



MBA 848 International Study Course Winter 2022 Course Syllabus and Schedule

FIVE THINGS YOU SHOULD KNOW

- 1) **Requirements / dates are tentative. But this gives you a good picture of the course.**
- 2) This is a joint class with MBA students at Universidad de Guanajuato. Class is in English, but some of our partners are ESL and learning the language.
- 3) Meetings (attendance mandatory) are via Zoom. Forums and resources are on URCourses.
- 4) What we will do: seminars, research, (virtual) company visits, and an international team project to be presented at an International Business Congress on March 21 or 28 (TBD).
- 5) This course is going to be awesome! You're going to love it!

Course: MBA848AA-001 CRN (12168)

Schedule: Zoom meetings Mondays 6:00 - 8:45 PM.

Instructor: Dr. Wallace Lockhart wallace.lockhart@uregina.ca

Zoom Meeting (at scheduled time or for meetings / group meetings any other time)

<https://uregina-ca.zoom.us/j/98172456093?pwd=QVk3a3RlVXRvRXJKdlgyUndtakFUdz09>

Meeting ID: 981 7245 6093 Passcode: 287720

COURSE DESCRIPTION: MBA848 / GBUS848 (2021 Covid World)

In a Covid restricted world, this course is designed to give students an international business immersion experience without leaving home. We will be working in partnership with students and faculty at Universidad de Guanajuato in Mexico to explore and learn about each others' country, culture, economy and businesses. Covid 19 initially shocked each country, and may have accelerated change (not all for the good). We will explore the evolving business environment through the eyes of several business owner / managers in each country.

We will meet via Zoom on Monday evenings from 6:00-8:45 PM. Seven of the class meetings will be held jointly with our Mexican partners. Students are expected to attend all meetings.

LEARNING OUTCOMES

This course presents an opportunity to see and experience Mexico as an emerging economic leader in the Americas. By meeting people who work in academia and business, and by working together with graduate students from Mexico, students have the opportunity to observe, experience, learn and apply their knowledge in an international setting that is markedly different from ours in Canada.

KEY LEARNING OUTCOMES

- Understand the Mexican business environment in terms of political/legal, economic, social and cultural perspectives, as well as seeing and experiencing real businesses.
- Learn from Mexican and Canadian business leaders about the challenges they face, how they pursue business strategies and how they make decisions – especially during the Covid / Post-Covid era.
- By working on teams with graduate business students from Mexico, learn about cross-cultural relationships and how those from other countries / cultures approach and perceive business.
- Develop a strong overall understanding of business and globalization, with a focus on Mexico, its businesses and leaders.
- To consolidate what you have learned from the experience with a research paper based on your own areas of focus and priorities.

CENTRE FOR STUDENT ACCESSIBILITY

“The Centre for Student Accessibility provides services and support to students with disabilities, health conditions, illnesses and injuries. The Centre for Student Accessibility aims to encourage independence, self-advocacy, and equality for all students, while maintaining privacy and confidentiality. Students who believe they may benefit from these services are encouraged to register with the Centre for Student Accessibility to discuss the possibility of academic accommodations and other supports as early as possible. For further information on what is required to register and receive academic accommodation, please explore the [Centre for Student Accessibility](#) website.”

WRITING ASSISTANCE

The Student Success Centre (www.uregina.ca/ssc) offers both on-line resources and in-person tutoring on writing skills.

ACADEMIC CONDUCT (READ THIS!!)

Students are reminded that they must adhere to the standards of ethics of the university (see Section on *Academic Conduct and Misconduct Regulations Governing Discipline for Academic and Non-academic Misconduct* in the Academic Calendar). Students must appropriately reference material and must submit their own work. *(Please note: This means you use the tools, information and experience, and appropriately cite it in your paper. Papers without appropriate use of information and citation of sources will not receive a passing grade).*

Students are expected to read, understand and comply with University of Regina / FGSR policies on academic conduct. These can be found at <https://www.uregina.ca/gradstudies/current-students/grad-calendar/policy-univ.html#conduct>.

GRADING

Each graded component will be assessed and assigned a grade. Students must achieve an overall score of at least 70% to earn a passing grade.

Description	Weight
Class activities (forums, reflections, assignments)	30%
Team project – presentation at International Business Congress March 22	40%
Final Paper due April 12	30%
Total	100%

CLASS ACTIVITIES – 30%

Through the term students will be expected to contribute to discussion forums, class seminars and related collaboration – both within our Regina class group and with our partners in Mexico. Specific deliverables (forums, reflection assignments etc) will be announced in class.

TEAM PROJECT – 40%

All students are required to complete a team project in partnership with students from Mexico. Projects are expected to deal with international aspects of business, international comparisons, or in-depth case studies of businesses in one or both of Canada and Mexico. Teams will present their projects at an International Business Congress (presented by this class) on March 22.

FINAL PAPER – 30%

All students must complete a research based paper by April 5. Maximum 2,000 words (content) plus executive summary and any appendices. Each student will choose the topic of their paper, which will be based on the course, the experiences, the countries, cultural differences, specific businesses or other related topics.

*** READ THIS!!!! ***

The final paper MUST be informed by various evidence, experience, observations and specific applications.

- **Evidence:** May include data from the readings, your own research, company virtual tours. A substantial breadth and depth of information should be used (applied) *and cited* in your papers.
- **Experience:** May include your own life experience, what you learn from your experiences with virtual business tours and your work with Mexican students.
- **Observations and Specific Applications:** This is where you can make it your own. Specific content / focus is flexible.
- Students have the option to prepare a brief outline / proposal before completing their paper. I will be glad to provide feedback if you like.

TENTATIVE SCHEDULE

Date	Topics	Deliverables
Jan 10	UofR Home: Introductions & overview. Foundational concepts: globalization, economics, environment scan.	Readings: TBA Forum: Introduction & goals
Jan 17	UofR Home: Foundations	Students present E-Scan summaries
Jan 24	UR-UG1: Multiculturalism in business. Structure of business in Mexico and Japan. (MPA)	Session led by MPA Readings: Forum: Multiculturalism & Mexico
Jan 31	UofR Home: Geopolitics, trade and globalization.	Readings: Fukuyama vs Huntington. More (TBA)
Feb 7	UR-UG2 - Business Escan - Canada and Mexico (rule of 3) (WSL) Decision making simulation: Bottle Shock Mexico (WSL)	Session led by WSL Readings: Forum: Reflect on simulation. Forum: Escan Canada-Mexico
Feb 14	UR-UG3 - Special Business Tour: Calzado Shoes Mexico	Session led by WSL Readings: Mexico leather industry. Forum: Calzado business tour
Feb 21	** (normally reading week) UR-UG4 - Tour of Mexico restaurant and hotel.	Session led by MPA Readings: Forum: Business tours – Mexico
Feb 28	UR-UG5 - Canada Tours – two Saskatchewan based businesses.	Mexico Report (teams) Session led by WSL Readings: Forum: Business tours - Canada
Mar 7	UR-UG6 - Special Business Tour: Indigenous People and Business in Canada	Canada Report (teams) Readings on Indigenous history and business, TRC.
Mar 14	UofR Home – Topics TBA	
Mar 21	RU-UG7 - Mexico-Canada International Business Congress (5 teams). Final wrapup for international collaboration.	Teams – Project presentations at International Business Congress. Teams submit ppt / notes / research summary & bibliography.
Mar 28	UofR Home: Topics TBA / Review final paper requirements (Due April 4), Course wrapup.	