with Dr. David Rand (MIT) for \$330,000 for his project entitled "Understanding and combating fake news and misinformation online" (2018-2020).

Dr. Pennycook was also awarded a SSHRC grant as principal investigator for \$49,855 for his project entitled "Everyday consequences of analytic thinking" (2018-2020).

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