

Resume for Paul Sinclair

Faculty of Business Admin, University of Regina, Regina Saskatchewan S4S 0A2 | 306.585.5635 | paul.sinclair@uregina.ca

Education

MBA in International Business (2012)
University of Alberta, Edmonton Alberta

PhD (2006)
Osaka University of Foreign Studies, Osaka Japan
Thesis: Nihon no koto kyoiku kikan ni okeru chugokugo kyoiku no rekishiteki nagare [The historical nature of Chinese language studies in Japanese higher education]

MA (1998)
Ontario Institute for Studies in Education of the University of Toronto
University of Toronto, Toronto Canada
Thesis: Chinese Language Education, the Contemporary Japanese University, and Modern Japan

BA (1991)
University of Saskatchewan
Major: English Literature

Academic Appointments

Associate Professor (August 2018 to present)
University of Regina
Regina, Saskatchewan

Assistant Professor (August 2012 to 2018)
University of Regina
Regina, Saskatchewan

Assistant Researcher (April 2009-April 2010)
National Taiwan University of Arts
New Taipei City

Assistant Professor/Secretary to the President (April 2006-June 2008)
Department of Teaching Chinese as a Second Language, Ming Chuan University
Taipei, Taiwan

Lecturer (September 1998-August 2000)
English Language Center, Ming Chuan University

Industry/Government Experience

Project Consultant at Alberta Biomaterials Development Centre (January-December 2012)
Short Flax Fibre Processing in Alberta for China's Textile Industry

Mitacs-Accelerate Intern (March-June 2012)
\$15,000 industry matching grant to investigate Chinese linen industry

Advisor to the Governor (March 2008-April 2010)
Taipei County Government
Taipei County (now New Taipei City)

Awards/Scholarships

Queen Elizabeth II Graduate Scholarship, University of Alberta, 2010 (10,000 CAD)

Japanese Government Monbusho Scholarship, Osaka University of Foreign Studies, October 2000-March 2005 (175,000 yen/month)

AIEJ Peace and Friendship Scholarship (Government of Japan), University of Toronto/Nagoya University, April 1997-March 1998 (100,000 yen/month)

Rolf Mirus Graduate Scholarship in International Business, University of Alberta, 2012 (1000 CAD)

Hong Kong Economic and Trade Office MBA Award in International Business, University of Alberta, 2012 (2000 CAD)

Refereed Academic Publications

English

Sinclair, P. (2018) A Tōa Dōbun Shoin Look alike? The Development of the Tri-Partite Curriculum at the American Institute of Foreign Trade—Tō-A Dōbun Shoin to Amerika kaigai bōeki kenkyūjo to no kariyuramu no ruijisei ni tsuite—. *Tō-A Dōbun Shoin Kinenpō [Bulletin of the Tō-A Dōbunshoin University Memorial Center]*, 26, 29-50.

Sinclair, P. & Blachford, D. (2018). Agriculture and Sino-Canadian Relations: Hsieh Pei-Chi and His Farmers Program. *China Review*, 18(3), 207-232.

Sinclair P. & Kitahara M. (2017). Business Language Training at Shanghai's Tōa Dōbun Shoin (1900-1945). *Journal of International Business Education*, 12, 245-266.

Sinclair, P., Pluymaekers, M., Widdershoven, S., Zourrig, H. (2017) How Twitter Challenged McDonald's Japan's 40-year Honeymoon with its Customers. *Journal of the Institute for Public Relations*. <http://www.instituteforpr.org/twitter-challenged-mcdonalds-japans-40-year-honeymoon-customers/>

- Sinclair, P., Blachford, D., Magnan, A. (2016). The 1980 China Farmers Program: Shaping Canada's Agricultural Relationship with China. *Prairie Forum*.
- Sinclair, P., Blachford, D., Pickard, G. (2015). Sustainable Development and CIDA's China Program: A Saskatchewan Case Study. *Frontiers of Chinese Education*, 10(3): 401-426.
- Sinclair, P. & Blachford, D. (2015). Language and Literacy in the 19th-Century Chinese Business Environment. *Journal of Business and Technical Communication*, 29(4), 403-427.
- Sinclair, P. (2005). Wade's Yü yen tzi êrh chi and the Chinese Language Textbooks of Meiji Japan. *Asia Major*, 15(1), 147-174.
- Sinclair, P. (2005). The Modern Chinese Language and Its Changing Status in the Japanese University. *E-AsPac (The Electronic Journal of the Asian Pacific)*
<http://mcel.pacificu.edu/easpac/2005/sinclair.php3>.

Japanese

- Sinclair, P. (2008). Kangogaku kotohajime—Meiji shoki no kangogakujo wo chushin ni [The Beginning of Modern Chinese Language Studies in Japan: The Chinese Language Academy of the Early Meiji Period]. *Daigakushi kenkyu [Studies in University History]*, 23, 93-117.
- Sinclair, P. (2002). Chugokugo kyoiku no naka no chiiki kenkyu—Osaka gaikokugo daigaku no rekishi kara no kensho. [Area Studies, Chinese Language Education, and the Osaka University of Foreign Studies]. *Osaka gaikokugo daigaku gengo shakai gakkai kenkyu kaiho hokokusho [Osaka University of Foreign Studies Association for Integrated Studies of Language and Society Bulletin]*, 5, 27-38.

Chinese

- Sinclair, P. (2002). Fanxing goutongshi jiaoxuefa zai daxue yingyu jiaoyuzhong de juece [Rethinking the Communicative Approach in Taiwan's University English Education]. *Yingyu jiaoxue [English Education]*, 25(3), 22-33.

Academic Conference Presentations

- Sinclair, P. (2017) The Future of Language Studies for International Business: Lessons from 19th Century Japan
 Conference: 18th North American Higher Education Conference
 Regina, Saskatchewan (June 14-16, 2017)
- Kayseas, B., Schneider B., Anderson, B., Sinclair, P. First Nations and International Partnerships: New Avenues of Economic and Community Development
 Conference: Connecting Indigenous Peoples in North America—Crafting Community and Shared Knowledge (June 12-13, 2017)
- Sinclair, P. (2017) 東亜同文書院による世界初のビジネス言語教育と現代アメリカのビジネス言語教育 [The world's first business language program at the Tōa Dōbun Shoin and modern American business language education] (Keynote)
 Conference: 東亜同文書院卒業生たちの軌跡を追う [Following the tracks of Tōa Dōbun Shoin Graduates] (January 21, 2017)

- Sinclair, P. (2015) An Early *In Situ* International Business Program: The Language Curriculum at Shanghai's Toa Dobun Shoin (1900-1945)
Conference: SIBR 2015 Osaka Conference on Interdisciplinary Business & Economics Research. Osaka/Japan (July 2-3, 2015)
- Sinclair, P. (2014) 歴史的な視点から見るビジネス中国語教育—教本を中心に [Business Chinese Education Seen from a Historical Perspective: The Textbooks]
Conference: General Research Symposium--Association for Business Chinese Studies Osaka, Japan (June 8, 2014).
- Sinclair P. & Blachford D. (2014). Lessons Learned from CIDA Projects Jointly Administered by the University of Regina and Educational Institute of Jilin Province (1990-2001)
Conference: "Transforming Canada-China Educational Cooperation: Significant Legacies and Future Challenges", Tsinghua University, Beijing (May 9-10, 2014)
- Sinclair, P. (2013) "The Removal of Counter Menus at McDonald's Japan: Managing a 'Non-crisis' on the Social Web"
Conference: Zen and the Art of Business Communication--The 12th Asia-Pacific Conference, Doshisha University, Japan (March 13-15, 2013)
- Sinclair, P. (2006) 漢語学の事始め—明治初期の漢語学を中心に [The Beginning of Modern Chinese Language Studies in Japan: The Chinese Language Academy of the Early Meiji Period]
Conference: 蘭学・英学・仏蘭西学・独逸学・露西亜学・漢語学事始--大学史研究会大会 [The Beginnings of Dutch, English, French, German, Russian, and Chinese Studies in Japan—Historical Studies on Higher Education Symposium]
Kinki University, Osaka, Japan (November 25-26, 2006)
- Sinclair, P. (2004) "Early Chinese Language Studies in Tokugawa Japan: The Education of the Nagasaki Translators and Their View of China
Conference: ASPAC (Asian Studies on the Pacific Coast) 2004, University of Oregon Eugene, Oregon (June 18-20, 2004)
- Sinclair, P. (2004) Thomas Wade's *Yü yen tzü êrh chi* and the Chinese Language Textbooks of Meiji Japan
Conference: The 18th IAHA [International Association of Historians of Asia] Conference, Academia Sinica, Taipei, Taiwan (December 6-10, 2004)
- Sinclair, P. (2003) 近代日本以貿易目的爲主的中文教學 [Trade-based Chinese Language Education in Japan's Modern Period]
Conference: 7th World Conference on Chinese Language Teaching and Learning 第七屆世界華語文教學研討會, Taipei, Taiwan (December 27-28, 2003)

Trade Publications

- Sinclair, P. (2018, September). Why farmers must support the GTH. *Western Producer*. Retrieved from <https://www.producer.com/2018/09/why-farmers-must-support-the-gth>

- Wu Z. & Sinclair P. (2017). 新商业时代茶叶企业应对电子商务“再中间化”策略研究 [Strategic Research for the Tea Industry on the “Reintermediarization” of E-commerce]. *农业经济与管理 [Agricultural Economics and Management]*, 4, (44).
- Sinclair P. & Wu Z. (2017, August). Another Warring States Period? The International Scramble for China’s Massive Online Beef Market. *Cattlemen*.
- Sinclair, P. (2012, February). Future free trade agreements with Asia: A conversation with John Weekes. *Cattlemen*, 22-24.
- Sinclair, P. (2011, October). The long road to trading beef in East Asia. *Cattlemen*, 16-18.
- Sinclair, P. (2011, March). You’re so wrong about China: Interview with John Longworth Professor Emeritus of the University of Queensland. *Country Guide*, 48-49.
- Sinclair, P. (2011, February). China means business: University of Alberta ALES Faculty’s engagement with China. *Country Guide*, 8-9.
- Sinclair, P. (2011, February). The Ractopamine Crisis and the Future of Canadian Beef Exports to Taiwan. *Cattlemen*, 14-16.
- Sinclair, P. (2011, January). Saskatchewan’s Future in China. *Saskatchewan Business Magazine*, 16-20.
- Sinclair, P. (2010, December). Kanematsu setting up supply chains for non-GM soybeans into Japan—opportunity looming for Tasmanian farmers. *Australian Farm Journal*, 37-39.
- Sinclair, P. (2010, December). ALMA charges east: Alberta’s livestock agency is looking more and more like the model for how all Canadian ag sectors are going to do business. *Country Guide*, 28-29.
- Sinclair, P. (2010, August/September). Open for business: Is Mitsui’s massive investment in the new Yorkton canola plant good news for Canada? *Country Guide*, 14-16.
- Sinclair, P. (2010, August). Why Canadians are not selling much canola oil to the Japanese. *Australian Farm Journal*, 23-25.
- Sinclair, P. (2009, October). Our main competitor in Japan is the Japanese beef industry. *Cattlemen*, 26-27.
- Sinclair, P. (2009, November). Learning from Aussie Beef marketing in Japan. *Cattlemen*, 18-20.

News Media Publications

- Sinclair, P. (2018, August). The Global Transportation Hub is the ultimate dashed dream of Saskatchewan. *Leader Post*. Retrieved from <https://leaderpost.com/opinion/columnists/opinion-the-global-transportation-hub-is-the-ultimate-dashed-dream-of-saskatchewan>
- Sinclair, P. (2018, August). Farmers are the real victims of the GTH land deal. *Canadian Broadcasting Corporation*. Retrieved from <https://www.cbc.ca/news/canada/saskatchewan/farmers-victims-gth-land-deal-1.4793185>

Media Interviews

Sinclair, P. "What the GTH could mean for farmers in Saskatchewan". Interview with CBC TV.
Retrieved from <https://www.youtube.com/watch?v=dl6dC1dTJXI>

Industry Reports

Almehdalwe, E., Sinclair, P., Liang J., Liu, C. (2014). Saskatchewan Imports and Exports: A Preliminary Quantitative Analysis. Submitted to Global Transportation Hub Authority on August 25, 2014.

Foreign Language Credentials

Chinese (Level V, HSK)

Japanese (Level 1, Japanese Language Proficiency Test)