

# SPRING/SUMMER 2020 HILL SUMMER STUDY ABROAD

**5 locations exclusively  
for Hill students in 2020:**

- Mexico City, Mexico
- Paris, France
- Bielefeld, Germany
- Glasgow, Scotland
- York, England

**Are you thinking about a  
Study Abroad program this  
summer? Here's a short  
video that might help you  
make your decision.**

<https://youtu.be/3msKCxzfBiM>



# SPRING/SUMMER 2020 HILL SUMMER STUDY ABROAD

## 5 Locations for 2020:

- Tecnológico de Monterrey (Mexico City), June 28 – Aug 1
- IÉSEG School of Management (Paris), July 5 – August 1
- FH Bielefeld (Germany), May 9 – June 20
- Strathclyde Business School (Glasgow) – June 28 – July 18
- York St. John University (England) – 3 different 2-week periods available in late July-August

- 2 - 6 weeks of classes
- transfer credit for 1 - 2 courses in a BBA or DipBA program
- courses taught in English
- credits apply towards the 'International' special mention
- accommodations included
- some field trips/cultural activities are pre-arranged/included
- Mexico and York programs include airport transfers, other programs do not include airport transfers
- York program includes breakfast and lunch daily, other programs do not include meals



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# SPRING/SUMMER 2020 HILL SUMMER STUDY ABROAD

## REQUIREMENTS to be eligible to participate ...

- Open to Paul J. Hill School of Business students only
- Students must have completed a minimum of 30 credit hours prior to applying for the program
- Students require a minimum PGPA of 70% at time of application (NOTE: PGPA's between 68.00 - 69.99% may be considered, but only if space is available. PGPA's below 68% will not normally be considered)
- Open only to students in good standing academically and financially (no exceptions/not negotiable)
- Students must be in the Faculty of Business taking a minimum of 9 credit hours, or on a Co-op work term, in Winter 2020
- Students must be returning to the UofR for at least one course in a semester following the Study Abroad program
- Students must meet with Wendy Tebb to determine if the transfer credit courses will fit into their degree or diploma program. Students are advised to do this before applying.

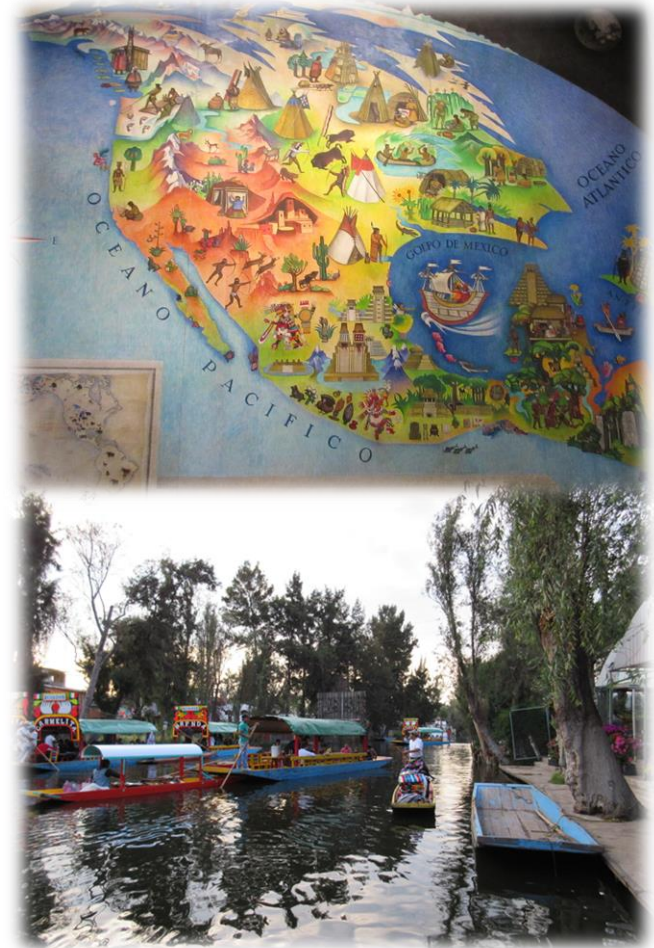
# Tecnológico de Monterrey (Mexico City, Mexico)

The Mexico City campus is the 2<sup>nd</sup> largest campus of Tecnológico de Monterrey with approximately 8000 students enrolled in high school, undergraduate and graduate programs. They host approximately 200 undergraduate international students each semester, and over 50 each summer.

The campus is built on more than 60 acres, with the necessary facilities required to fulfill student needs. It is located in the southern part of Mexico City, a true contemporary megalopolis filled with contrasts, characterized by a variety of museums, theatres, cinemas, festivals and entertainment, hard to find anywhere else.

Tecnológico de Monterrey aims to provide students with a complete experience. They encourage students to live and learn by core values such as innovation, global vision, team work, human sense and integrity. Their global vision helps students boost their skills, their vision and their ability to respond to globalization, competitiveness and life's modern needs.

*\*Photos courtesy of Kelly-Ann McLeod*



# Tecnológico de Monterrey (Mexico City)

- Students will select and complete 2 courses during a 5-week period.
- Students are eligible to receive transfer credit for 2 courses in a BBA or DipBA.
- Potential course offerings below (registration is subject to availability of space):
  - Innovation, Markets & Technological Developments (**transfers as Bus 304**)
  - Intercultural Negotiations and Communication (**transfers as Bus 301**)
  - Social Entrepreneurship (**transfers as BUS 300LV, an Entrepreneurship elective**)
  - Social Responsibility & Corporate Sustainability (**transfers as Bus 400LV elective**)
  - International Marketing (**transfers as BUS 415**)
  - Image and Communication (**transfers as Bus 300LV elective**)
  - Human Rights & World Politics (**transfers as IS 300LV**)
  - Corruption in Latin America – Causes and Consequences (**transfers as IS 300LV**)



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# Tecnológico de Monterrey (Mexico City)

**DATES:** Arrival date is June 28, 2020 -- all students will travel together. (Students will be picked up at the airport and taken to their accommodations. This airport transfer is included.)

First day of classes is June 29, 2020

Last day of classes is July 31, 2020

Departure date is August 1, 2020 – all students will travel together. Airport transfer is included.

Application deadline is 9:00 AM, Thursday, January 30, 2020

Maximum number of participants – 8 students



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# Tecnológico de Monterrey (Mexico City)

**COSTS: The program fee for this Study Trip is \$1,700.**

This program fee covers tuition for two summer courses, medical insurance, field trips, accommodation in a single room with private bath from June 28 (check-in) to August 1 (check-out), and airport transfers.

**NOT included:**

Airfare, school supplies, meals, local transportation, passport expenses, incidentals and other personal expenses, etc. are some of the additional costs that students must be prepared to cover on their own.

Students selected to participate in a Study Abroad program are **eligible to apply for the \$1,000 Global Education Scholarship Scholarship**. If you have not already received this funding twice in the past, you will receive funding for this program – providing you submit the appropriate documentation by the specified deadline.



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# IESEG School of Management (Paris, France)

IESEG's modern campus in Paris is located in the iconic Grande Arche building, in the heart of the business district of La Défense. They have created a multinational and multicultural setting which contributes greatly to the quality of education and research. IESEG is one of the most prestigious higher education institutions in France. It has been awarded 3 international accreditations: EQUIS, AACSB and AMBA.

The Summer Academy at IESEG may be the best way to spend your summer: discover Paris, expand your academic horizons, build an international network of friends and professors, experience the French way of life and get an insight into global business from top faculty, in one of the best business schools in France.

Paris is a cosmopolitan and multicultural city. It is the economic and business capital of France. As France's capital, Paris is also a major source of culture, history, fashion, food, and more. The city's rich cultural and historical base, coupled with its tendency to transform and develop, makes Paris an innovative and dynamic city. Paris is world-famous for its monuments as well as its artistic and cultural life. Paris welcomes over 30 million visitors a year.



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# IESEG School of Management (Paris)

- This 4-week unique intensive summer program (**International Summer Academy**) is designed to deepen the understanding of Business and Management within a broader global context. The program gives students the unique opportunity to build critical business skills and study firsthand the Global Business and Management approach.
- Transfer credit for this 4-week program would be two BUS 300LV elective courses.
- Planned course options are listed below (must choose one course each week -- subject to change).
  - Week 1 – choose one of:
    - » European Integration (instructor from UK)
    - » Managing Innovation (IESEG instructor)
    - » Managing cross-cultural differences (IESEG instructor)
    - » Digital Marketing Strategy (instructor from Canada)
    - » Experiential Marketing (instructor from USA)
  - Week 2 – choose one of:
    - » Economic Development and Globalization (instructor from Brazil)
    - » Emotional Intelligence/Soft Skills (instructor from Canada)
    - » International Trade/Economics (instructor from Italy)
    - » International Business (instructor from Korea)
  - Week 3 – choose one of:
    - » A unique Approach to Cross-Cultural Management (instructor from Canada)
    - » Practical Business Negotiation Skills (IESEG instructor)
    - » Innovation Management (instructor from Morocco)
    - » Corporate Communication (instructor from Brazil)
  - Week 4 – choose one of:
    - » Communication and Conflict Management Skills (IESEG instructor)
    - » Sponsorship Marketing of Global Sport (instructor from USA)
    - » Recent Management Issues (instructor from Korea)
    - » Business and Human Rights (instructor from USA)
- An optional French language course is available for an additional cost of \$800:
  - » a great opportunity to experience and learn about the French language and culture.
  - » transfer credit will require evaluation and a placement test by French Dept. upon return to UofR



# IÉSEG School of Management (Paris)

DATES:           Arrival date is July 5, 2020

First day of classes is July 6, 2020

Last day of classes is July 31, 2020

Departure date is August 1, 2020

Application deadline is 9:00 AM, Thursday, January 30, 2020

Maximum number of participants – 20 students



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# IÉSEG School of Management (Paris)

**COSTS: The program fee for this Study Trip is \$3,900**

The program fee covers tuition for 4-weeks of topics based courses (2 transfer credit courses) and accommodations in a single private room with a bathroom and free WiFi from July 5 (check-in) to August 1 (check-out). The program will also include some additional extracurricular activities. Accommodations will be within a 10-15 min. walk of campus.

**NOT included:**

Airfare, airport transfers, health insurance, school supplies, meals, local transportation, passport expenses, incidentals and other personal expenses, etc. are some of the additional costs that students must be prepared to cover on their own.

Students selected to participate in a Study Abroad program are eligible to apply for the \$1,000 Global Education Scholarship. If you have not already received funding twice in the past, you will receive funding for this program – providing you submit the appropriate documentation by the specified deadline. Students selected for **this Paris** program will also be eligible for an additional Global Education Scholarship of \$1,000 to help offset the higher cost of this program.

**(i.e., Total Global Education Scholarship funding available for this Paris program specifically is \$2,000/student)**



# **FH Bielefeld University of Applied Sciences**

## **European Summer School on Business & Culture**

### **(Bielefeld, Germany)**

The city of Bielefeld, Germany has a population of approximately 340,000. It is home to a significant number of internationally operating companies. FH Bielefeld University of Applied Sciences engages in close contact with the industrial and the business communities and with the social and cultural institutions in the region. Students benefit from a well-developed co-operation network and can apply the academic knowledge they gain in a work environment.

FH Bielefeld's European Summer School program includes several field-trips to regional mid-sized companies, which are well-known and typical German mid-sized companies producing high quality products. Mostly they are family-owned businesses with a specific corporate culture and governance policy. The companies are very successful in the global market but their production facilities are mainly located in Germany.



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# FH Bielefeld European Summer School (Germany)

- Students will complete 2 courses and labs during a 6-week period.
- The program will include field trips to Frankfurt, Berlin, Rotterdam, The Hague and Amsterdam
- Students are eligible to receive transfer credit for 2 courses in a BBA or DipBA.
- The courses are as follows:
  - European Culture/Cross Cultural Management (**transfers as IS 200LV elective**)  
This course provides insight in the European culture and its various facets. It integrates historical aspects of the European unification process as well as current political and social trends in Europe
  - European Politics and Business (**transfers as IS 200LV elective**)  
this course examines European politics and business from the perspectives of economics, politics and law as well as the functional disciplines of European logistics, supply chain management and mobile marketing.



# FH Bielefeld European Summer School (Germany)

DATES: Arrival date is May 9, 2020

First day of classes is May 11, 2020

Last day of classes is June 19, 2020

Departure date is June 20, 2020

Application deadline is 9:00 AM, Thursday, January 30, 2020

Maximum number of participants – 4 students



# FH Bielefeld European Summer School (Germany)

**COSTS: The program fee for this Study Trip will be \$1,800.**

The program fee covers tuition for two courses and research labs, dormitory-style accommodation from May 9 (check-in) to June 20 (check-out), insurance package, field trips, company visits, cultural program, and local transportation pass.

**NOT included:**

Airfare, school supplies, meals, airport transfers, passport expenses, incidentals and other personal expenses, etc. are some of the additional costs that students must be prepared to cover on their own.

Students selected to participate in a Study Abroad program are **eligible to apply for the \$1,000 Global Experience Scholarship**. If you have not already received this funding twice in the past, you will receive funding for this program – providing you submit the appropriate documentation by the specified deadline.



# University of Strathclyde Business School (Glasgow, Scotland)

The University of Strathclyde Business School is a pioneering, internationally renowned academic organization that shapes and develops the business minds of the future. It is proud to be among a small number of business schools world-wide to have achieved triple accreditation – AACSB, AMBA and EQUIS. Strathclyde's vision is to be a leading international technological university that makes a positive difference to the lives of its students, to society and to the world.

The Frontiers in Hospitality and Tourism Management Summer School offers a unique student experience over a 3-week period. You will learn about the key theories and themes in Hospitality and Tourism Management. Lectures, seminars and field trips will help you explore the evolution of various niche tourism industries such as sport, film and TV, music, events, food and the outdoors. This innovative and inspiring program will create a rewarding international experience.

The campus is based right in the very heart of Glasgow – the perfect location of sightseeing, shopping and socializing. Summer is a brilliant time of year to visit Glasgow, when a number of leading cultural and sporting events will be taking place. The city will be a hive of activity!



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# University of Strathclyde Business School (Glasgow)

- Students complete one course during a 3-week period.
- Students are eligible to receive transfer credit for one BUS 300LV elective course in a BBA or DipBA.
- The program is called Frontiers in Hospitality and Tourism Management. It explores the concepts of Niche Tourism such as Eco-Tourism, Heritage Tourism, Sports Tourism, Food Tourism, Outdoor Tourism, and Music Tourism. It includes a field trip to Hogwarts Clothing Manufacturer, a traditional Scottish cooking workshop, a bagpipe lesson, a field trip to Oban and whisky distillery, a field trip to the Highland Games, and a museum visit.
- You will have free time in the evenings and weekends and you will have access to University of Strathclyde's state of the art sports centre.



# University of Strathclyde Business School (Glasgow)

DATES: Arrival date is June 28, 2020

First day of classes is June 29, 2020

Last day of classes is July 16, 2020

Departure date can be either July 17 or 18, 2020

Application deadline is 9:00 AM, Thursday, January 30, 2020

Maximum number of participants – 10 students



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# University of Strathclyde Business School (Glasgow)

**COSTS: The program fee for this Study Trip is \$2,900**

The program fee covers tuition for one course and dormitory accommodations (your own room within a shared accommodation) from June 28 (check-in) to July 17/18 (check-out). The program will also include some field trips and extracurricular activities.

**NOT included:**

Airfare, airport transfers, health insurance, school supplies, meals, local transportation, passport expenses, incidentals and other personal expenses, etc. are some of the additional costs that students must be prepared to cover on their own.

Students selected to participate in a Study Abroad program are eligible to apply for the \$1,000 Global Education Scholarship. If you have not already received funding twice in the past, you will receive funding for this program – providing you submit the appropriate documentation by the specified deadline. Students selected for **this Scotland** program will also be eligible for an additional Global Education Scholarship of \$1,000 to help offset the higher cost of this program.

**(i.e., Total Global Education Scholarship funding available for this Scotland program specifically is \$2,000/student)**



# York St John University (York, England)

York St John University is a public university located on a large urban campus in York, England. The two-week summer schools are offered exclusively to international students at the city-centre campus. Study the theoretical and applied aspects of Business while discovering the historic, cultural and academic heritage of the city of York. You will visit famous Yorkshire businesses linked to program content, including Theakstons Brewery and Nestle Rowntree Chocolate Factory.

The program consists of ten academic morning sessions where you'll work towards a final presentation. In the afternoons you'll be offered the opportunity to join cultural activities which will involve visiting a location, in or around York, that's related to your business studies.

Throughout your time in York, you'll be accompanied by Global Guides. These guides are current students, keen to share their University experience with you and show you around their campus and the beautiful city of York.



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# York St John University (York, England)

- Students will complete 1 course during a 2-week period.
  - For 2020 there are 3 different 2-week date periods:  
July 27 to August 7; August 10 – 21; and August 17 - 28
- Students are eligible to receive transfer credit for 1 BUS 200LV elective course in a BBA or DipBA.
- Topics explored in the program may include (subject to change): Managing people and businesses in the modern world, Hospitality and Tourism, Understanding and managing the customer experience, Digital marketing, and the Fashion industry in York.
- Field trips will be included as part of the program.
- Free time is available to you on the Saturday in-between Weeks 1 and 2 -- organize your own travel visits or other activities (at your own expense).



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# York St John University (York, England)

**DATES:** Arrival date is on Sunday (the day before classes start) – all students will travel together. (Students will be picked up at the airport and taken to their accommodations. The airport transfer is included.)

Classes are 2-week periods, choose from:

Monday, July 27 to Friday, August 7

Monday, August 10 to Friday, August 21

Monday, August 17 to Friday, August 28

Departure date is Saturday (day after classes end) – all students will travel together. Airport transfer is included.

Application deadline is 9:00 AM, Thursday, January 30, 2020

Maximum number of participants – 10 students



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# York St John University (York, England)

**COSTS:** We expect the program fee for this Study Trip will normally be between \$1,900 - \$2,200. **However, for 2020 only, students will be charged a participation fee of \$400 (in lieu of UofR tuition) to enroll in this program.**

The program/participation fee covers tuition for **one summer course at York**, 13 nights accommodation in York, breakfast and lunch daily, afternoon activities, and airport transfers.

**NOT included:**

Airfare, school supplies, other meals, local transportation, passport expenses, insurance, incidentals and other personal expenses, etc. are some of the additional costs that students must be prepared to cover on their own.

Normally, students selected to participate in a Study Abroad program are eligible to apply for the \$1,000 Global Education Scholarship. However, for 2020 only, the **URI Study Abroad Office has agreed to pay the non-tuition portion of the program fee for students who are selected to participate in the pilot program at York Summer School in Business; UofR students will only be charged a participation fee of \$400 in lieu of tuition (charged on your UofR student account).** (URI's payment of this program fee is instead of the regular scholarship; therefore, students are not eligible to also apply for the Global Education \$1,000 Scholarship for this program in 2020.)



# **SPRING/SUMMER 2020 HILL SUMMER STUDY ABROAD**

**Scholarships and  
participation in  
more than one  
Spring/Summer  
program**

- **Students are welcome to participate in more than one Hill Spring/Summer Study Abroad program and/or URI Study Abroad program (space permitting).**
- **However, students are eligible to receive only one Global Education Scholarship per semester. Spring/Summer is considered to be one semester (not two semesters). Please keep this in mind when budgeting for your fees and travel expenses related to these Spring/Summer programs.**
  - **URI's payment of program fees for the York program is done in lieu of one scholarship – students would not be eligible for an additional Global Education Scholarship in Spring/Summer.**





# QUESTIONS...

Call 306-585-4724 and book an appointment to meet with Wendy Tebb. Wendy will help you sort out which Study Abroad opportunity will fit best into your current degree or diploma program.

If you would like to be contacted when further details are available, please complete this form:

<https://goo.gl/forms/CAxBREdzzgX4g9L43>

Applications forms available on the web site:

[https://www.uregina.ca/business/hill/student-groups/international\\_study/summer\\_study\\_program/index.html](https://www.uregina.ca/business/hill/student-groups/international_study/summer_study_program/index.html)

